

Annual Benchmark Report for Retail Trade

*A Detailed Summary of Retail Sales,
Purchases, Accounts Receivable, and Inventories*

*January
1990
to December
1999*

Issued June 2000

BR/99-A

Current Business Reports



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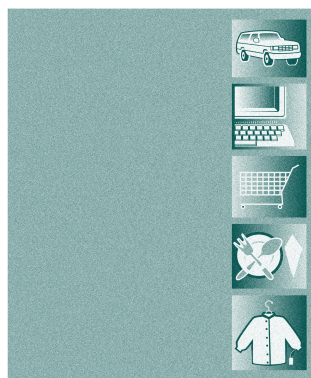
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U.S. Department of Commerce
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Annual Benchmark Report for Retail Trade: January 1990 to December 1999

This publication contains the following retail trade estimates:

- Annual and monthly sales by retail stores at the national level.
- End-of-year and end-of-month inventory values.
- Inventories/Sales ratios.
- Annual purchases and gross margin levels.
- Gross margin, as a percent of sales.
- Accounts receivables owed to retail stores.
- Per capita sales.

SUMMARY OF CHANGES

This publication presents estimates that reflect a benchmarking process that revised previously published unadjusted monthly sales and end-of-month inventory estimates for the period January 1993 through December 1999. Estimates of annual sales, purchases, and end-of-year inventory values were revised for the years 1993 through 1998. The revised unadjusted estimates reflect:

- Results from the 1992 and 1997 Census of Retail Trade.
- New annual estimates developed for the years 1993 through 1998.

New factors were developed and used to adjust sales and inventories for the period January 1990 through December 1999. The X-12-ARIMA seasonal adjustment program was used for the first time to develop the factors instead of the X-11-ARIMA. The factors were used to adjust sales for seasonal, trading-day, and holiday variations and to adjust inventories for seasonal variations. These factors were developed by using unadjusted estimates as input to X-12-ARIMA. Adjusted estimates were derived beginning January 1990 instead of January 1993 because the revised 1993 unadjusted estimates can affect the computation of seasonal factors as far back as 1990.

The revision procedures were applied to specific detailed sales and inventory series. All other sales and inventory series were obtained by summing appropriate detail level estimates, thereby assuring additivity.

REVISIONS TO PREVIOUSLY PUBLISHED DATA

Annual Estimates

Annual estimates of sales, inventories, and purchases derived for the years 1993 through 1998 were adjusted to

1992 and 1997 Census of Retail Trade estimates¹. The previously published 1992 through 1997 annual estimates of sales, end-of-year inventories, and purchases² were input to the benchmarking program and revised to—

- Equate the 1992 and 1997 estimates to results derived from the 1992 and 1997 Census of Retail Trade². The previously published results derived from the 1992 Census of Retail Trade was used to link the revised estimates to the previously published estimates.
- Maintain, as best as possible, the year-to-year trends previously published for the years 1993 through 1997.

For 1998, the revised or published estimates were derived by multiplying the estimates obtained from our Annual Retail Trade Surveys (ARTS) by the ratio of the 1997 census sales to 1997 sales from the 1997 ARTS. Also, prior to implementing the benchmarking operation, corrections were applied to the estimates obtained from the sample for selected kinds of business.

Monthly Sales

The December 1992 through December 1999 retail sales estimates, computed directly from the sample, were used as input to the benchmarking program and revised to—

- Constrain the sum of the 12 monthly estimates to equal the revised annual estimates derived for the years 1993 through 1998.
- Minimize differences between the month-to-month trends of the sample and revised estimates.

The previously published December 1992 estimate was also used to link the revised estimates to the previously published estimates. Also, prior to implementing the benchmarking operation, corrections were applied to the estimates obtained directly from the sample for selected kinds of business.

A mathematical result of the revision methodology is that all sample estimates following the last benchmark year (1998) are revised by multiplying these estimates by the ratio of the revised-to-sample estimate for December 1998. Therefore, for specified detailed sales series, a ratio of the December 1998 revised estimate to the December 1998 sample estimate was computed. Sample estimates for months following December 1998 were

¹The 1992 and 1997 sales were adjusted to include an estimate for nonemployer direct sellers (SIC 5963). These estimates were obtained from the 1992 and 1997 Annual Retail Trade Surveys.

²The inventory and purchase estimates for the census years 1992 and 1997 were computed by multiplying the inventories or purchases obtained from the annual surveys, 1992 and 1997, by the ratio of census sales to sales derived from annual surveys 1992 and 1997. The procedure was implemented because neither inventory nor purchases data were collected in the census.

multiplied by these constant ratios called carry-forward factors to derive revised sales estimates. The carry-forward factors remain constant until the next benchmarking.

End-of-Month Inventories

The December 1992 through December 1999 end-of-month inventory estimates, computed directly from the sample, were used as input to the benchmarking program. The estimates were revised to—

- Equate the December or end-of-year inventory estimates, for the years 1993 through 1998 to the revised end-of-year annual estimates.
- Minimize differences between month-to-month trends of the sample and revised estimates.

The previously published December 1992 estimate was also used to link the revised estimates to the previously published estimates. Also, prior to the implementation of the benchmarking operation, corrections were applied to the estimates obtained directly from the sample for selected kinds of business.

For specified detailed inventory series, revised estimates subsequent to December 1998 were derived by multiplying the sample estimates by the ratio of the revised December 1998 estimates to the December 1998 sample inventory estimate. This ratio is the carry-forward factor for inventory estimates and is constant for all series until the next benchmarking.

REVISIONS OF SALES AND INVENTORIES : 1999

The following table shows a comparison of the revised sales and inventories estimates to the previously published estimates for 1999:

1999 Retail Sales and Inventories Comparison of the Revised Estimates to the Previously Published Estimates
(Millions of dollars)

Kind of business	Revised	Previously published	Percent difference
SALES			
Total retail stores	2,994,929	2,993,963	0.0
Durable goods	1,254,996	1,256,390	-0.1
Building materials group	179,735	182,758	-1.6
Automotive dealers	749,030	746,242	+0.4
Furniture group	161,453	163,766	-1.4
Nondurable goods	1,739,933	1,737,573	+0.1
General merchandise group	378,925	381,241	-0.6
Food group	458,269	461,865	-0.8
Gasoline service stations	180,973	179,634	+0.7
Apparel group	135,087	134,974	+0.1
Eating and drinking places	285,371	285,830	-0.2
Drug and proprietary stores	120,733	118,892	+1.5
INVENTORIES¹			
Total retail stores	367,062	364,444	+0.7
Durable goods	203,192	200,713	+1.2
Building materials group	28,205	28,395	-0.7
Automotive dealers	111,901	111,681	+0.2
Furniture group	25,899	26,029	-0.5
Nondurable goods	163,870	163,731	+0.1
General merchandise group	58,451	58,513	-0.1
Food group	32,600	32,496	+0.3
Apparel group	23,617	23,670	-0.2

¹End of December. Not adjusted for seasonal variations.

Reasons For Monthly Revisions

There are several reasons for revisions. The main contributors to the revision from the previously published estimates are:

Availability of final census results. The sales and inventory estimates are benchmarked to final results from the 1997 Census of Retail Trade instead of preliminary census results which were used last year.

Changes in classification. The sales and inventory estimates are benchmarked to results from the census of retail trade. Changes in census classification between the 1992 and 1997 censuses affect the levels of the monthly and annual estimates. Classification differences may occur because: (1) establishments previously classified in other trade areas changed to retail, (2) establishments previously classified as retail are now classified in another trade area, and (3) establishments changed classification within retail trade.

Timing. The respondents have more time to prepare their annual reports than they do for their monthly reports. The annual responses are requested at a time when many firms have already compiled audited book figures for their own use. The timing of the annual survey is such that we are also able to obtain independent verification of the reported data from such sources as a company's annual report. On the other hand, respondents to the monthly survey have just a few weeks to provide reports of their sales and end-of-month inventories. Sometimes these reports are based on incomplete or unaudited records. These include estimates by the respondents to represent their understanding of their business.

Sampling. The annual sample is larger than the samples used to develop the estimates for any given month. As described in more detail in Appendix A of this report, the samples used to produce the sales estimates each month consist of certainty companies and noncertainty Employer Identification Numbers (EINs).

- The companies selected as certainty companies are those companies that had large sales in relation to other companies in their kind-of-business group.
- The initial selection of the noncertainty EINs was based on stratified random sampling, using annual sales as the measure of size, for those EINs not belonging to a certainty company. The selected noncertainty EINs were assigned to one of two groups. The monthly sample canvasses one group of noncertainty EINs, while both groups of noncertainty EINs are canvassed in the annual sample.
- The sample used for the end-of-month inventory estimates is a sub-sample of the monthly sales sample. The monthly inventories sample is about 1/3 the size of the monthly sales sample. This, combined with the differences between the annual and monthly surveys mentioned above, often results in greater revision for the inventories estimates than for the sales estimates.

Response. The annual estimates are based on more reported data than are the monthly estimates. The response to the Annual Retail Trade Survey is required by law. This requirement results in a dollar volume response

rate above 90 percent. The response to our monthly survey is not mandatory. The response rates for the monthly surveys are usually around 75 percent for sales and 66 percent for inventories. The sales and inventories for the non-reported retailers are accounted for by an imputation process. This process assumes that the nonresponding firms have trends similar to the responding firms, in their respective kinds of business.

Adjustment Factors

In addition to the benchmarking operation, we developed new factors to adjust the 1990 through 1999 estimates of monthly sales for seasonal variations, as well as trading day and holiday differences. We used the unadjusted sales estimates for the months of January 1972 through February or March 2000 as input. We also developed new factors to adjust the 1990 through 1999 end-of-month inventory estimates, using the months of December 1980 through February 2000 as input.

We used the X-12-ARIMA program to derive the factors (which replaced the X-11 program). The X-12-ARIMA program has the following improvements over X-11: (1) Use of ARIMA models to forecast the series, as well as tools for identifying these models, (2) better methodology for computing seasonal, trading-day, and holiday factors, (3) better methodology for removing outliers prior to deriving the factors, (4) better diagnostic tools, and (5) better user interface. More information can be obtained about this program from the census website at: <http://www.census.gov/mrts/www/faq.html>

DEFINITION OF TERMS

Retail trade, as defined by Major Groups 52 through 59 of the *1987 Standard Industrial Classification Manual*³ includes establishments that are engaged in the sale of merchandise for personal or household consumption and in the rendering of services that are incidental to the sale of the merchandise. Additional characteristics of retail establishments are:

- They usually operate at fixed places of business.
- They are engaged in activities to attract the general public to buy.
- They buy or receive and sell merchandise.
- They may process their products, but such processing is incidental or subordinate to selling.
- They are considered as retail in the trade.

Sales

Sales include merchandise sold (for cash or credit at retail or wholesale) by establishments primarily engaged in retail trade. Services that are incidental to the sale of

³*Standard Industrial Classification Manual: 1987.* For sale by Superintendent of Documents, U.S. Government Printing Office, Washington, DC 20402. Stock No. 041-001-00314-2.

merchandise, and excise taxes that are paid by the manufacturer or wholesaler and passed along to the retailer are also included. Sales are net after deductions for refunds and allowances for merchandise returned by customers. Sales exclude sales taxes collected directly from customers and paid directly to a local, state, or federal tax agency.

The estimates of sales measure the operations receipts rendered by stores that primarily sell at retail. The sales estimates represent total sales and receipts of all establishments primarily engaged in retail trade. They do not include sales at retail by manufacturers, wholesalers, service establishments, and others whose primary activity is other than retail trade. Because the retail establishment is the basic unit of measure, the published estimates of sales by type of retail store are not intended to measure the total sales for a given commodity or merchandise line.

Inventories

Merchandise inventories are the value of stocks of goods held for sale through retail stores. The inventories estimates represent the value, at cost, of the merchandise available for sale as of the last day of the report period. Methods of valuation may vary according to the accounting practices of each firm. The estimates provided in this report are valued on a non-LIFO (last in, first out) basis. Note: LIFO is a method of valuing inventory where the latest items of merchandise added to the inventory are the first ones taken out. Non-LIFO would mean that another method, such as FIFO (first in, first out), was used to establish the value of the inventory available for sale. Merchandise inventories are shown for stores and warehouses servicing retail establishments. Included are only those warehouses that maintained supplies of merchandise primarily intended for distribution to retail stores within the organization.

Most firms reported the value of their inventories as of the close of the calendar year. Some firms, using a fiscal year rather than a calendar year for accounting purposes, valued their inventory as of some date other than the last day of the calendar year. About 26 percent of the retail inventory estimate from the Annual Retail Trade Survey was based on data reported on an end-of-fiscal year other than December 31. In the annual survey, inventories reported for a date in a month other than December were adjusted to a December 31 equivalent, based on ratios developed from the monthly inventory sample.

Inventories-to-Sales Ratios

The inventories/sales ratios show the relationship of the end-of-month values of inventories to the monthly sales. These ratios can be looked at as indications of the number of months of inventories that are on hand in relation to the sales for a month. For example, a ratio of 2.5 would indicate that the retail stores have enough merchandise on hand to cover 2 1/2 months of sales.

Purchases

Purchases represent the total cost of merchandise that was purchased for resale during the year, whether or not payment for the merchandise was made during the year.

Purchases data include cash and credit purchases made at central offices and company warehouses. The purchases, however, exclude deliveries from central offices or warehouses to retail stores owned by other companies. We asked those companies engaged in both manufacturing and retailing to include purchases at the cost value of inter-company transfers from their plant or warehouses to their retail stores. Also, we asked these companies to include the cost of outside purchases.

Cost of Goods Available for Sale and Cost of Goods Sold

To calculate the cost of goods available for sale, we added the purchases made during the year to the preceding year's end-of-year inventories. To calculate the cost of goods sold, we deducted the end of the current year's value of inventories from the cost of goods available for sale.

Gross Margin

The measure of gross margin represents total sales less cost of goods sold.

Accounts Receivable Balances

Retail accounts receivable are amounts owed to retail stores by their customers for purchases made on credit. The estimates in this publication refer to receivables outstanding as of December 31, including receivables against which the firm has borrowed. However, credit paper discounted or sold to others and amounts actually charged off as bad debts are excluded. Also excluded are amounts charged on credit cards issued by oil companies, banks, and other organizations that issue credit cards.

Charge accounts are credit accounts for which full payment is scheduled to be made at the end of the customary billing period. Installment accounts are classified as open-end or closed-end.

- Open-end installment accounts are primarily revolving or optional accounts. A deferred payment privilege is extended through a line of credit, and the customer has the option of paying the balance in full or paying in two or more installments. The payments are subject to a minimum required payment with a finance charge usually assessed.
- Closed-end installment accounts are those generally requiring a new contract to cover each extension of credit. A pre-computed finance charge is assessed at the

time credit is extended. Specified fixed schedules of installment payments are established with the number, the amount of payments, and the due dates specified in the contract.

G A F

GAF represents sales at stores that sell merchandise normally sold in department stores. GAF includes the following kinds of retail businesses:

- General merchandise group stores (SIC 53).
- Apparel and accessory stores (SIC 56).
- Furniture group stores (SIC 57).
- Miscellaneous shopping goods stores (SIC 594).

Price Changes

The estimates presented in this publication have not been adjusted for price changes.

Detailed Tables

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999

[Data in millions of dollars]

SIC code	Kind of business	1999												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	209,566	212,599	244,511	242,761	254,557	252,350	254,576	256,859	245,799	250,793	257,707	312,851	2,994,929
	Total (excl. automotive dealers) . . .	158,337	156,924	178,266	179,385	188,135	184,468	187,572	188,695	182,499	189,497	198,764	253,357	2,245,899
	Durable goods, total	84,699	89,904	105,375	103,816	109,323	110,776	109,354	110,628	104,113	102,741	104,063	120,204	1,254,996
52	Building materials group stores	10,715	11,455	14,272	16,505	17,613	17,225	16,555	15,749	15,275	15,288	14,942	14,141	179,735
521,3,5	Building materials, supply, hardware stores	9,486	9,891	12,318	13,779	14,305	14,403	14,206	13,728	13,180	13,442	13,079	12,287	154,104
521,3	Building materials, supply stores . . .	8,380	8,877	11,096	12,347	12,790	12,935	12,800	12,415	11,887	12,144	11,790	10,918	138,379
525	Hardware stores	1,106	1,014	1,222	1,432	1,515	1,468	1,406	1,313	1,293	1,298	1,289	1,369	15,725
55 excl 554	Automotive dealers	51,229	55,675	66,245	63,376	66,422	67,882	67,004	68,164	63,300	61,296	58,943	59,494	749,030
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	48,379	52,878	62,879	59,935	62,995	64,339	63,391	64,598	59,892	57,912	55,562	56,211	708,971
551,2	Motor vehicle dealers	46,469	50,162	59,116	55,868	58,625	60,060	59,412	61,014	56,706	54,633	52,813	53,338	668,216
551	Motor vehicle dealers (new & used) . . .	42,031	45,170	53,736	50,557	53,146	54,449	53,950	55,541	51,654	49,570	48,004	48,757	606,565
553	Auto and home supply stores	2,850	2,797	3,366	3,441	3,427	3,543	3,613	3,566	3,408	3,384	3,381	3,283	40,059
57	Furniture group stores	11,961	11,599	12,812	12,029	12,460	12,759	13,107	13,501	13,247	13,240	14,919	19,819	161,453
571	Furniture and home furn. stores	5,491	5,537	6,238	5,945	6,141	6,280	6,374	6,603	6,515	6,682	7,319	8,158	77,283
5712	Furniture stores	3,457	3,406	3,775	3,443	3,644	3,652	3,736	3,796	3,799	3,867	4,123	4,364	45,062
5713	Floor covering stores	941	1,038	1,227	1,306	1,173	1,300	1,281	1,320	1,333	1,330	1,320	1,250	14,819
5722,31, 34	Household appliance, electronics stores	5,541	5,147	5,595	5,171	5,383	5,553	5,796	5,910	5,712	5,571	6,461	9,721	71,561
5722	Household appliance stores	802	773	893	875	897	1,042	1,131	961	934	944	996	1,183	11,431
5731	Radio, TV and electronic stores	2,766	2,602	2,707	2,424	2,662	2,665	2,849	3,039	2,827	2,816	3,585	5,901	36,843
5734	Computer and computer software stores	1,973	1,772	1,995	1,872	1,824	1,846	1,816	1,910	1,951	1,811	1,880	2,637	23,287
5941	Sporting goods stores and bicycle shops	1,478	1,459	1,812	1,871	1,973	2,193	2,044	2,127	1,838	1,709	1,835	3,236	23,575
5942	Book stores	1,507	977	961	917	958	1,011	1,002	1,359	1,216	1,001	1,071	1,966	13,946
5944	Jewelry stores	1,168	1,667	1,406	1,472	1,881	1,638	1,599	1,619	1,533	1,655	2,182	6,083	23,903
	Non durable goods, total	124,867	122,695	139,136	138,945	145,234	141,574	145,222	146,231	141,686	148,052	153,644	192,647	1,739,933
53	General merchandise group stores	23,958	24,874	28,984	28,861	31,044	29,982	29,432	30,652	29,071	31,148	36,590	54,329	378,925
531	Dept. stores (excl. leased depts.)	18,559	19,428	22,693	22,666	24,322	23,253	22,811	23,958	22,607	24,169	28,810	43,370	296,646
531	Dept. stores (incl. leased depts.) ¹	18,915	19,780	23,115	23,105	24,807	23,737	23,250	24,421	23,034	24,632	29,368	44,190	302,354
531 pt.	Conventional dept. stores ¹	3,101	3,671	4,364	4,217	4,528	4,184	3,977	4,469	4,387	4,481	5,420	9,822	56,621
531 pt.	Discount dept. stores ¹	13,118	13,432	15,542	15,638	16,859	16,368	16,063	16,540	15,553	16,686	19,560	27,898	203,257
531 pt.	National chain dept. stores ¹	2,696	2,677	3,209	3,250	3,420	3,185	3,210	3,412	3,094	3,465	4,388	6,470	42,476
533	Variety stores	790	941	1,088	1,073	1,142	1,117	1,115	1,122	1,110	1,281	1,418	2,110	14,307
539	Misc. general merchandise stores	4,609	4,505	5,203	5,122	5,580	5,612	5,506	5,572	5,354	5,698	6,362	8,849	67,972
54	Food group stores	36,158	33,893	37,420	36,905	38,971	37,714	39,982	38,254	37,972	38,525	38,256	44,219	458,269
541	Grocery stores	34,443	32,148	35,485	34,971	36,966	35,766	38,040	36,364	36,129	36,605	36,285	41,493	434,695
542	Meat, fish (seafood) markets	470	449	530	527	546	538	555	530	522	513	539	774	6,493
546	Retail bakeries	542	539	590	587	619	611	602	606	607	673	665	782	7,423
554	Gasoline service stations	12,624	11,924	13,700	14,633	15,185	15,289	16,325	16,622	15,938	16,339	15,657	16,737	180,973
56	Apparel and accessory stores	8,032	8,457	10,609	10,871	11,231	10,584	10,783	12,023	10,754	11,233	12,397	18,113	135,087
561	Men's and boys' clothing stores	757	680	793	915	912	903	830	910	827	932	1,046	1,558	11,063
562,3	Women's clothing, accessory stores	2,243	2,363	3,011	3,154	3,291	2,985	2,849	2,960	2,832	2,958	3,209	4,903	36,758
562	Women's ready-to-wear	1,783	1,926	2,565	2,680	2,755	2,468	2,366	2,475	2,422	2,514	2,643	3,752	30,349
565	Family clothing stores	2,999	3,184	4,010	4,055	4,268	4,076	4,359	4,794	4,265	4,587	5,364	7,905	53,866
566	Shoe stores	1,358	1,474	1,810	1,823	1,910	1,814	1,838	2,169	1,698	1,654	1,693	2,352	21,593
58	Eating and drinking places	21,208	21,153	23,322	23,747	24,789	24,257	25,307	24,861	23,445	25,067	23,421	24,794	285,371
5812	Eating places	20,130	20,042	22,068	22,541	23,623	23,103	24,096	23,697	22,306	23,840	22,265	23,558	271,269
5812 pt.	Restaurants, lunchrooms, cafeterias	10,933	10,848	11,837	12,047	12,300	12,033	12,642	12,489	11,770	12,651	11,727	12,291	143,568
5812 pt.	Refreshment places	8,934	8,917	9,919	10,166	10,840	10,567	11,074	10,794	10,093	10,734	10,086	10,694	122,818
5813	Drinking places (alcoholic bev.)	1,078	1,111	1,254	1,206	1,166	1,154	1,211	1,164	1,139	1,227	1,156	1,236	14,102
591	Drug and proprietary stores	9,365	9,199	10,113	9,824	9,995	9,914	9,820	9,785	9,679	10,050	10,128	12,861	120,733
592	Liquor stores	1,355	1,885	2,081	2,208	2,334	2,274	2,485	2,280	2,268	2,369	2,428	3,487	28,034
596	Nonstore retailers ²	7,954	7,917	9,332	8,888	8,623	8,836	8,487	9,086	9,642	10,061	11,314	13,581	113,721
5961	Total mail order	6,147	6,033	7,183	6,789	6,575	6,824	6,588	7,077	7,607	8,066	9,195	11,549	89,633
598	Fuel dealers	2,064	1,635	1,808	1,250	1,034	939	907	982	1,169	1,455	1,618	2,289	17,150
53,56, 57,594	GAF, total³	50,819	51,924	59,867	59,102	62,664	61,346	61,124	64,487	60,810	63,572	73,940	112,063	781,718
594	Misc. shopping goods stores	6,868	6,994	7,462	7,341	7,929	8,021	7,802	8,311	7,738	7,951	10,034	19,802	106,253

See footnotes on next page.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1999												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	239,154	241,580	242,316	244,351	246,991	247,305	249,816	253,030	253,748	254,959	257,489	261,628	
	Total (excl. automotive dealers) . .	180,063	181,788	182,102	183,849	185,054	185,472	186,478	188,455	189,652	191,282	192,666	196,190	
	Durable goods, total	99,641	101,280	101,367	101,842	103,466	103,324	105,028	106,730	106,391	106,743	108,640	109,545	
52	Building materials group stores	14,593	15,278	14,680	14,890	14,882	14,763	14,885	14,942	14,701	15,033	15,670	15,526	
521,3	Building materials, supply stores	11,129	11,499	11,299	11,369	11,359	11,366	11,418	11,603	11,343	11,722	12,155	12,185	
525	Hardware stores	1,349	1,345	1,318	1,338	1,314	1,289	1,298	1,303	1,294	1,292	1,321	1,294	
55 excl 554	Automotive dealers	59,091	59,792	60,214	60,502	61,937	61,833	63,338	64,575	64,096	63,677	64,823	65,438	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	55,800	56,494	56,904	57,135	58,600	58,543	60,029	61,230	60,742	60,388	61,394	61,975	
553	Auto and home supply stores	3,291	3,298	3,310	3,367	3,337	3,290	3,309	3,345	3,354	3,289	3,429	3,463	
57	Furniture group stores	12,842	13,032	13,133	13,132	13,271	13,364	13,393	13,590	13,784	13,823	13,819	14,043	
571	Furniture and home furn. stores	6,101	6,271	6,307	6,284	6,318	6,389	6,349	6,544	6,621	6,649	6,636	6,709	
5722,31, 34	Household appliance, electronics stores	5,706	5,700	5,786	5,810	5,902	5,939	5,994	6,000	6,103	6,122	6,078	6,296	
	Nondurable goods, total	139,513	140,300	140,949	142,509	143,525	143,981	144,788	146,300	147,357	148,216	148,849	152,083	
53	General merchandise group stores . . .	30,812	30,864	31,155	31,030	31,165	31,383	31,490	31,722	31,941	32,040	32,176	32,524	See note 5
531	Dept. stores (excl. leased depts.)	24,165	24,285	24,506	24,372	24,420	24,606	24,661	24,801	24,980	24,994	25,118	25,377	
531	Dept. stores (incl. leased depts.) ¹	24,570	24,842	24,942	24,857	24,935	25,084	25,135	25,253	25,461	25,470	25,569	25,883	
531 pt.	Conventional dept. stores ¹	4,670	4,682	4,785	4,712	4,702	4,728	4,701	4,684	4,732	4,697	4,597	4,819	
531 pt.	Discount dept. stores ¹	16,357	16,562	16,587	16,566	16,659	16,805	16,891	17,087	17,205	17,255	17,387	17,557	
531 pt.	National chain dept. stores ¹	3,543	3,598	3,570	3,579	3,574	3,551	3,543	3,482	3,524	3,518	3,585	3,507	
533	Variety stores	1,081	1,118	1,126	1,150	1,159	1,193	1,170	1,206	1,216	1,267	1,259	1,267	
539	Misc. general merchandise stores	5,566	5,461	5,523	5,508	5,586	5,584	5,659	5,715	5,745	5,779	5,799	5,880	
54	Food group stores	37,280	37,576	37,375	37,600	37,987	37,832	38,001	38,116	38,564	38,544	38,819	40,370	
541	Grocery stores	35,362	35,641	35,450	35,648	35,994	35,874	36,057	36,183	36,605	36,605	36,800	38,313	
554	Gasoline service stations	13,677	13,596	13,923	14,531	14,615	14,631	15,172	15,578	15,859	16,050	16,242	16,737	
56	Apparel and accessory stores	11,147	11,107	11,087	11,256	11,386	11,277	11,196	11,357	11,276	11,309	11,273	11,338	
561	Men's and boys' clothing stores	916	904	910	938	934	935	923	932	914	920	932	912	
562,3	Women's clothing, accessory stores . .	3,094	3,053	3,111	3,110	3,122	3,077	3,044	3,080	3,013	3,031	3,042	3,027	
566	Shoe stores	1,858	1,833	1,747	1,814	1,821	1,816	1,795	1,809	1,785	1,786	1,778	1,793	
58	Eating and drinking places	22,903	23,245	23,206	23,512	23,631	23,665	23,762	23,790	23,972	24,432	24,525	24,671	
591	Drug and proprietary stores	9,675	9,765	9,771	9,903	9,945	10,096	10,072	10,140	10,199	10,308	10,356	10,422	
592	Liquor stores	2,229	2,257	2,235	2,298	2,313	2,309	2,322	2,338	2,375	2,386	2,404	2,442	
5961	Total mail order	6,725	6,967	6,913	7,131	7,273	7,524	7,538	7,803	7,802	7,793	7,720	8,116	
53,56, 57,594	GAF, total³	63,473	63,659	64,082	64,085	64,564	64,752	64,835	65,436	65,875	66,177	66,316	67,026	

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1998												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	198,262	194,928	220,258	224,912	236,260	234,703	232,508	231,665	222,124	235,049	233,002	281,922	2,745,593
	Total (excl. automotive dealers) . . .	150,177	145,701	162,093	166,488	175,599	171,328	174,250	175,425	166,981	177,078	181,807	228,537	2,075,464
	Durable goods, total	79,975	80,370	93,177	95,340	100,165	103,416	97,987	95,667	93,241	97,119	91,508	108,422	1,136,387
52	Building materials group stores	9,853	9,833	12,456	14,563	15,824	15,747	15,194	14,083	14,306	14,631	12,961	13,119	162,570
521,3,5	Building materials, supply, hardware stores	8,573	8,491	10,498	12,045	12,765	13,135	13,039	12,143	12,368	12,684	11,294	11,208	138,243
521,3	Building materials, supply stores . . .	7,611	7,602	9,409	10,746	11,367	11,737	11,708	10,854	11,092	11,399	10,078	9,852	123,455
525	Hardware stores	962	889	1,089	1,299	1,398	1,398	1,331	1,289	1,276	1,285	1,216	1,356	14,788
55 excl 554	Automotive dealers	48,085	49,227	58,165	58,424	60,661	63,375	58,258	56,240	55,143	57,971	51,195	53,385	670,129
551,2,5,6,7,9	Motor vehicle and misc. automotive dealers	45,421	46,605	55,072	55,226	57,381	59,926	54,729	52,843	51,876	54,516	48,100	50,282	631,977
551,2	Motor vehicle dealers	43,606	44,367	52,119	51,859	53,733	56,382	51,169	49,847	49,089	51,683	46,014	47,986	597,854
551	Motor vehicle dealers (new & used) . . .	39,852	40,132	47,504	47,361	49,271	51,530	46,489	45,206	44,769	46,924	42,055	44,035	545,128
553	Auto and home supply stores	2,664	2,622	3,093	3,198	3,280	3,449	3,529	3,397	3,267	3,455	3,095	3,103	38,152
57	Furniture group stores	11,599	10,911	11,776	11,198	11,664	11,868	12,254	12,640	12,076	12,468	13,800	18,271	150,525
571	Furniture and home furn. stores	5,439	5,223	5,724	5,625	5,842	5,872	6,060	6,076	5,876	6,230	6,723	7,658	72,348
5712	Furniture stores	3,427	3,251	3,490	3,323	3,489	3,450	3,527	3,534	3,447	3,588	3,826	4,016	42,368
5713	Floor covering stores	887	921	1,063	1,124	1,097	1,167	1,172	1,186	1,205	1,270	1,201	1,264	13,557
5722,31,34	Household appliance, electronics stores	5,224	4,813	5,121	4,680	4,889	5,077	5,295	5,575	5,200	5,233	6,057	8,740	65,904
5722	Household appliance stores	819	757	838	822	901	975	1,014	932	859	898	909	1,066	10,790
5731	Radio, TV and electronic stores	2,671	2,468	2,553	2,294	2,527	2,525	2,646	2,918	2,582	2,489	3,248	5,150	34,071
5734	Computer and computer software stores	1,734	1,588	1,730	1,564	1,461	1,577	1,635	1,725	1,759	1,846	1,900	2,524	21,043
5941	Sporting goods stores and bicycle shops . .	1,397	1,424	1,779	1,846	1,965	2,150	2,002	2,063	1,720	1,622	1,697	2,874	22,539
5942	Book stores	1,476	934	894	865	932	952	893	1,402	1,260	960	993	1,852	13,413
5944	Jewelry stores	1,128	1,527	1,250	1,375	1,773	1,542	1,429	1,480	1,386	1,522	1,943	5,287	21,642
	Nonurable goods, total	118,287	114,558	127,081	129,572	136,095	131,287	134,521	135,998	128,883	137,930	141,494	173,500	1,609,206
53	General merchandise group stores	21,861	22,750	25,768	27,278	29,062	27,477	27,055	28,740	26,344	29,096	34,592	49,569	349,592
531	Dept. stores (excl. leased depts.)	16,993	17,879	20,284	21,581	22,980	21,437	21,126	22,764	20,604	22,790	27,506	40,049	275,993
531	Dept. stores (incl. leased depts.) ¹	17,329	18,251	20,722	22,069	23,481	21,895	21,566	23,244	21,017	23,249	28,062	40,813	281,698
531 pt.	Conventional dept. stores ¹	3,006	3,579	4,077	4,190	4,474	3,974	3,910	4,474	4,095	4,385	5,559	9,160	54,883
531 pt.	Discount dept. stores ¹	11,658	11,959	13,481	14,570	15,578	14,729	14,491	15,208	13,898	15,347	18,167	25,069	184,155
531 pt.	National chain dept. stores ¹	2,665	2,713	3,164	3,309	3,429	3,192	3,165	3,562	3,024	3,517	4,336	6,584	42,660
533	Variety stores	697	779	859	909	944	892	923	919	885	1,045	1,186	1,749	11,787
539	Misc. general merchandise stores	4,171	4,092	4,625	4,788	5,138	5,148	5,006	5,057	4,855	5,261	5,900	7,771	61,812
54	Food group stores	34,955	32,075	35,014	35,538	37,340	35,961	38,039	37,081	35,711	37,126	36,145	40,398	435,383
541	Grocery stores	33,330	30,408	33,219	33,605	35,410	34,081	36,120	35,213	33,894	35,220	34,307	37,913	412,720
542	Meat, fish (seafood) markets	441	424	475	532	522	510	541	512	496	502	498	654	6,107
546	Retail bakeries	486	478	526	538	560	563	554	566	557	614	586	683	6,711
554	Gasoline service stations	12,945	11,982	13,088	13,394	14,366	14,412	14,820	14,393	13,505	13,947	12,943	13,404	163,199
56	Apparel and accessory stores	7,630	7,924	9,549	10,389	10,414	9,846	10,129	11,432	9,787	10,838	11,890	17,152	126,980
561	Men's and boys' clothing stores	728	657	752	866	861	846	790	882	796	917	1,017	1,526	10,638
562,3	Women's clothing, accessory stores . . .	2,161	2,186	2,605	2,952	3,018	2,738	2,699	2,820	2,663	2,883	3,109	4,806	34,640
562	Women's ready-to-wear	1,733	1,778	2,210	2,528	2,536	2,278	2,248	2,357	2,274	2,458	2,571	3,690	28,661
565	Family clothing stores	2,755	2,857	3,540	3,793	3,865	3,752	4,014	4,485	3,746	4,375	5,110	7,341	49,633
566	Shoe stores	1,320	1,473	1,721	1,878	1,872	1,763	1,819	2,192	1,645	1,736	1,735	2,364	21,518
58	Eating and drinking places	20,044	19,707	21,898	21,779	23,397	22,725	23,302	23,444	21,955	23,360	21,724	23,075	266,410
5812	Eating places	18,922	18,603	20,683	20,639	22,206	21,560	22,061	22,234	20,812	22,138	20,618	21,912	252,388
5812 pt.	Restaurants, lunchrooms, cafeterias . .	10,550	10,502	11,482	11,301	11,978	11,713	11,996	12,080	11,270	11,961	11,102	11,805	137,740
5812 pt.	Refreshment places	8,115	7,826	8,873	8,997	9,790	9,390	9,746	9,816	9,121	9,730	9,119	9,665	110,188
5813	Drinking places (alcoholic bev.)	1,122	1,104	1,215	1,140	1,191	1,165	1,241	1,210	1,143	1,222	1,106	1,163	14,022
591	Drug and proprietary stores	8,530	8,190	8,715	8,858	8,971	8,785	8,893	8,878	8,719	9,214	9,121	11,466	108,340
592	Liquor stores	1,839	1,761	1,886	1,956	2,135	2,060	2,215	2,129	2,048	2,190	2,192	3,099	25,510
596	Nonstore retailers ²	7,107	6,877	8,055	7,653	7,654	7,631	7,741	7,589	8,271	9,290	9,923	11,538	99,329
5961	Total mail order	5,453	5,106	6,071	5,705	5,756	5,525	5,689	5,612	6,269	7,008	7,756	9,436	75,386
598	Fuel dealers	2,036	1,723	1,675	1,178	939	870	832	825	964	1,183	1,331	1,715	15,271
53,56,57,594	GAF, total³	47,647	48,216	53,942	55,921	58,858	56,880	56,872	60,814	55,631	59,939	69,426	103,014	727,160
594	Misc. shopping goods stores	6,557	6,631	6,849	7,056	7,718	7,689	7,434	8,002	7,424	7,537	9,144	18,022	100,063

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1998												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	222,108	222,574	223,975	226,183	227,791	230,046	228,231	228,078	230,610	233,751	235,251	237,116	
	Total (excl. automotive dealers) . .	168,481	169,300	169,697	170,045	171,541	172,551	173,571	174,032	174,625	175,876	177,115	178,122	
	Durable goods, total	91,443	91,185	92,117	94,050	94,334	96,195	93,746	93,384	95,330	97,530	98,112	99,247	
52	Building materials group stores	13,049	13,136	13,110	13,267	13,406	13,441	13,576	13,568	13,680	13,925	14,016	14,301	
521,3	Building materials, supply stores	9,795	9,860	9,801	10,034	10,095	10,206	10,370	10,337	10,534	10,614	10,744	10,971	
525	Hardware stores	1,144	1,179	1,215	1,213	1,216	1,236	1,229	1,256	1,290	1,249	1,257	1,290	
55 excl 554	Automotive dealers	53,627	53,274	54,278	56,138	56,250	57,495	54,660	54,046	55,985	57,875	58,136	58,994	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	50,637	50,167	51,182	53,000	53,081	54,281	51,437	50,811	52,773	54,625	54,909	55,745	
553	Auto and home supply stores	2,990	3,107	3,096	3,138	3,169	3,214	3,223	3,235	3,212	3,250	3,227	3,249	
57	Furniture group stores	12,281	12,366	12,310	12,223	12,367	12,462	12,596	12,660	12,589	12,718	12,929	12,966	
571	Furniture and home furn. stores	5,925	5,969	5,925	5,952	5,961	5,992	6,054	5,986	5,972	6,078	6,202	6,303	
5722,31, 34	Household appliance, electronics stores	5,331	5,384	5,385	5,241	5,378	5,436	5,516	5,631	5,573	5,579	5,714	5,668	
	Nondurable goods, total	130,665	131,389	131,858	132,133	133,457	133,851	134,485	134,694	135,280	136,221	137,139	137,869	
53	General merchandise group stores . . .	28,163	28,495	28,599	28,760	28,987	29,027	29,005	29,107	29,488	29,602	30,039	29,928	See note 5
531	Dept. stores (excl. leased depts.)	22,242	22,574	22,613	22,717	22,957	22,903	22,888	22,971	23,229	23,327	23,610	23,684	
531	Dept. stores (incl. leased depts.) ¹	22,643	23,122	23,082	23,223	23,427	23,392	23,384	23,493	23,647	23,806	24,076	24,110	
531 pt.	Conventional dept. stores ¹	4,568	4,600	4,628	4,559	4,593	4,563	4,605	4,579	4,500	4,544	4,609	4,605	
531 pt.	Discount dept. stores ¹	14,591	14,856	14,863	15,067	15,228	15,263	15,270	15,377	15,651	15,724	15,950	15,917	
531 pt.	National chain dept. stores ¹	3,484	3,666	3,591	3,597	3,606	3,566	3,509	3,537	3,496	3,538	3,517	3,588	
533	Variety stores	932	937	942	939	948	955	977	971	993	1,009	1,060	1,049	
539	Misc. general merchandise stores	4,989	4,984	5,044	5,104	5,082	5,169	5,140	5,165	5,266	5,266	5,369	5,195	
54	Food group stores	35,515	35,566	35,808	35,841	36,067	36,253	36,383	36,500	36,617	36,682	36,825	37,232	
541	Grocery stores	33,701	33,712	33,932	33,944	34,180	34,356	34,466	34,590	34,692	34,768	34,936	35,334	
554	Gasoline service stations	13,845	13,678	13,451	13,516	13,682	13,700	13,735	13,540	13,478	13,554	13,525	13,594	
56	Apparel and accessory stores	10,380	10,461	10,534	10,494	10,485	10,524	10,675	10,573	10,420	10,681	10,845	10,851	
561	Men's and boys' clothing stores	867	869	891	881	875	889	893	895	894	896	894	896	
562,3	Women's clothing, accessory stores . .	2,932	2,835	2,825	2,874	2,847	2,840	2,918	2,872	2,857	2,886	2,950	2,996	
566	Shoe stores	1,769	1,848	1,800	1,768	1,776	1,768	1,805	1,794	1,750	1,825	1,817	1,825	
58	Eating and drinking places	21,576	21,704	21,789	21,845	22,010	22,192	22,108	22,243	22,495	22,658	22,795	23,168	
591	Drug and proprietary stores	8,686	8,685	8,759	8,788	8,917	8,955	9,047	9,181	9,236	9,298	9,413	9,391	
592	Liquor stores	2,066	2,109	2,070	2,063	2,081	2,083	2,100	2,140	2,151	2,162	2,203	2,234	
5961	Total mail order	5,870	6,000	6,065	6,050	6,424	6,118	6,378	6,356	6,417	6,537	6,556	6,599	
53,56, 57,594	GAF, total³	58,990	59,600	59,735	59,768	60,219	60,444	60,657	60,754	60,924	61,422	62,241	62,054	

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1997												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	191,130	188,463	215,391	210,088	224,372	217,421	221,551	225,563	212,529	221,614	219,590	262,850	2,610,562
	Total (excl. automotive dealers) . . .	144,383	139,980	159,476	155,684	168,261	161,766	164,937	169,319	159,512	167,933	172,728	214,072	1,978,051
	Durable goods, total	75,879	77,233	88,631	88,507	93,019	91,864	93,215	92,846	88,535	89,905	84,150	99,445	1,063,229
52	Building materials group stores	9,153	9,185	11,484	13,346	14,636	14,035	13,944	12,925	13,241	13,383	11,514	11,551	148,397
521,3,5	Building materials, supply, hardware stores	8,009	7,973	9,818	11,151	12,231	11,627	11,904	11,035	11,241	11,542	9,924	9,750	126,205
521,3	Building materials, supply stores . . .	7,004	7,091	8,789	9,945	10,891	10,323	10,626	9,810	10,068	10,297	8,786	8,569	112,199
525	Hardware stores	1,005	882	1,029	1,206	1,340	1,304	1,278	1,225	1,173	1,245	1,138	1,181	14,006
55 excl 554	Automotive dealers	46,747	48,483	55,915	54,404	56,111	55,655	56,614	56,244	53,017	53,681	46,862	48,778	632,511
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	44,062	45,967	52,935	51,357	52,947	52,472	53,222	52,920	49,920	50,433	43,942	45,938	596,115
551,2	Motor vehicle dealers	42,397	43,938	50,117	48,277	49,748	49,346	50,230	50,032	47,471	48,079	42,097	44,035	565,767
551	Motor vehicle dealers (new & used) . . .	38,928	40,001	45,920	44,057	45,625	45,157	46,065	46,078	43,645	44,172	38,733	40,591	518,972
553	Auto and home supply stores	2,685	2,516	2,980	3,047	3,164	3,183	3,392	3,324	3,097	3,248	2,920	2,840	36,396
57	Furniture group stores	10,411	9,923	10,937	10,583	11,125	10,875	11,318	11,855	11,319	11,683	13,020	17,124	140,173
571	Furniture and home furn. stores	4,990	4,756	5,342	5,280	5,639	5,427	5,642	5,885	5,615	5,876	6,394	7,173	68,019
5712	Furniture stores	3,104	2,967	3,222	3,105	3,378	3,202	3,263	3,493	3,299	3,435	3,721	3,925	40,114
5713	Floor covering stores	932	882	1,034	1,066	1,075	1,091	1,088	1,067	1,119	1,156	1,079	1,074	12,663
5722,31, 34	Household appliance, electronics stores	4,596	4,354	4,709	4,504	4,632	4,630	4,859	5,052	4,805	4,891	5,611	8,056	60,699
5722	Household appliance stores	778	723	809	791	840	918	969	884	824	854	896	1,057	10,343
5731	Radio, TV and electronic stores	2,419	2,298	2,338	2,195	2,308	2,259	2,385	2,586	2,408	2,382	3,037	4,799	31,414
5734	Computer and computer software stores	1,399	1,333	1,562	1,518	1,484	1,453	1,505	1,582	1,573	1,655	1,678	2,200	18,942
5941	Sporting goods stores and bicycle shops .	1,337	1,330	1,608	1,726	1,787	1,970	1,839	1,957	1,599	1,527	1,659	2,862	21,201
5942	Book stores	1,556	823	811	804	891	874	829	1,299	1,158	926	998	1,775	12,744
5944	Jewelry stores	1,046	1,416	1,187	1,272	1,603	1,346	1,327	1,364	1,349	1,412	1,821	4,715	19,858
	Nonurable goods, total	115,251	111,230	126,760	121,581	131,353	125,557	128,336	132,717	123,994	131,709	135,440	163,405	1,547,333
53	General merchandise group stores	20,768	21,315	25,417	24,196	27,193	26,059	25,523	27,810	24,578	27,564	32,658	46,313	329,394
531	Dept. stores (excl. leased depts.)	16,023	16,570	20,039	18,978	21,330	20,386	19,837	21,993	19,292	21,702	26,169	37,601	259,920
531	Dept. stores (incl. leased depts.) ¹	16,335	16,898	20,458	19,393	21,791	20,835	20,270	22,488	19,715	22,171	26,753	38,375	265,482
531 pt.	Conventional dept. stores ¹	2,903	3,403	4,096	3,838	4,340	3,937	3,720	4,517	4,091	4,506	5,621	8,968	53,940
531 pt.	Discount dept. stores ¹	10,647	10,841	13,090	12,458	14,070	13,631	13,304	14,311	12,500	14,081	16,727	22,809	168,469
531 pt.	National chain dept. stores ¹	2,785	2,654	3,272	3,097	3,381	3,267	3,246	3,660	3,124	3,584	4,405	6,598	43,073
533	Variety stores	681	773	921	788	907	854	899	980	889	960	1,061	1,500	11,213
539	Misc. general merchandise stores	4,064	3,972	4,457	4,430	4,956	4,819	4,787	4,837	4,397	4,902	5,428	7,212	58,261
54	Food group stores	34,473	31,733	35,754	33,842	36,737	34,674	36,552	36,420	34,301	35,703	35,389	38,147	423,725
541	Grocery stores	32,889	30,146	33,949	32,170	34,940	32,930	34,790	34,600	32,590	33,897	33,624	35,785	402,310
542	Meat, fish (seafood) markets	441	401	480	432	491	504	508	516	495	485	474	644	5,871
546	Retail bakeries	467	474	501	500	535	491	477	510	481	530	540	590	6,096
554	Gasoline service stations	13,732	12,863	14,240	14,163	14,912	14,786	15,077	15,348	14,547	14,827	13,685	13,901	172,081
56	Apparel and accessory stores	7,091	7,354	9,559	8,793	9,831	9,243	9,338	11,030	9,529	10,163	11,353	16,321	119,605
561	Men's and boys' clothing stores	696	634	745	715	809	793	738	848	764	874	993	1,483	10,092
562,3	Women's clothing, accessory stores . . .	2,059	2,163	2,729	2,607	2,897	2,650	2,515	2,763	2,633	2,777	3,023	4,650	33,466
562	Women's ready-to-wear	1,699	1,812	2,351	2,225	2,427	2,199	2,103	2,335	2,267	2,361	2,492	3,566	27,837
565	Family clothing stores	2,495	2,550	3,406	3,153	3,550	3,415	3,598	4,212	3,565	3,977	4,711	6,705	45,337
566	Shoe stores	1,238	1,382	1,840	1,608	1,827	1,712	1,715	2,129	1,648	1,637	1,723	2,304	20,763
58	Eating and drinking places	19,127	18,914	21,164	20,888	22,430	21,633	22,431	23,049	21,103	21,763	20,375	21,247	254,124
5812	Eating places	18,066	17,905	20,053	19,787	21,278	20,531	21,245	21,827	19,985	20,568	19,261	20,123	240,629
5812 pt.	Restaurants, lunchrooms, cafeterias . .	10,110	10,047	11,148	10,839	11,581	10,972	11,674	12,182	11,040	11,391	10,662	11,199	132,845
5812 pt.	Refreshment places	7,683	7,639	8,666	8,664	9,389	9,160	9,293	9,358	8,496	8,787	8,250	8,539	103,924
5813	Drinking places (alcoholic bev.)	1,061	1,009	1,111	1,101	1,152	1,102	1,186	1,222	1,118	1,195	1,114	1,124	13,495
591	Drug and proprietary stores	7,889	7,614	8,328	7,884	8,299	7,967	8,064	7,997	7,930	8,310	8,148	10,392	98,822
592	Liquor stores	1,710	1,624	1,856	1,820	2,064	2,004	2,099	2,081	1,892	2,049	2,079	2,814	24,092
596	Nonstore retailers ²	6,516	6,339	7,369	7,203	7,049	6,909	6,959	6,625	7,597	8,419	8,670	10,269	89,924
5961	Total mail order	4,719	4,266	5,237	5,174	4,991	4,860	4,855	4,800	5,672	6,289	6,656	8,368	65,887
598	Fuel dealers	2,716	2,045	1,716	1,408	1,127	930	932	992	1,111	1,395	1,600	2,131	18,103
53,56, 57,594	GAF, total³	44,520	44,748	52,441	50,074	55,309	53,164	53,080	58,284	52,398	56,508	65,939	96,780	683,245
594	Misc. shopping goods stores	6,250	6,156	6,528	6,502	7,160	6,987	6,901	7,589	6,972	7,098	8,908	17,022	94,073

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1997												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	214,362	216,017	216,289	215,573	212,634	216,262	218,834	220,112	220,354	219,836	220,905	221,753	
	Total (excl. automotive dealers) . .	162,282	163,115	163,459	163,390	162,434	164,128	165,507	166,177	166,879	166,858	167,307	167,455	
	Durable goods, total	86,774	88,195	88,320	87,688	85,152	87,931	89,284	90,069	90,005	89,580	90,469	91,348	
52	Building materials group stores	12,009	12,273	12,402	12,255	12,200	12,353	12,393	12,384	12,568	12,603	12,551	12,706	
521,3	Building materials, supply stores	8,957	9,221	9,390	9,321	9,389	9,275	9,362	9,307	9,454	9,490	9,478	9,607	
525	Hardware stores	1,194	1,170	1,132	1,140	1,143	1,168	1,191	1,195	1,197	1,208	1,161	1,116	
55 excl 554	Automotive dealers	52,080	52,902	52,830	52,183	50,200	52,134	53,327	53,935	53,475	52,978	53,598	54,298	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	49,067	49,910	49,798	49,193	47,232	49,085	50,257	50,787	50,424	49,934	50,566	51,270	
553	Auto and home supply stores	3,013	2,992	3,032	2,990	2,968	3,049	3,070	3,148	3,051	3,044	3,032	3,028	
57	Furniture group stores	11,143	11,375	11,429	11,542	11,571	11,613	11,653	11,833	11,813	11,897	12,033	12,180	
571	Furniture and home furn. stores	5,471	5,505	5,524	5,576	5,633	5,641	5,631	5,758	5,718	5,755	5,829	5,928	
5722,31, 34	Household appliance, electronics stores	4,753	4,931	4,957	5,044	5,008	5,038	5,093	5,124	5,139	5,154	5,224	5,235	
	Nondurable goods, total	127,588	127,822	127,969	127,885	127,482	128,331	129,550	130,043	130,349	130,256	130,436	130,405	
53	General merchandise group stores . . .	27,054	27,002	26,911	27,025	27,044	27,279	27,710	27,857	27,652	27,995	28,039	27,966	See note 5
531	Dept. stores (excl. leased depts.)	21,251	21,189	21,161	21,276	21,309	21,504	21,799	21,971	21,824	22,168	22,215	22,197	
531	Dept. stores (incl. leased depts.) ¹	21,615	21,649	21,561	21,728	21,733	22,004	22,312	22,454	22,304	22,662	22,669	22,671	
531 pt.	Conventional dept. stores ¹	4,452	4,419	4,381	4,458	4,447	4,464	4,493	4,544	4,525	4,603	4,596	4,552	
531 pt.	Discount dept. stores ¹	13,494	13,619	13,635	13,735	13,727	13,938	14,168	14,297	14,188	14,442	14,495	14,537	
531 pt.	National chain dept. stores ¹	3,669	3,611	3,545	3,535	3,559	3,602	3,651	3,613	3,591	3,617	3,578	3,582	
533	Variety stores	930	945	932	897	881	917	956	1,025	996	945	938	912	
539	Misc. general merchandise stores	4,873	4,868	4,818	4,852	4,854	4,858	4,955	4,861	4,832	4,882	4,886	4,857	
54	Food group stores	35,196	35,159	35,317	35,234	35,091	35,067	35,262	35,482	35,416	35,501	35,628	35,475	
541	Grocery stores	33,424	33,384	33,546	33,476	33,340	33,296	33,484	33,658	33,598	33,695	33,827	33,664	
554	Gasoline service stations	14,609	14,684	14,726	14,364	14,041	14,136	14,183	14,304	14,503	14,339	14,360	14,084	
56	Apparel and accessory stores	9,800	9,768	9,710	9,680	9,738	9,906	10,043	10,132	10,114	10,109	10,199	10,332	
561	Men's and boys' clothing stores	834	835	819	799	821	827	856	862	857	863	860	869	
562,3	Women's clothing, accessory stores . .	2,828	2,816	2,782	2,724	2,700	2,760	2,776	2,782	2,822	2,780	2,823	2,897	
566	Shoe stores	1,687	1,756	1,710	1,707	1,698	1,731	1,732	1,735	1,735	1,738	1,758	1,799	
58	Eating and drinking places	20,858	20,899	20,954	21,014	21,002	21,167	21,383	21,501	21,600	21,378	21,136	21,505	
591	Drug and proprietary stores	7,985	8,091	8,101	8,128	8,128	8,213	8,296	8,244	8,409	8,310	8,479	8,442	
592	Liquor stores	1,945	1,947	1,964	1,965	1,979	2,045	2,024	2,011	2,017	2,059	2,060	2,054	
5961	Total mail order	4,983	5,127	5,388	5,516	5,503	5,580	5,530	5,505	5,800	5,681	5,607	5,689	
53,56, 57,594	GAF, total³	55,839	55,908	55,794	56,053	56,035	56,640	57,195	57,622	57,511	57,976	58,377	58,348	

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1996												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	176,968	184,189	203,811	203,176	218,545	209,430	209,582	217,191	200,631	213,035	215,495	250,312	2,502,365
	Total (excl. automotive dealers) . . .	133,550	136,144	149,656	150,669	162,039	156,067	156,179	163,391	150,984	160,563	168,939	205,651	1,893,832
	Durable goods, total	70,493	75,386	84,718	85,289	92,686	88,379	88,325	89,566	82,658	87,075	82,612	91,807	1,018,994
52	Building materials group stores	8,387	8,569	10,194	12,480	13,948	13,509	13,292	12,874	12,183	12,849	11,329	10,752	140,366
521,3,5	Building materials, supply, hardware stores	7,428	7,578	8,858	10,385	11,555	11,163	11,343	10,964	10,266	10,953	9,813	9,024	119,330
521,3	Building materials, supply stores . . .	6,451	6,658	7,830	9,134	10,186	9,856	10,101	9,777	9,182	9,765	8,634	7,793	105,367
525	Hardware stores	977	920	1,028	1,251	1,369	1,307	1,242	1,187	1,084	1,188	1,179	1,231	13,963
55 excl 554	Automotive dealers	43,418	48,045	54,155	52,507	56,506	53,363	53,403	53,800	49,647	52,472	46,556	44,661	608,533
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	40,844	45,466	51,253	49,493	53,353	50,259	50,183	50,583	46,694	49,221	43,620	41,887	572,856
551,2	Motor vehicle dealers	39,341	43,632	48,953	46,728	50,352	47,280	47,498	47,622	44,556	47,071	41,828	40,185	545,046
551	Motor vehicle dealers (new & used) . . .	36,393	40,090	44,802	42,748	46,528	43,651	43,835	44,019	41,250	43,451	38,478	37,095	502,340
553	Auto and home supply stores	2,574	2,579	2,902	3,014	3,153	3,104	3,220	3,217	2,953	3,251	2,936	2,774	35,677
57	Furniture group stores	10,063	9,794	10,789	10,328	10,782	10,661	10,794	11,450	10,851	11,319	12,484	15,637	134,952
571	Furniture and home furn. stores	4,592	4,587	5,164	5,045	5,308	5,206	5,403	5,591	5,247	5,602	6,085	6,417	64,247
5712	Furniture stores	2,787	2,852	3,143	3,001	3,128	3,054	3,097	3,234	3,070	3,191	3,492	3,500	37,549
5713	Floor covering stores	897	823	970	1,044	1,053	1,048	1,136	1,099	1,021	1,107	1,027	1,028	12,253
5722,31, 34	Household appliance, electronics stores	4,634	4,346	4,698	4,439	4,594	4,575	4,549	4,938	4,745	4,877	5,401	7,478	59,274
5722	Household appliance stores	746	696	782	799	854	850	851	897	816	854	941	1,097	10,183
5731	Radio, TV and electronic stores	2,565	2,355	2,492	2,236	2,425	2,363	2,439	2,619	2,450	2,489	3,129	4,645	32,207
5734	Computer and computer software stores	1,323	1,295	1,424	1,404	1,315	1,362	1,259	1,422	1,479	1,534	1,331	1,736	16,884
5941	Sporting goods stores and bicycle shops	1,330	1,311	1,651	1,705	1,777	1,898	1,836	1,994	1,597	1,455	1,611	2,676	20,841
5942	Book stores	1,375	758	743	750	854	838	787	1,360	1,040	898	906	1,598	11,907
5944	Jewelry stores	1,047	1,445	1,322	1,364	1,776	1,414	1,381	1,484	1,338	1,468	1,850	4,514	20,403
	Nonurable goods, total	106,475	108,803	119,093	117,887	125,859	121,051	121,257	127,625	117,973	125,960	132,883	158,505	1,483,371
53	General merchandise group stores	18,662	20,579	23,344	23,482	25,911	24,881	23,721	26,417	23,805	25,981	31,055	44,891	312,729
531	Dept. stores (excl. leased depts.)	14,304	15,869	18,156	18,340	20,141	19,274	18,332	20,682	18,640	20,226	24,643	36,158	244,765
531	Dept. stores (incl. leased depts.) ¹	14,630	16,256	18,597	18,785	20,589	19,680	18,715	21,134	19,033	20,655	25,193	36,812	250,079
531 pt.	Conventional dept. stores ¹	2,657	3,447	3,972	3,890	4,210	3,807	3,518	4,375	4,076	4,278	5,449	8,785	52,464
531 pt.	Discount dept. stores ¹	9,485	10,209	11,555	11,784	13,064	12,681	12,057	13,097	11,729	12,812	15,301	21,240	155,014
531 pt.	National chain dept. stores ¹	2,488	2,600	3,070	3,111	3,315	3,192	3,140	3,662	3,228	3,565	4,443	6,787	42,601
533	Variety stores	592	715	809	817	898	827	820	885	779	896	979	1,535	10,552
539	Misc. general merchandise stores	3,766	3,995	4,379	4,325	4,872	4,780	4,569	4,850	4,386	4,859	5,433	7,198	57,412
54	Food group stores	32,881	31,887	34,226	33,283	35,549	34,532	35,492	35,928	33,376	34,762	35,163	37,246	414,325
541	Grocery stores	31,350	30,306	32,522	31,563	33,745	32,790	33,774	34,178	31,760	33,035	33,406	34,960	393,389
542	Meat, fish (seafood) markets	422	426	458	455	489	486	485	518	427	430	460	602	5,658
546	Retail bakeries	463	466	519	502	564	531	509	522	500	555	530	559	6,220
554	Gasoline service stations	12,456	12,203	13,518	13,998	15,258	14,840	14,839	15,034	13,885	14,488	14,007	14,224	168,750
56	Apparel and accessory stores	6,600	7,497	8,971	9,153	9,562	9,065	8,760	10,559	9,199	9,716	10,936	15,320	115,338
561	Men's and boys' clothing stores	640	652	709	720	777	760	661	764	746	795	921	1,423	9,568
562,3	Women's clothing, accessory stores . . .	1,910	2,217	2,578	2,717	2,958	2,769	2,468	2,784	2,661	2,834	3,085	4,470	33,451
562	Women's ready-to-wear	1,566	1,835	2,194	2,347	2,553	2,376	2,073	2,354	2,277	2,414	2,595	3,668	28,252
565	Family clothing stores	2,267	2,634	3,200	3,181	3,283	3,162	3,199	3,860	3,339	3,667	4,348	6,209	42,349
566	Shoe stores	1,208	1,371	1,703	1,800	1,832	1,710	1,684	2,159	1,623	1,604	1,722	2,162	20,578
58	Eating and drinking places	17,400	18,172	19,958	19,536	20,823	20,379	20,706	21,533	19,569	20,447	20,064	20,331	238,918
5812	Eating places	16,399	17,138	18,835	18,477	19,721	19,301	19,601	20,384	18,506	19,335	18,953	19,203	225,853
5812 pt.	Restaurants, lunchrooms, cafeterias . . .	8,807	9,281	10,145	9,926	10,476	10,168	10,469	11,130	10,108	10,522	10,488	10,388	121,908
5812 pt.	Refreshment places	7,418	7,639	8,440	8,273	8,908	8,835	8,878	8,984	8,095	8,492	8,183	8,496	100,641
5813	Drinking places (alcoholic bev.)	1,001	1,034	1,123	1,059	1,102	1,078	1,105	1,149	1,063	1,112	1,111	1,128	13,065
591	Drug and proprietary stores	7,133	7,189	7,509	7,426	7,755	7,264	7,484	7,629	7,207	7,811	7,700	9,702	91,809
592	Liquor stores	1,680	1,652	1,837	1,799	1,958	1,958	2,034	2,064	1,782	1,862	1,994	2,553	23,173
596	Nonstore retailers ²	5,875	5,876	6,486	6,416	6,372	5,940	6,056	6,212	6,715	7,944	8,810	10,106	82,808
5961	Total mail order	4,316	3,979	4,437	4,342	4,297	3,988	4,193	4,294	4,590	5,543	6,459	7,703	58,141
598	Fuel dealers	2,618	2,323	1,940	1,413	1,111	886	920	953	1,140	1,514	1,741	2,350	18,909
53,56, 57,594	GAF, total³	41,205	43,785	49,343	49,313	53,240	51,404	50,125	56,191	50,524	53,943	63,257	92,669	654,999
594	Misc. shopping goods stores	5,880	5,915	6,239	6,350	6,985	6,797	6,850	7,765	6,669	6,927	8,782	16,821	91,980

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1996												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	201,391	203,647	205,534	206,506	207,519	207,920	208,293	207,754	210,545	212,290	212,197	212,907	
	Total (excl. automotive dealers) . .	152,419	153,105	154,649	156,629	157,142	157,499	157,756	157,874	158,919	160,489	161,064	161,872	
	Durable goods, total	81,369	82,990	84,213	83,864	84,726	85,003	85,098	84,264	86,240	86,614	85,954	85,852	
52	Building materials group stores	10,951	10,991	11,024	11,473	11,522	12,004	11,954	11,890	11,880	11,978	12,004	11,997	
521,3	Building materials, supply stores	8,218	8,281	8,392	8,544	8,743	8,976	8,955	8,937	8,897	8,918	9,003	8,927	
525	Hardware stores	1,167	1,176	1,133	1,199	1,170	1,164	1,155	1,136	1,122	1,161	1,171	1,192	
55 excl 554	Automotive dealers	48,972	50,542	50,885	49,877	50,377	50,421	50,537	49,880	51,626	51,801	51,133	51,035	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	46,047	47,608	47,945	46,913	47,425	47,459	47,567	46,923	48,640	48,782	48,146	48,036	
553	Auto and home supply stores	2,925	2,934	2,940	2,964	2,952	2,962	2,970	2,957	2,986	3,019	2,987	2,999	
57	Furniture group stores	10,850	10,895	11,254	11,295	11,296	11,268	11,213	11,276	11,511	11,418	11,300	11,243	
571	Furniture and home furn. stores	5,057	5,166	5,324	5,350	5,329	5,345	5,408	5,371	5,420	5,455	5,443	5,411	
5722,31, 34	Household appliance, electronics stores	4,842	4,771	4,956	4,965	4,988	4,946	4,839	4,958	5,152	5,049	4,923	4,894	
	Nondurable goods, total	120,022	120,657	121,321	122,642	122,793	122,917	123,195	123,490	124,305	125,676	126,243	127,055	
53	General merchandise group stores . . .	25,172	25,355	25,303	25,801	25,979	25,857	26,046	26,239	26,366	26,627	26,605	26,814	See note 5
531	Dept. stores (excl. leased depts.)	19,675	19,787	19,671	20,176	20,324	20,182	20,346	20,518	20,665	20,873	20,919	21,071	
531	Dept. stores (incl. leased depts.) ¹	20,055	20,220	20,103	20,658	20,722	20,588	20,844	20,954	21,142	21,320	21,340	21,484	
531 pt.	Conventional dept. stores ¹	4,258	4,358	4,341	4,436	4,309	4,292	4,306	4,362	4,406	4,433	4,416	4,466	
531 pt.	Discount dept. stores ¹	12,448	12,450	12,385	12,726	12,871	12,796	12,978	13,019	13,105	13,249	13,282	13,367	
531 pt.	National chain dept. stores ¹	3,349	3,412	3,377	3,496	3,542	3,500	3,560	3,573	3,631	3,638	3,642	3,651	
533	Variety stores	842	840	867	877	883	876	896	895	871	895	861	922	
539	Misc. general merchandise stores	4,655	4,728	4,765	4,748	4,772	4,799	4,804	4,826	4,830	4,859	4,825	4,821	
54	Food group stores	34,162	33,955	34,097	34,269	34,202	34,392	34,531	34,575	34,637	34,875	34,999	34,956	
541	Grocery stores	32,420	32,240	32,360	32,539	32,447	32,627	32,790	32,832	32,912	33,134	33,240	33,200	
554	Gasoline service stations	13,422	13,425	13,865	14,197	14,313	14,283	13,933	13,856	13,983	14,204	14,322	14,544	
56	Apparel and accessory stores	9,394	9,620	9,492	9,658	9,615	9,592	9,561	9,534	9,735	9,807	9,639	9,665	
561	Men's and boys' clothing stores	792	819	799	786	800	784	788	785	822	800	795	810	
562,3	Women's clothing, accessory stores . .	2,694	2,792	2,694	2,784	2,798	2,861	2,754	2,751	2,837	2,863	2,815	2,801	
566	Shoe stores	1,685	1,684	1,705	1,770	1,735	1,710	1,733	1,723	1,692	1,719	1,703	1,704	
58	Eating and drinking places	19,290	19,415	19,548	19,674	19,737	19,690	19,871	19,920	20,050	20,245	20,600	20,516	
591	Drug and proprietary stores	7,293	7,373	7,479	7,486	7,544	7,559	7,676	7,745	7,708	7,906	7,849	7,985	
592	Liquor stores	1,953	1,914	1,926	1,928	1,912	1,956	1,961	1,955	1,916	1,912	1,912	1,908	
5961	Total mail order	4,505	4,670	4,603	4,644	4,681	4,776	4,831	4,847	4,852	4,989	5,114	5,244	
53,56, 57,594	GAF, total³	52,850	53,146	53,530	54,269	54,450	54,261	54,569	54,877	55,331	55,653	55,329	55,593	

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1995												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	168,267	165,110	193,371	188,723	202,750	203,995	196,215	205,754	194,406	195,732	204,354	240,336	2,359,013
	Total (excl. automotive dealers) . . .	128,966	124,893	143,239	142,211	151,438	150,578	147,617	153,937	146,954	148,750	159,830	197,881	1,796,294
	Durable goods, total	65,374	65,334	79,426	75,936	84,488	86,502	80,132	85,449	79,261	78,761	78,764	87,920	947,347
52	Building materials group stores	8,309	8,085	10,422	11,094	12,910	12,459	11,501	11,941	11,415	11,628	10,748	10,104	130,616
521,3,5	Building materials, supply, hardware stores	7,420	7,178	8,961	9,294	10,605	10,581	9,962	10,144	9,758	10,087	9,309	8,615	111,914
521,3	Building materials, supply stores . . .	6,544	6,329	7,900	8,136	9,261	9,240	8,731	8,961	8,605	8,946	8,115	7,373	98,141
525	Hardware stores	876	849	1,061	1,158	1,344	1,341	1,231	1,183	1,153	1,141	1,194	1,242	13,773
55 excl 554	Automotive dealers	39,301	40,217	50,132	46,512	51,312	53,417	48,598	51,817	47,452	46,982	44,524	42,455	562,719
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	36,867	37,888	47,275	43,709	48,346	50,378	45,628	48,703	44,525	43,985	41,600	39,760	528,664
551,2	Motor vehicle dealers	35,565	36,327	44,764	41,216	45,581	47,354	43,131	46,133	42,291	41,992	40,213	38,163	502,730
551	Motor vehicle dealers (new & used) . . .	32,778	33,412	41,373	38,132	42,309	43,956	39,539	42,591	38,979	38,834	37,203	35,536	464,642
553	Auto and home supply stores	2,434	2,329	2,857	2,803	2,966	3,039	2,970	3,114	2,927	2,997	2,924	2,695	34,055
57	Furniture group stores	9,616	8,936	10,032	9,296	10,012	10,221	10,095	10,871	10,611	10,710	12,256	15,627	128,283
571	Furniture and home furn. stores	4,495	4,240	4,826	4,626	4,971	4,992	5,017	5,277	5,219	5,251	5,877	6,255	61,046
5712	Furniture stores	2,772	2,582	2,918	2,708	2,897	2,923	2,930	3,064	3,059	3,045	3,298	3,434	35,630
5713	Floor covering stores	864	857	977	961	1,018	1,052	994	1,058	1,072	1,051	1,088	1,069	12,061
5722,31, 34	Household appliance, electronics stores	4,293	3,931	4,375	3,904	4,263	4,408	4,265	4,665	4,503	4,614	5,357	7,613	56,191
5722	Household appliance stores	741	664	790	721	821	888	919	894	797	798	891	1,024	9,948
5731	Radio, TV and electronic stores	2,454	2,187	2,349	2,102	2,321	2,327	2,338	2,530	2,478	2,530	3,161	4,832	31,609
5734	Computer and computer software stores	1,098	1,080	1,236	1,081	1,121	1,193	1,008	1,241	1,228	1,286	1,305	1,757	14,634
5941	Sporting goods stores and bicycle shops	1,225	1,250	1,601	1,609	1,647	1,751	1,707	1,849	1,572	1,400	1,550	2,733	19,894
5942	Book stores	1,308	718	695	688	785	807	782	1,247	1,102	746	851	1,468	11,197
5944	Jewelry stores	919	1,229	1,142	1,209	1,610	1,395	1,265	1,399	1,331	1,376	1,875	4,487	19,237
	Nonurable goods, total	102,893	99,776	113,945	112,787	118,262	117,493	116,083	120,305	115,145	116,971	125,590	152,416	1,411,666
53	General merchandise group stores	18,254	18,388	22,255	22,735	23,886	23,956	23,168	24,617	23,169	24,099	30,029	43,022	297,578
531	Dept. stores (excl. leased depts.)	13,777	14,104	17,242	17,605	18,337	18,442	17,937	19,147	18,044	18,730	23,773	34,182	231,320
531	Dept. stores (incl. leased depts.) ¹	14,113	14,450	17,664	18,043	18,780	18,876	18,345	19,613	18,475	19,159	24,344	34,902	236,764
531 pt.	Conventional dept. stores ¹	2,727	3,132	3,847	3,825	4,031	3,860	3,577	4,219	4,100	4,073	5,460	8,516	51,367
531 pt.	Discount dept. stores ¹	8,846	8,882	10,766	11,245	11,717	11,935	11,498	11,932	11,250	11,792	14,533	20,110	144,506
531 pt.	National chain dept. stores ¹	2,540	2,436	3,051	2,973	3,032	3,081	3,270	3,462	3,125	3,294	4,351	6,276	40,891
533	Variety stores	632	601	709	768	791	791	736	774	757	800	947	1,495	9,801
539	Misc. general merchandise stores	3,845	3,683	4,304	4,362	4,758	4,723	4,495	4,696	4,368	4,569	5,309	7,345	56,457
54	Food group stores	32,121	30,144	33,421	32,847	34,241	34,064	34,535	34,339	33,164	32,909	33,526	37,168	402,479
541	Grocery stores	30,659	28,666	31,829	31,172	32,574	32,413	32,878	32,652	31,529	31,206	31,807	34,861	382,246
542	Meat, fish (seafood) markets	423	403	452	452	447	451	465	480	452	440	476	625	5,566
546	Retail bakeries	442	448	485	490	519	510	507	517	508	553	535	588	6,102
554	Gasoline service stations	11,981	11,443	12,790	12,701	13,937	14,210	14,013	14,186	13,213	13,190	12,650	12,931	157,245
56	Apparel and accessory stores	6,533	6,684	8,622	8,906	8,971	8,854	8,483	9,796	9,324	9,020	10,798	15,413	111,404
561	Men's and boys' clothing stores	662	608	676	728	722	742	644	697	724	757	905	1,470	9,335
562,3	Women's clothing, accessory stores	2,006	2,113	2,712	2,759	2,913	2,694	2,515	2,728	2,742	2,706	3,038	4,452	33,378
562	Women's ready-to-wear	1,724	1,811	2,395	2,438	2,537	2,358	2,173	2,327	2,371	2,314	2,568	3,694	28,710
565	Family clothing stores	2,200	2,271	2,907	2,966	2,965	3,067	3,013	3,495	3,327	3,297	4,300	6,278	40,086
566	Shoe stores	1,144	1,152	1,606	1,756	1,705	1,698	1,604	1,984	1,683	1,514	1,717	2,170	19,733
58	Eating and drinking places	17,123	16,755	19,117	19,158	19,948	19,975	20,265	20,617	19,333	19,464	18,477	19,609	229,841
5812	Eating places	16,204	15,834	18,082	18,130	18,894	18,934	19,195	19,530	18,225	18,368	17,399	18,481	217,276
5812 pt.	Restaurants, lunchrooms, cafeterias	8,849	8,648	9,704	9,727	10,126	10,041	10,450	10,598	9,695	9,756	9,350	9,808	116,752
5812 pt.	Refreshment places	7,231	7,064	8,179	8,114	8,451	8,491	8,515	8,667	8,232	8,260	7,821	8,410	97,435
5813	Drinking places (alcoholic bev.)	919	921	1,035	1,028	1,054	1,041	1,070	1,087	1,108	1,096	1,078	1,128	12,565
591	Drug and proprietary stores	6,830	6,615	7,135	6,954	7,274	7,034	6,791	7,034	6,858	7,082	7,209	9,021	85,837
592	Liquor stores	1,556	1,502	1,726	1,700	1,808	1,864	1,888	1,862	1,846	1,790	1,881	2,599	22,022
596	Nonstore retailers ²	5,463	4,980	5,977	5,313	5,598	5,348	4,965	5,735	6,019	6,942	8,123	8,761	73,224
5961	Total mail order	3,809	3,189	3,969	3,519	3,742	3,528	3,401	3,867	4,153	4,838	5,992	6,747	50,754
598	Fuel dealers	1,936	1,988	1,655	1,197	1,106	938	858	973	1,066	1,225	1,636	2,265	16,843
53,56, 57,594	GAF, total³	39,919	39,408	46,724	46,893	49,513	49,598	48,096	52,481	49,722	50,254	61,456	90,325	624,389
594	Misc. shopping goods stores	5,516	5,400	5,815	5,956	6,644	6,567	6,350	7,197	6,618	6,425	8,373	16,263	87,124

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1995												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	194,592	191,149	192,642	193,458	195,701	197,309	197,515	198,580	199,155	198,591	200,320	202,331	
	Total (excl. automotive dealers) . .	148,996	146,547	147,428	147,575	149,306	149,573	149,865	150,400	151,246	150,829	151,975	153,496	
	Durable goods, total	77,291	75,796	76,673	77,084	78,135	79,503	79,674	80,497	80,379	80,342	81,461	82,125	
52	Building materials group stores	11,013	10,829	10,932	10,651	10,688	10,664	10,759	10,850	10,948	11,091	11,223	11,397	
521,3	Building materials, supply stores	8,466	8,219	8,187	8,032	7,963	8,021	8,084	8,051	8,195	8,353	8,366	8,613	
525	Hardware stores	1,076	1,125	1,145	1,120	1,156	1,184	1,158	1,149	1,161	1,143	1,186	1,172	
55 excl	Automotive dealers	45,596	44,602	45,214	45,883	46,395	47,736	47,650	48,180	47,909	47,762	48,345	48,835	
551,2,5,	Motor vehicle and misc. automotive													
6,7,9	dealers	42,769	41,819	42,399	43,063	43,594	44,940	44,821	45,347	45,020	44,883	45,415	45,912	
553	Auto and home supply stores	2,827	2,783	2,815	2,820	2,801	2,796	2,829	2,833	2,889	2,879	2,930	2,923	
57	Furniture group stores	10,522	10,382	10,354	10,249	10,535	10,614	10,817	10,934	10,976	11,141	11,068		
571	Furniture and home furn. stores	5,028	4,971	4,930	4,942	5,001	5,053	5,083	5,099	5,203	5,209	5,314	5,217	
5722,31,	Household appliance, electronics stores													
34		4,552	4,529	4,548	4,426	4,644	4,660	4,601	4,741	4,796	4,831	4,861	4,928	
	Nondurable goods, total	117,301	115,353	115,969	116,374	117,566	117,806	117,841	118,083	118,776	118,249	118,859	120,206	
53	General merchandise group stores . . .	24,823	23,861	24,353	24,287	24,700	24,921	25,088	24,901	25,225	24,939	25,081	25,286	
531	Dept. stores (excl. leased depts.)	19,108	18,534	18,906	18,749	19,121	19,372	19,539	19,380	19,677	19,450	19,582	19,679	
531	Dept. stores (incl. leased depts.) ¹	19,489	18,931	19,342	19,190	19,502	19,786	20,099	19,831	20,160	19,905	20,076	20,146	
531 pt.	Conventional dept. stores ¹	4,427	4,187	4,223	4,227	4,279	4,308	4,325	4,270	4,348	4,265	4,286	4,290	
531 pt.	Discount dept. stores ¹	11,639	11,402	11,766	11,714	11,895	12,092	12,129	12,126	12,336	12,258	12,369	12,421	
531 pt.	National chain dept. stores ¹	3,423	3,342	3,353	3,249	3,328	3,386	3,645	3,435	3,476	3,382	3,421	3,435	
533	Variety stores	903	758	769	792	807	821	797	797	826	827	834	862	
539	Misc. general merchandise stores	4,812	4,569	4,678	4,746	4,772	4,728	4,752	4,724	4,722	4,662	4,665	4,745	
54	Food group stores	33,706	33,374	33,319	33,339	33,546	33,546	33,510	33,582	33,557	33,665	33,643	34,145	
541	Grocery stores	32,037	31,710	31,671	31,679	31,904	31,903	31,828	31,887	31,847	31,941	31,903	32,399	
554	Gasoline service stations	13,037	13,048	12,958	13,148	13,261	13,305	13,320	13,209	13,121	12,995	12,961	13,115	
56	Apparel and accessory stores	9,385	9,018	9,224	9,122	9,298	9,246	9,191	9,164	9,508	9,262	9,432	9,482	
561	Men's and boys' clothing stores	815	801	773	765	771	761	754	752	780	772	790	791	
562,3	Women's clothing, accessory stores . .	2,866	2,788	2,846	2,767	2,839	2,766	2,791	2,761	2,815	2,770	2,722	2,750	
566	Shoe stores	1,600	1,498	1,640	1,664	1,667	1,676	1,650	1,637	1,670	1,653	1,702	1,655	
58	Eating and drinking places	18,900	18,637	18,872	19,139	19,218	19,151	19,263	19,377	19,372	19,367	19,307	19,396	
591	Drug and proprietary stores	7,137	7,060	7,002	7,074	7,138	7,141	7,089	7,163	7,249	7,279	7,341	7,340	
592	Liquor stores	1,837	1,801	1,813	1,812	1,813	1,820	1,807	1,838	1,868	1,872	1,868	1,881	
5961	Total mail order	4,026	3,899	3,941	3,972	4,085	4,117	4,204	4,321	4,385	4,410	4,567	4,596	
53,56, 57,594	GAF, total³	51,802	50,166	50,929	50,723	51,794	51,958	52,166	52,181	53,012	52,537	53,225	53,313	

See note
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¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1994												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	155,622	156,851	185,297	182,708	188,004	190,956	186,682	194,845	186,892	190,528	195,530	234,283	2,248,198
	Total (excl. automotive dealers) . . .	120,264	118,811	137,855	136,434	142,256	142,991	142,284	148,044	141,818	145,762	153,267	193,107	1,722,893
	Durable goods, total	58,096	60,688	74,526	74,396	76,244	78,898	74,234	78,774	75,794	75,204	74,655	85,144	886,653
52	Building materials group stores	7,289	7,172	9,699	10,992	12,201	11,908	11,109	11,766	11,428	11,137	10,511	9,983	125,195
521,3,5	Building materials, supply, hardware stores	6,559	6,486	8,452	9,327	10,118	10,198	9,684	10,227	9,811	9,786	9,144	8,620	108,412
521,3	Building materials, supply stores . . .	5,600	5,619	7,398	8,095	8,821	8,926	8,466	9,033	8,673	8,586	7,979	7,376	94,572
525	Hardware stores	959	867	1,054	1,232	1,297	1,272	1,218	1,194	1,138	1,200	1,165	1,244	13,840
55 excl 554	Automotive dealers	35,358	38,040	47,442	46,274	45,748	47,965	44,398	46,801	45,074	44,766	42,263	41,176	525,305
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	33,093	35,747	44,650	43,489	42,963	45,001	41,517	43,816	42,224	41,927	39,449	38,504	492,380
551,2	Motor vehicle dealers	32,134	34,472	42,499	41,063	40,590	42,367	39,247	41,746	40,356	39,881	37,807	36,940	469,102
551	Motor vehicle dealers (new & used) . . .	29,860	31,958	39,742	38,190	37,869	39,513	36,389	38,533	37,384	36,654	35,170	34,399	435,661
553	Auto and home supply stores	2,265	2,293	2,792	2,785	2,785	2,964	2,881	2,985	2,850	2,839	2,814	2,672	32,925
57	Furniture group stores	8,172	8,056	9,213	8,850	9,108	9,526	9,495	10,072	9,850	10,163	11,489	15,083	119,077
571	Furniture and home furn. stores	3,948	4,059	4,716	4,632	4,802	4,891	4,920	5,226	5,029	5,147	5,608	6,196	59,174
5712	Furniture stores	2,488	2,517	2,864	2,773	2,795	2,832	2,877	3,002	2,970	2,963	3,208	3,477	34,766
5713	Floor covering stores	728	761	917	947	1,018	1,066	1,029	1,091	1,008	1,061	1,060	1,049	11,735
5722,31, 34	Household appliance, electronics stores	3,527	3,301	3,725	3,463	3,561	3,850	3,782	4,034	3,987	4,200	4,934	7,144	49,508
5722	Household appliance stores	641	592	691	674	701	826	786	767	711	742	880	1,004	9,015
5731	Radio, TV and electronic stores	1,994	1,823	2,018	1,897	1,982	2,094	2,096	2,272	2,245	2,371	2,965	4,750	28,507
5734	Computer and computer software stores	892	886	1,016	892	878	930	900	995	1,031	1,087	1,089	1,390	11,986
5941	Sporting goods stores and bicycle shops . . .	1,170	1,196	1,491	1,554	1,554	1,680	1,587	1,740	1,472	1,326	1,474	2,615	18,859
5942	Book stores	1,056	636	635	610	684	725	678	1,154	1,021	731	771	1,408	10,109
5944	Jewelry stores	909	1,197	1,063	1,176	1,373	1,262	1,230	1,326	1,251	1,329	1,739	4,224	18,079
	Non durable goods, total	97,526	96,163	110,771	108,312	111,760	112,058	112,448	116,071	111,098	115,324	120,875	149,139	1,361,545
53	General merchandise group stores	16,910	17,510	21,454	21,156	22,174	22,350	21,523	23,184	21,758	23,739	28,349	41,981	282,088
531	Dept. stores (excl. leased depts.)	12,703	13,220	16,476	16,209	16,935	17,086	16,508	17,964	16,754	18,339	22,185	33,155	217,534
531	Dept. stores (incl. leased depts.) ¹	13,016	13,556	16,883	16,630	17,347	17,495	16,898	18,397	17,182	18,775	22,716	33,884	222,779
531 pt.	Conventional dept. stores ¹	2,633	3,119	4,001	3,757	3,894	3,800	3,557	4,235	4,070	4,272	5,475	8,754	51,567
531 pt.	Discount dept. stores ¹	7,894	8,017	9,724	9,865	10,461	10,613	10,330	10,738	10,071	11,094	13,065	18,892	130,764
531 pt.	National chain dept. stores ¹	2,489	2,420	3,158	3,008	2,992	3,082	3,011	3,424	3,041	3,409	4,176	6,238	40,448
533	Variety stores	547	617	754	750	767	765	700	746	740	784	879	1,449	9,498
539	Misc. general merchandise stores	3,660	3,673	4,224	4,197	4,472	4,499	4,315	4,474	4,264	4,616	5,285	7,377	55,056
54	Food group stores	31,146	29,347	32,832	32,030	33,052	33,347	34,051	33,475	32,717	32,770	32,792	36,657	394,216
541	Grocery stores	29,747	27,933	31,235	30,468	31,410	31,762	32,440	31,859	31,131	31,116	31,122	34,422	374,645
542	Meat, fish (seafood) markets	409	381	475	457	491	497	491	508	469	469	495	649	5,791
546	Retail bakeries	433	435	480	484	511	473	492	487	488	531	505	537	5,856
554	Gasoline service stations	10,966	10,652	11,800	11,842	12,491	12,835	13,207	13,710	12,854	12,983	12,647	12,880	148,867
56	Apparel and accessory stores	6,335	6,681	8,822	8,660	8,599	8,589	8,474	9,772	8,908	9,344	10,542	15,629	110,355
561	Men's and boys' clothing stores	689	634	764	776	791	821	720	754	755	837	937	1,574	10,052
562,3	Women's clothing, accessory stores . . .	2,042	2,244	2,871	2,865	2,869	2,739	2,569	2,897	2,732	2,929	3,234	4,819	34,810
562	Women's ready-to-wear	1,786	1,970	2,561	2,558	2,553	2,449	2,248	2,539	2,420	2,574	2,799	4,141	30,598
565	Family clothing stores	2,002	2,131	2,881	2,813	2,789	2,882	2,974	3,360	3,035	3,320	3,983	6,018	38,188
566	Shoe stores	1,157	1,203	1,657	1,581	1,591	1,577	1,574	1,927	1,660	1,552	1,650	2,206	19,335
58	Eating and drinking places	15,878	16,304	18,521	18,535	19,152	19,192	19,921	19,695	18,577	19,034	17,978	19,288	222,075
5812	Eating places	14,965	15,388	17,487	17,500	18,128	18,206	18,920	18,696	17,607	18,042	17,006	18,256	210,201
5812 pt.	Restaurants, lunchrooms, cafeterias . . .	8,281	8,609	9,678	9,636	9,898	9,810	10,279	10,241	9,551	9,764	9,234	9,855	114,836
5812 pt.	Refreshment places	6,538	6,628	7,634	7,652	7,943	8,069	8,360	8,183	7,822	8,049	7,591	8,154	92,623
5813	Drinking places (alcoholic bev.)	913	916	1,034	1,035	1,024	986	1,001	999	970	992	972	1,032	11,874
591	Drug and proprietary stores	6,500	6,202	6,924	6,622	6,788	6,670	6,574	6,830	6,571	6,778	6,801	8,731	81,991
592	Liquor stores	1,552	1,508	1,717	1,760	1,832	1,858	1,981	1,858	1,823	1,805	1,845	2,576	22,115
596	Nonstore retailers ²	4,920	4,684	5,765	5,424	5,287	5,166	4,764	5,445	5,670	6,376	7,273	7,956	68,730
5961	Total mail order	3,508	3,087	3,862	3,568	3,409	3,237	3,016	3,473	3,705	4,213	5,218	6,018	46,314
598	Fuel dealers	2,247	1,999	1,675	1,036	924	860	809	926	1,038	1,226	1,395	1,814	15,949
53,56, 57,594	GAF, total³	36,499	37,419	45,140	44,361	45,976	46,686	45,593	49,933	46,852	49,542	58,180	88,066	594,247
594	Misc. shopping goods stores	5,082	5,172	5,651	5,695	6,095	6,221	6,101	6,905	6,336	6,296	7,800	15,373	82,727

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1994												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	179,353	181,982	184,450	185,259	184,150	186,135	186,310	189,394	190,183	192,887	192,970	193,055	
	Total (excl. automotive dealers) . .	137,824	139,473	141,229	141,413	141,591	142,974	143,315	145,409	145,654	146,804	146,893	147,421	
	Durable goods, total	69,344	70,606	72,094	73,099	72,136	73,043	73,034	74,835	75,605	77,478	77,448	77,140	
52	Building materials group stores	9,794	9,578	10,141	10,288	10,285	10,269	10,358	10,730	10,761	10,819	10,947	10,919	
521,3	Building materials, supply stores	7,349	7,288	7,666	7,784	7,758	7,809	7,839	8,116	8,083	8,177	8,209	8,353	
525	Hardware stores	1,158	1,145	1,142	1,170	1,143	1,121	1,146	1,159	1,159	1,182	1,164	1,147	
55 excl 554	Automotive dealers	41,529	42,509	43,221	43,846	42,559	43,161	42,995	43,985	44,529	46,083	46,077	45,634	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	38,842	39,763	40,481	41,105	39,891	40,432	40,269	41,219	41,765	43,313	43,255	42,830	
553	Auto and home supply stores	2,687	2,746	2,740	2,741	2,668	2,729	2,726	2,766	2,764	2,770	2,822	2,804	
57	Furniture group stores	8,891	9,336	9,477	9,545	9,702	9,860	9,891	10,095	10,195	10,366	10,470	10,506	
571	Furniture and home furn. stores	4,377	4,725	4,807	4,835	4,910	4,940	4,955	5,069	5,064	5,086	5,080	5,083	
5722,31, 34	Household appliance, electronics stores	3,732	3,812	3,856	3,865	3,926	4,044	4,049	4,154	4,246	4,389	4,494	4,524	
	Nondurable goods, total	110,009	111,376	112,356	112,160	112,014	113,092	113,276	114,559	114,578	115,409	115,522	115,915	
53	General merchandise group stores . . .	22,703	22,893	23,207	23,217	23,055	23,366	23,284	23,683	23,699	24,031	24,033	24,168	See note 5
531	Dept. stores (excl. leased depts.)	17,354	17,533	17,831	17,812	17,733	18,004	18,002	18,312	18,310	18,543	18,612	18,721	
531	Dept. stores (incl. leased depts.) ¹	17,753	17,921	18,246	18,262	18,083	18,426	18,474	18,786	18,761	19,037	19,063	19,198	
531 pt.	Conventional dept. stores ¹	4,213	4,221	4,354	4,274	4,174	4,246	4,255	4,317	4,307	4,364	4,370	4,362	
531 pt.	Discount dept. stores ¹	10,252	10,371	10,467	10,642	10,610	10,797	10,851	11,059	11,079	11,240	11,331	11,457	
531 pt.	National chain dept. stores ¹	3,288	3,329	3,425	3,346	3,299	3,383	3,368	3,410	3,375	3,433	3,362	3,379	
533	Variety stores	768	786	785	803	787	804	754	787	799	802	801	799	
539	Misc. general merchandise stores	4,581	4,574	4,591	4,602	4,535	4,558	4,528	4,584	4,590	4,686	4,620	4,648	
54	Food group stores	32,365	32,457	32,481	32,662	32,651	32,888	32,670	33,015	33,232	33,143	33,189	33,332	
541	Grocery stores	30,762	30,865	30,895	31,058	31,038	31,293	31,073	31,388	31,573	31,462	31,500	31,638	
554	Gasoline service stations	11,972	12,160	12,203	12,059	12,022	12,212	12,436	12,730	12,677	12,791	12,918	12,880	
56	Apparel and accessory stores	8,858	9,054	9,184	9,115	8,999	9,063	9,128	9,279	9,095	9,376	9,412	9,349	
561	Men's and boys' clothing stores	834	841	854	846	834	848	837	841	812	840	840	827	
562,3	Women's clothing, accessory stores . .	2,840	2,984	2,960	2,923	2,838	2,853	2,817	2,944	2,814	2,917	2,937	2,922	
566	Shoe stores	1,564	1,577	1,599	1,576	1,586	1,577	1,628	1,614	1,631	1,649	1,658	1,635	
58	Eating and drinking places	17,391	18,176	18,466	18,351	18,398	18,597	18,688	18,615	18,689	18,827	18,845	18,984	
591	Drug and proprietary stores	6,792	6,633	6,729	6,750	6,802	6,778	6,855	6,920	6,917	6,952	6,975	6,951	
592	Liquor stores	1,794	1,806	1,827	1,833	1,869	1,852	1,857	1,838	1,862	1,851	1,845	1,835	
5961	Total mail order	3,732	3,733	3,835	3,908	3,843	3,822	3,770	3,859	3,867	3,879	3,929	3,996	
53,56, 57,594	GAF, total³	46,967	47,897	48,540	48,617	48,513	49,178	49,166	50,103	50,037	50,968	50,911	50,998	

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1993												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	147,940	144,615	164,358	170,187	176,039	175,573	177,847	177,146	171,241	176,646	181,555	218,965	2,082,112
	Total (excl. automotive dealers) . . .	116,790	112,861	126,197	130,288	135,805	133,670	136,049	136,668	132,153	137,550	143,713	181,066	1,622,810
	Durable goods, total	52,747	52,377	61,648	65,155	67,261	69,663	69,141	68,148	65,849	66,012	66,475	77,445	781,921
52	Building materials group stores	6,616	6,644	8,224	9,591	10,697	10,531	10,069	9,944	9,781	9,886	9,358	9,363	110,704
521,3,5	Building materials, supply, hardware stores	5,957	6,004	7,266	8,139	8,937	9,029	8,818	8,717	8,504	8,562	8,323	7,948	96,204
521,3	Building materials, supply stores . . .	5,074	5,196	6,279	7,041	7,647	7,818	7,632	7,615	7,425	7,450	7,224	6,743	83,144
525	Hardware stores	883	808	987	1,098	1,290	1,211	1,186	1,102	1,079	1,112	1,099	1,205	13,060
55 excl 554	Automotive dealers	31,150	31,754	38,161	39,899	40,234	41,903	41,798	40,478	39,088	39,096	37,842	37,899	459,302
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	29,036	29,608	35,658	37,281	37,601	39,105	38,994	37,705	36,431	36,405	35,258	35,437	428,519
551,2	Motor vehicle dealers	27,884	28,432	33,883	35,234	35,172	36,969	36,732	35,882	34,743	34,955	34,011	34,147	408,044
551	Motor vehicle dealers (new & used) . . .	25,805	26,167	31,280	32,588	32,787	34,495	34,160	33,515	32,499	32,532	31,678	32,016	379,522
553	Auto and home supply stores	2,114	2,146	2,503	2,618	2,633	2,798	2,804	2,773	2,657	2,691	2,584	2,462	30,783
57	Furniture group stores	7,838	7,279	8,123	7,956	8,177	8,467	8,722	8,695	8,605	8,828	9,904	12,913	105,507
571	Furniture and home furn. stores	4,106	3,870	4,304	4,311	4,479	4,508	4,657	4,643	4,527	4,681	5,110	5,623	54,819
5712	Furniture stores	2,537	2,418	2,659	2,591	2,711	2,690	2,769	2,711	2,692	2,774	3,005	3,231	32,788
5713	Floor covering stores	802	759	865	920	887	922	938	939	937	951	930	950	10,800
5722,31, 34	Household appliance, electronics stores	2,959	2,696	3,062	2,926	2,999	3,208	3,445	3,379	3,394	3,417	3,995	5,809	41,289
5722	Household appliance stores	631	586	661	695	723	801	918	818	742	775	806	949	9,105
5731	Radio, TV and electronic stores	1,700	1,472	1,662	1,530	1,627	1,697	1,820	1,797	1,875	1,825	2,348	3,757	23,110
5734	Computer and computer software stores	628	638	739	701	649	710	707	764	777	817	841	1,103	9,074
5941	Sporting goods stores and bicycle shops . . .	1,031	982	1,213	1,367	1,390	1,459	1,461	1,536	1,318	1,204	1,382	2,483	16,826
5942	Book stores	990	566	601	582	612	619	608	985	905	670	694	1,278	9,110
5944	Jewelry stores	805	1,006	906	1,011	1,251	1,276	1,285	1,276	1,197	1,219	1,569	3,849	16,650
	Non durable goods, total	95,193	92,238	102,710	105,032	108,778	105,910	108,706	108,998	105,392	110,634	115,080	141,520	1,300,191
53	General merchandise group stores	16,011	16,263	18,958	20,074	21,407	20,399	20,466	21,608	20,427	22,392	26,541	39,503	264,049
531	Dept. stores (excl. leased depts.)	11,826	11,986	14,192	15,111	16,073	15,274	15,308	16,463	15,477	17,082	20,358	30,726	199,876
531	Dept. stores (incl. leased depts.) ¹	12,104	12,292	14,542	15,489	16,458	15,639	15,659	16,845	15,858	17,462	20,829	31,385	204,562
531 pt.	Conventional dept. stores ¹	2,690	3,063	3,695	3,796	3,993	3,711	3,545	4,149	3,969	4,204	5,299	8,566	50,680
531 pt.	Discount dept. stores ¹	7,001	6,994	8,056	8,863	9,579	9,143	9,264	9,519	9,023	10,035	11,551	16,814	115,842
531 pt.	National chain dept. stores ¹	2,413	2,235	2,791	2,830	2,886	2,785	2,850	3,177	2,866	3,223	3,979	6,005	38,040
533	Variety stores	594	638	720	824	822	756	793	804	761	784	871	1,378	9,745
539	Misc. general merchandise stores	3,591	3,639	4,046	4,139	4,512	4,369	4,365	4,341	4,189	4,526	5,312	7,399	54,428
54	Food group stores	30,749	28,829	31,181	31,544	32,608	32,031	33,655	31,918	31,351	32,012	31,519	35,312	382,709
541	Grocery stores	29,377	27,426	29,727	29,937	30,982	30,428	32,018	30,322	29,849	30,400	29,927	33,190	363,583
542	Meat, fish (seafood) markets	446	421	447	493	488	507	523	511	469	464	483	636	5,888
546	Retail bakeries	384	411	433	441	469	451	453	476	465	532	508	549	5,572
554	Gasoline service stations	10,839	10,498	11,476	11,684	12,346	12,291	12,638	12,418	11,679	12,237	11,806	11,785	141,697
56	Apparel and accessory stores	6,629	6,460	7,806	8,797	8,757	8,301	8,468	9,306	8,774	9,081	10,134	14,890	107,403
561	Men's and boys' clothing stores	695	618	706	797	811	792	723	732	750	837	917	1,602	9,980
562,3	Women's clothing, accessory stores . . .	2,401	2,269	2,712	3,060	3,180	2,856	2,880	2,934	2,928	3,045	3,295	4,715	36,275
562	Women's ready-to-wear	2,129	2,009	2,446	2,765	2,876	2,553	2,539	2,626	2,621	2,712	2,920	4,168	32,364
565	Family clothing stores	1,942	1,991	2,414	2,688	2,654	2,621	2,778	3,060	2,823	3,095	3,719	5,592	35,377
566	Shoe stores	1,143	1,130	1,401	1,625	1,570	1,521	1,502	1,843	1,611	1,480	1,562	2,114	18,502
58	Eating and drinking places	16,044	15,445	17,215	17,626	18,466	18,355	18,885	19,111	17,862	18,477	17,198	18,094	212,778
5812	Eating places	15,064	14,509	16,178	16,556	17,398	17,330	17,780	18,054	16,887	17,440	16,216	17,105	200,517
5812 pt.	Restaurants, lunchrooms, cafeterias . . .	8,258	8,044	8,770	8,976	9,413	9,292	9,558	9,869	9,156	9,527	8,812	9,195	108,870
5812 pt.	Refreshment places	6,652	6,316	7,225	7,381	7,707	7,739	7,985	7,936	7,480	7,658	7,185	7,643	88,907
5813	Drinking places (alcoholic bev.)	980	936	1,037	1,070	1,068	1,025	1,105	1,057	975	1,037	982	989	12,261
591	Drug and proprietary stores	6,174	6,206	6,648	6,658	6,595	6,518	6,535	6,410	6,306	6,475	6,529	8,650	79,704
592	Liquor stores	1,599	1,520	1,671	1,710	1,795	1,794	1,955	1,783	1,714	1,766	1,791	2,453	21,551
596	Nonstore retailers ²	4,308	4,119	4,923	4,590	4,579	4,220	4,185	4,474	5,171	5,738	6,874	7,389	60,570
5961	Total mail order	2,992	2,655	3,234	2,887	2,700	2,618	2,596	2,856	3,282	3,942	5,040	5,668	40,470
598	Fuel dealers	1,685	1,681	1,676	1,075	862	845	809	883	993	1,221	1,456	1,845	15,031
53,56, 57,594	GAF, total³	35,350	34,596	39,802	42,185	43,974	42,951	43,455	45,813	43,567	45,992	53,724	81,637	553,046
594	Misc. shopping goods stores	4,872	4,594	4,915	5,358	5,633	5,784	5,799	6,204	5,761	5,691	7,145	14,331	76,087

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1993												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	168,961	168,153	167,306	170,097	172,254	172,320	173,893	174,556	175,414	177,346	179,266	180,561	
	Total (excl. automotive dealers) . .	132,615	132,495	132,074	133,077	134,361	134,555	135,110	135,374	136,620	137,359	138,170	138,665	
	Durable goods, total	62,437	61,161	60,613	62,926	64,322	64,613	65,664	66,349	66,107	67,565	68,926	70,414	
52	Building materials group stores	8,793	8,841	8,683	8,833	9,181	9,081	9,096	9,246	9,295	9,604	9,731	10,182	
521,3	Building materials, supply stores	6,607	6,739	6,561	6,655	6,889	6,810	6,826	6,935	6,978	7,109	7,379	7,619	
525	Hardware stores	1,072	1,065	1,061	1,055	1,113	1,081	1,095	1,100	1,092	1,096	1,105	1,114	
55 excl 554	Automotive dealers	36,346	35,658	35,232	37,020	37,893	37,765	38,783	39,182	38,794	39,987	41,096	41,896	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	33,841	33,082	32,714	34,488	35,339	35,198	36,206	36,571	36,214	37,377	38,491	39,331	
553	Auto and home supply stores	2,505	2,576	2,518	2,532	2,554	2,567	2,577	2,611	2,580	2,610	2,605	2,565	
57	Furniture group stores	8,490	8,390	8,386	8,545	8,620	8,734	8,821	8,854	8,934	8,990	9,114	9,179	
571	Furniture and home furn. stores	4,512	4,453	4,396	4,495	4,524	4,540	4,588	4,592	4,591	4,625	4,679	4,678	
5722,31, 34	Household appliance, electronics stores	3,135	3,124	3,183	3,244	3,281	3,356	3,548	3,535	3,611	3,593	3,665	3,719	
	Nondurable goods, total	106,524	106,992	106,693	107,171	107,932	107,707	108,229	108,207	109,307	109,781	110,340	110,147	
53	General merchandise group stores . . .	21,451	21,434	21,344	21,523	21,824	21,794	22,106	22,141	22,342	22,503	22,595	22,516	See note 5
531	Dept. stores (excl. leased depts.)	16,178	16,067	15,982	16,196	16,435	16,477	16,712	16,782	16,970	17,151	17,180	17,175	
531	Dept. stores (incl. leased depts.) ¹	16,553	16,391	16,378	16,536	16,826	16,863	17,131	17,179	17,383	17,535	17,600	17,592	
531 pt.	Conventional dept. stores ¹	4,256	4,213	4,204	4,176	4,225	4,227	4,205	4,242	4,218	4,221	4,284	4,218	
531 pt.	Discount dept. stores ¹	9,092	9,095	9,093	9,281	9,484	9,524	9,752	9,773	9,981	10,055	10,097	10,117	
531 pt.	National chain dept. stores ¹	3,205	3,083	3,081	3,079	3,117	3,112	3,174	3,164	3,184	3,259	3,219	3,257	
533	Variety stores	823	818	816	818	836	822	833	847	834	794	796	760	
539	Misc. general merchandise stores	4,450	4,549	4,546	4,509	4,553	4,495	4,561	4,512	4,538	4,558	4,619	4,581	
54	Food group stores	31,668	31,880	31,678	31,738	31,819	31,732	31,897	31,745	31,925	32,106	32,130	32,358	
541	Grocery stores	30,130	30,305	30,149	30,178	30,226	30,127	30,291	30,141	30,334	30,491	30,507	30,731	
554	Gasoline service stations	11,693	12,011	11,917	11,898	11,963	11,762	11,778	11,616	11,644	11,869	11,937	11,715	
56	Apparel and accessory stores	9,123	8,789	8,643	8,818	8,945	8,924	8,962	8,920	9,051	9,015	9,109	8,973	
561	Men's and boys' clothing stores	832	831	836	831	830	832	839	819	817	829	830	843	
562,3	Women's clothing, accessory stores . .	3,271	3,033	2,954	3,018	3,093	3,038	3,084	2,997	3,044	2,988	3,001	2,886	
566	Shoe stores	1,510	1,489	1,470	1,498	1,544	1,562	1,536	1,569	1,586	1,555	1,567	1,582	
58	Eating and drinking places	17,326	17,238	17,336	17,538	17,637	17,769	17,617	17,961	18,208	18,026	18,065	18,022	
591	Drug and proprietary stores	6,445	6,659	6,608	6,592	6,608	6,665	6,723	6,615	6,652	6,627	6,703	6,779	
592	Liquor stores	1,809	1,812	1,808	1,789	1,797	1,803	1,795	1,790	1,780	1,780	1,793	1,778	
5961	Total mail order	3,143	3,157	3,177	3,124	3,103	3,080	3,135	3,249	3,426	3,623	3,775	3,766	
53,56, 57,594	GAF, total³	45,200	44,458	44,309	45,145	45,641	45,815	46,340	46,357	46,786	46,867	47,278	47,224	

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1992												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	141,269	142,275	153,844	158,174	164,923	163,456	164,783	165,263	159,495	168,134	166,413	203,560	1,951,589
	Total (excl. automotive dealers) . . .	112,399	111,915	119,713	123,004	129,405	126,003	127,911	130,783	124,522	132,439	135,025	171,535	1,544,654
	Durable goods, total	48,956	50,668	56,230	58,468	60,488	62,730	61,820	59,398	59,382	60,778	56,617	68,069	703,604
52	Building materials group stores	6,293	6,482	7,738	8,863	9,779	9,666	9,284	8,802	8,929	9,071	7,815	8,116	100,838
521,3,5	Building materials, supply, hardware stores	5,703	5,740	6,756	7,504	8,116	8,315	8,187	7,862	7,917	8,026	6,992	6,969	88,087
521,3	Building materials, supply stores . . .	4,848	4,913	5,791	6,424	6,880	7,145	7,043	6,779	6,863	6,919	5,952	5,801	75,358
525	Hardware stores	855	827	965	1,080	1,236	1,170	1,144	1,083	1,054	1,107	1,040	1,168	12,729
55 excl 554	Automotive dealers	28,870	30,360	34,131	35,170	35,518	37,453	36,872	34,480	34,973	35,695	31,388	32,025	406,935
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	26,762	28,253	31,749	32,665	32,964	34,771	34,178	31,881	32,399	32,987	28,941	29,568	377,118
551,2	Motor vehicle dealers	25,748	27,032	30,223	30,672	31,179	32,907	32,311	30,261	31,088	31,692	27,914	28,285	359,312
551	Motor vehicle dealers (new & used) . . .	23,867	24,909	27,927	27,952	28,939	30,644	30,012	28,137	29,039	29,507	26,209	26,659	333,801
553	Auto and home supply stores	2,108	2,107	2,382	2,505	2,554	2,682	2,694	2,599	2,574	2,708	2,447	2,457	29,817
57	Furniture group stores	7,263	7,168	7,549	7,377	7,567	7,805	7,995	7,944	7,784	8,154	8,697	11,644	96,947
571	Furniture and home furn. stores	3,858	3,924	4,135	4,135	4,283	4,362	4,442	4,452	4,292	4,475	4,668	5,322	52,348
5712	Furniture stores	2,378	2,450	2,560	2,504	2,586	2,564	2,614	2,613	2,557	2,639	2,731	3,020	31,216
5713	Floor covering stores	738	738	851	883	847	951	903	898	884	920	892	913	10,418
5722,31, 34	Household appliance, electronics stores	2,730	2,583	2,731	2,605	2,679	2,833	2,917	2,829	2,813	2,975	3,279	4,828	35,802
5722	Household appliance stores	621	590	641	649	664	744	759	719	671	718	736	895	8,407
5731	Radio, TV and electronic stores	1,522	1,453	1,494	1,393	1,479	1,537	1,592	1,532	1,564	1,656	1,962	3,091	20,275
5734	Computer and computer software stores	587	540	596	563	536	552	566	578	578	601	581	842	7,120
5941	Sporting goods stores and bicycle shops	998	1,122	1,234	1,278	1,300	1,335	1,336	1,370	1,198	1,112	1,197	2,137	15,617
5942	Book stores	813	548	541	526	553	587	589	889	854	640	636	1,153	8,329
5944	Jewelry stores	813	1,042	930	985	1,190	1,111	1,051	1,103	1,046	1,135	1,378	3,475	15,259
	Nonurable goods, total	92,313	91,607	97,614	99,706	104,435	100,726	102,963	105,865	100,113	107,356	109,796	135,491	1,247,985
53	General merchandise group stores	14,891	15,871	17,812	18,670	19,900	18,697	18,462	20,403	18,654	20,865	24,969	37,226	246,420
531	Dept. stores (excl. leased depts.)	10,829	11,839	13,567	14,158	15,054	14,070	13,808	15,546	14,035	15,782	19,073	28,662	186,423
531	Dept. stores (incl. leased depts.) ¹	11,087	12,144	13,912	14,520	15,404	14,400	14,123	15,893	14,383	16,159	19,497	29,263	190,785
531 pt.	Conventional dept. stores ¹	2,706	3,250	3,705	3,854	4,056	3,671	3,578	4,226	3,957	4,322	5,353	8,623	51,301
531 pt.	Discount dept. stores ¹	6,154	6,620	7,477	7,925	8,592	8,089	7,958	8,600	7,741	8,874	10,290	15,081	103,401
531 pt.	National chain dept. stores ¹	2,227	2,274	2,730	2,741	2,756	2,640	2,587	3,067	2,685	2,963	3,854	5,559	36,083
533	Variety stores	618	667	683	784	765	705	724	741	679	797	856	1,497	9,516
539	Misc. general merchandise stores	3,444	3,365	3,562	3,728	4,081	3,922	3,930	4,116	3,940	4,286	5,040	7,067	50,481
54	Food group stores	30,336	29,204	30,360	30,828	32,247	31,325	32,906	31,980	30,701	31,982	30,912	34,318	377,099
541	Grocery stores	28,907	27,767	28,846	29,230	30,619	29,748	31,290	30,426	29,207	30,406	29,413	32,289	358,148
542	Meat, fish (seafood) markets	423	410	445	481	479	515	561	527	497	500	498	636	5,972
546	Retail bakeries	465	471	494	474	522	479	457	461	460	514	446	489	5,732
554	Gasoline service stations	10,508	10,071	10,725	10,885	11,836	11,874	12,225	12,218	11,569	12,002	11,418	11,619	136,950
56	Apparel and accessory stores	6,068	6,441	7,505	8,370	8,343	8,048	8,024	9,348	8,475	9,065	9,738	14,787	104,212
561	Men's and boys' clothing stores	709	664	736	819	860	855	714	775	761	839	913	1,552	10,197
562,3	Women's clothing, accessory stores	2,098	2,215	2,637	2,914	3,043	2,724	2,684	3,005	2,875	3,127	3,361	5,067	35,750
562	Women's ready-to-wear	1,867	1,986	2,396	2,658	2,746	2,420	2,371	2,658	2,564	2,763	2,959	4,440	31,828
565	Family clothing stores	1,686	1,899	2,185	2,467	2,430	2,528	2,657	3,043	2,676	2,976	3,376	5,299	33,222
566	Shoe stores	1,160	1,221	1,417	1,625	1,519	1,460	1,416	1,796	1,543	1,494	1,481	1,990	18,122
58	Eating and drinking places	15,399	15,573	16,595	16,262	17,409	16,602	17,110	17,697	16,257	17,445	16,534	17,281	200,164
5812	Eating places	14,412	14,583	15,542	15,232	16,351	15,593	16,063	16,637	15,261	16,365	15,501	16,218	187,758
5812 pt.	Restaurants, lunchrooms, cafeterias	8,124	8,222	8,624	8,368	9,031	8,424	8,776	9,109	8,385	9,021	8,634	8,897	103,615
5812 pt.	Refreshment places	6,127	6,185	6,700	6,641	7,055	6,899	7,090	7,300	6,629	7,104	6,656	7,071	81,457
5813	Drinking places (alcoholic bev.)	987	990	1,053	1,030	1,058	1,009	1,047	1,060	996	1,080	1,033	1,063	12,406
591	Drug and proprietary stores	6,318	6,255	6,401	6,561	6,488	6,347	6,245	6,293	6,090	6,457	6,191	8,142	77,788
592	Liquor stores	1,576	1,590	1,630	1,696	1,831	1,770	1,897	1,840	1,743	1,852	1,802	2,471	21,698
596	Nonstore retailers ²	4,393	3,899	4,177	4,114	4,104	4,217	4,324	4,276	4,626	5,245	5,629	6,179	55,183
5961	Total mail order	2,749	2,322	2,495	2,521	2,519	2,631	2,694	2,680	2,950	3,466	3,954	4,557	35,538
598	Fuel dealers	1,813	1,494	1,371	1,162	947	789	733	768	921	1,178	1,294	1,732	14,202
53,56, 57,594	GAF, total³	32,849	34,260	37,646	39,393	41,142	39,871	39,774	43,395	40,238	43,558	49,984	77,120	519,230
594	Misc. shopping goods stores	4,627	4,780	4,780	4,976	5,332	5,321	5,293	5,700	5,325	5,474	6,580	13,463	71,651

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1992												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	158,221	159,829	159,208	159,182	160,059	160,757	161,241	162,354	164,194	165,960	166,362	167,878	
	Total (excl. automotive dealers) . .	125,985	126,588	126,633	126,312	126,882	127,111	127,418	128,651	129,617	130,582	131,048	132,318	
	Durable goods, total	55,979	57,458	56,788	56,872	57,381	58,054	58,370	58,376	59,504	60,525	60,469	61,408	
52	Building materials group stores	8,088	8,434	8,334	8,224	8,348	8,307	8,333	8,305	8,495	8,572	8,412	8,789	
521,3	Building materials, supply stores	6,068	6,211	6,194	6,136	6,204	6,159	6,255	6,271	6,420	6,401	6,318	6,547	
525	Hardware stores	1,026	1,040	1,059	1,032	1,068	1,056	1,059	1,061	1,071	1,070	1,062	1,088	
55 excl 554	Automotive dealers	32,236	33,241	32,575	32,870	33,177	33,646	33,823	33,703	34,577	35,378	35,314	35,560	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	29,802	30,777	30,122	30,443	30,721	31,185	31,356	31,225	32,078	32,823	32,776	33,037	
553	Auto and home supply stores	2,434	2,464	2,453	2,427	2,456	2,461	2,467	2,478	2,499	2,555	2,538	2,523	
57	Furniture group stores	7,797	7,876	7,884	7,865	7,873	8,012	8,081	8,055	8,085	8,153	8,239	8,416	
571	Furniture and home furn. stores	4,193	4,275	4,276	4,276	4,283	4,397	4,411	4,391	4,366	4,353	4,400	4,484	
5722,31, 34	Household appliance, electronics stores	2,868	2,883	2,878	2,872	2,899	2,927	2,958	2,953	3,002	3,070	3,093	3,135	
	Nondurable goods, total	102,242	102,371	102,420	102,310	102,678	102,703	102,871	103,978	104,690	105,435	105,893	106,470	
53	General merchandise group stores . . .	20,075	20,291	20,126	20,061	20,106	20,171	20,167	20,547	20,867	20,888	20,986	21,164	See note 5
531	Dept. stores (excl. leased depts.)	14,978	15,375	15,278	15,158	15,268	15,310	15,257	15,484	15,770	15,798	15,881	16,021	
531	Dept. stores (incl. leased depts.) ¹	15,333	15,706	15,633	15,513	15,625	15,668	15,615	15,870	16,157	16,158	16,248	16,398	
531 pt.	Conventional dept. stores ¹	4,241	4,357	4,229	4,240	4,238	4,229	4,219	4,243	4,325	4,300	4,276	4,299	
531 pt.	Discount dept. stores ¹	8,119	8,317	8,401	8,307	8,424	8,506	8,502	8,635	8,777	8,874	8,871	9,058	
531 pt.	National chain dept. stores ¹	2,973	3,032	3,003	2,966	2,963	2,933	2,894	2,992	3,055	2,984	3,101	3,041	
533	Variety stores	835	822	777	784	777	776	773	767	772	782	786	823	
539	Misc. general merchandise stores	4,262	4,094	4,071	4,119	4,061	4,085	4,137	4,296	4,325	4,308	4,319	4,320	
54	Food group stores	31,120	30,966	31,176	31,123	31,114	31,150	31,374	31,388	31,503	31,719	31,681	31,776	
541	Grocery stores	29,527	29,414	29,586	29,555	29,555	29,571	29,800	29,829	29,925	30,135	30,136	30,177	
554	Gasoline service stations	11,155	11,178	11,289	11,233	11,392	11,384	11,372	11,483	11,523	11,463	11,580	11,631	
56	Apparel and accessory stores	8,230	8,408	8,362	8,441	8,401	8,685	8,620	8,788	8,888	8,847	8,849	8,999	
561	Men's and boys' clothing stores	855	866	867	858	860	899	840	855	850	825	817	826	
562,3	Women's clothing, accessory stores . .	2,816	2,847	2,898	2,897	2,923	2,942	2,889	3,014	3,017	3,024	3,092	3,132	
566	Shoe stores	1,501	1,540	1,498	1,502	1,491	1,508	1,491	1,505	1,541	1,528	1,494	1,497	
58	Eating and drinking places	16,720	16,709	16,712	16,377	16,439	16,025	16,111	16,478	16,606	16,953	17,423	17,368	
591	Drug and proprietary stores	6,454	6,502	6,505	6,509	6,501	6,490	6,379	6,474	6,458	6,516	6,416	6,421	
592	Liquor stores	1,771	1,801	1,801	1,808	1,802	1,782	1,770	1,813	1,818	1,835	1,831	1,826	
5961	Total mail order	2,746	2,660	2,538	2,755	2,892	3,042	3,104	3,070	3,054	3,131	3,065	3,143	
53,56, 57,594	GAF, total³	41,871	42,376	42,194	42,249	42,188	42,761	42,809	43,359	43,737	43,903	44,155	44,772	

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1991												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	133,940	131,203	152,214	151,138	162,806	156,907	157,578	162,703	149,213	154,903	158,565	184,767	1,855,937
	Total (excl. automotive dealers) . . .	108,228	104,072	120,026	118,012	127,872	123,251	123,508	129,760	117,744	123,525	130,114	157,178	1,483,290
	Durable goods, total	44,580	45,911	53,496	55,690	59,323	57,052	57,556	56,953	53,685	54,368	52,167	59,193	649,974
52	Building materials group stores	5,657	5,685	6,816	8,426	9,113	8,579	8,662	8,418	7,859	8,145	7,226	6,910	91,496
521,3,5	Building materials, supply, hardware stores	5,022	4,956	5,948	7,146	7,667	7,537	7,626	7,528	6,988	7,326	6,503	6,097	80,344
521,3	Building materials, supply stores . . .	4,192	4,162	4,997	6,045	6,472	6,424	6,561	6,472	6,022	6,311	5,486	5,052	68,196
525	Hardware stores	830	794	951	1,101	1,195	1,113	1,065	1,056	966	1,015	1,017	1,045	12,148
55 excl 554	Automotive dealers	25,712	27,131	32,188	33,126	34,934	33,656	34,070	32,943	31,469	31,378	28,451	27,589	372,647
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	23,580	25,118	29,828	30,521	32,212	30,966	31,346	30,272	28,985	28,809	26,076	25,305	343,018
551,2	Motor vehicle dealers	22,545	23,857	28,099	28,683	30,203	29,027	29,675	28,750	27,673	27,369	24,960	24,333	325,174
551	Motor vehicle dealers (new & used) . . .	21,003	22,024	25,824	26,393	28,042	26,911	27,728	26,800	25,612	25,296	23,003	22,614	301,250
553	Auto and home supply stores	2,132	2,013	2,360	2,605	2,722	2,690	2,724	2,671	2,484	2,569	2,375	2,284	29,629
57	Furniture group stores	6,739	6,565	7,325	7,247	7,625	7,476	7,701	7,824	7,312	7,594	8,136	10,132	91,676
571	Furniture and home furn. stores	3,660	3,632	4,032	4,060	4,267	4,037	4,145	4,273	3,978	4,206	4,453	4,726	49,469
5712	Furniture stores	2,221	2,283	2,534	2,525	2,615	2,481	2,526	2,549	2,443	2,584	2,687	2,757	30,205
5713	Floor covering stores	760	713	816	845	893	850	895	941	832	856	872	802	10,075
5722,31, 34	Household appliance, electronics stores	2,478	2,337	2,630	2,561	2,700	2,751	2,887	2,827	2,623	2,700	2,926	4,149	33,569
5722	Household appliance stores	596	561	643	678	739	712	777	717	612	674	713	840	8,262
5731	Radio, TV and electronic stores	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5734	Computer and computer software stores	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5941	Sporting goods stores and bicycle shops . .	945	991	1,151	1,190	1,287	1,332	1,299	1,430	1,236	1,091	1,205	1,908	15,065
5942	Book stores	750	499	520	497	523	529	539	807	778	597	655	1,037	7,731
5944	Jewelry stores	821	998	967	1,012	1,313	1,099	1,021	1,058	963	1,080	1,329	3,071	14,732
	Nonurable goods, total	89,360	85,292	98,718	95,448	103,483	99,855	100,022	105,750	95,528	100,535	106,398	125,574	1,205,963
53	General merchandise group stores	13,082	13,431	17,370	16,909	18,878	17,840	17,030	19,281	16,922	18,711	23,310	33,966	226,730
531	Dept. stores (excl. leased depts.)	9,754	10,241	13,383	13,052	14,229	13,404	12,801	14,855	12,887	14,221	17,915	26,180	172,922
531	Dept. stores (incl. leased depts.) ¹	10,017	10,555	13,780	13,429	14,595	13,726	13,102	15,233	13,206	14,579	18,320	26,755	177,297
531 pt.	Conventional dept. stores ¹	2,591	2,998	3,996	3,765	4,131	3,688	3,550	4,363	3,853	4,188	5,295	8,230	50,648
531 pt.	Discount dept. stores ¹	5,357	5,540	7,080	6,992	7,762	7,382	6,982	7,869	6,802	7,596	9,344	13,417	92,123
531 pt.	National chain dept. stores ¹	2,069	2,017	2,704	2,672	2,702	2,656	2,570	3,001	2,551	2,795	3,681	5,108	34,526
533	Variety stores	493	518	669	613	683	622	631	701	608	681	804	1,318	8,341
539	Misc. general merchandise stores	2,835	2,672	3,318	3,244	3,966	3,814	3,598	3,725	3,427	3,809	4,591	6,468	45,467
54	Food group stores	29,958	27,879	31,752	29,970	33,090	32,032	32,345	32,833	29,992	30,818	31,276	32,578	374,523
541	Grocery stores	28,458	26,358	30,046	28,332	31,271	30,229	30,576	31,089	28,420	29,228	29,686	30,638	354,331
542	Meat, fish (seafood) markets	462	438	495	457	518	488	498	509	458	449	457	575	5,804
546	Retail bakeries	417	425	457	429	449	452	454	476	464	481	478	521	5,503
554	Gasoline service stations	11,297	10,064	10,883	11,052	11,960	11,846	12,091	12,406	11,350	11,678	11,360	11,308	137,295
56	Apparel and accessory stores	5,720	5,885	8,046	7,675	8,150	7,635	7,476	9,115	7,667	7,973	9,141	12,958	97,441
561	Men's and boys' clothing stores	688	627	797	836	875	849	707	809	791	851	986	1,619	10,435
562,3	Women's clothing, accessory stores . . .	1,950	1,993	2,675	2,658	2,858	2,560	2,584	2,856	2,613	2,773	3,108	4,237	32,865
562	Women's ready-to-wear	1,748	1,804	2,438	2,401	2,604	2,340	2,371	2,598	2,398	2,536	2,829	3,832	29,899
565	Family clothing stores	1,572	1,740	2,371	2,232	2,444	2,367	2,398	3,022	2,334	2,503	3,042	4,496	30,521
566	Shoe stores	1,115	1,133	1,617	1,460	1,490	1,392	1,338	1,798	1,412	1,367	1,477	1,905	17,504
58	Eating and drinking places	14,419	14,262	16,033	15,954	17,057	17,243	17,227	17,896	15,869	16,369	15,844	16,251	194,424
5812	Eating places	13,467	13,355	15,015	15,005	16,052	16,210	16,266	16,926	14,924	15,345	14,819	15,217	182,601
5812 pt.	Restaurants, lunchrooms, cafeterias . .	7,571	7,481	8,395	8,414	8,949	9,014	9,078	9,534	8,454	8,701	8,404	8,442	102,437
5812 pt.	Refreshment places	5,706	5,666	6,420	6,384	6,831	6,918	6,946	7,125	6,203	6,342	6,178	6,501	77,220
5813	Drinking places (alcoholic bev.)	952	907	1,018	949	1,005	1,033	961	970	945	1,024	1,025	1,034	11,823
591	Drug and proprietary stores	5,875	5,770	6,378	6,111	6,351	6,033	6,104	6,269	5,919	6,281	6,264	8,185	75,540
592	Liquor stores	1,742	1,646	1,840	1,760	1,915	1,888	2,000	2,027	1,726	1,775	1,880	2,255	22,454
596	Nonstore retailers ²	3,940	3,580	3,870	3,880	3,952	3,563	3,898	4,009	4,112	4,562	4,702	4,998	49,066
5961	Total mail order	2,341	2,036	2,240	2,236	2,259	2,069	2,340	2,406	2,536	2,843	3,193	3,461	29,960
598	Fuel dealers	2,315	1,600	1,376	1,021	838	704	791	824	893	1,176	1,381	1,643	14,562
53,56, 57,594	GAF, total³	30,111	30,484	37,747	36,567	40,074	38,144	37,323	41,877	37,104	39,616	47,086	69,306	485,439
594	Misc. shopping goods stores	4,570	4,603	5,006	4,736	5,421	5,193	5,116	5,657	5,203	5,338	6,499	12,250	69,592

See footnotes on next page.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1991												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	150,514	152,977	153,844	155,407	155,462	155,798	156,310	155,442	155,590	154,584	155,394	155,264	
	Total (excl. automotive dealers) . .	121,752	122,366	122,788	124,448	124,265	124,288	124,822	124,700	123,737	123,441	124,138	123,462	
	Durable goods, total	51,053	53,702	54,141	54,379	54,491	54,698	54,793	53,833	55,136	54,231	54,327	54,985	
52	Building materials group stores	7,203	7,575	7,445	7,768	7,597	7,686	7,750	7,648	7,709	7,604	7,651	7,724	
521,3	Building materials, supply stores	5,207	5,441	5,461	5,708	5,628	5,808	5,791	5,753	5,802	5,779	5,727	5,874	
525	Hardware stores	1,011	1,050	1,021	1,061	1,021	1,011	993	1,016	999	989	1,011	993	
55 excl 554	Automotive dealers	28,762	30,611	31,056	30,959	31,197	31,510	31,488	30,742	31,853	31,143	31,256	31,802	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	26,317	28,159	28,598	28,418	28,658	28,994	28,970	28,292	29,367	28,751	28,845	29,390	
553	Auto and home supply stores	2,445	2,452	2,458	2,541	2,539	2,516	2,518	2,450	2,486	2,392	2,411	2,412	
57	Furniture group stores	7,272	7,523	7,596	7,704	7,785	7,717	7,821	7,737	7,738	7,637	7,554	7,626	
571	Furniture and home furn. stores	3,987	4,113	4,114	4,173	4,192	4,103	4,149	4,117	4,152	4,119	4,085	4,138	
5722,31, 34	Household appliance, electronics stores	2,628	2,733	2,786	2,824	2,845	2,845	2,910	2,879	2,827	2,798	2,747	2,785	
	Nondurable goods, total	99,461	99,275	99,703	101,028	100,971	101,100	101,517	101,609	100,454	100,353	101,067	100,279	
53	General merchandise group stores . . .	18,104	18,194	18,522	19,274	18,989	18,800	19,195	19,199	18,943	19,163	19,414	19,101	See note 5
531	Dept. stores (excl. leased depts.)	13,855	14,087	14,132	14,832	14,416	14,184	14,580	14,650	14,399	14,586	14,904	14,448	
531	Dept. stores (incl. leased depts.) ¹	14,241	14,413	14,466	15,287	14,782	14,547	14,970	15,033	14,758	14,920	15,217	14,849	
531 pt.	Conventional dept. stores ¹	4,159	4,211	4,233	4,456	4,272	4,139	4,340	4,320	4,202	4,243	4,226	4,105	
531 pt.	Discount dept. stores ¹	7,259	7,377	7,390	7,812	7,632	7,540	7,706	7,799	7,686	7,807	7,986	7,972	
531 pt.	National chain dept. stores ¹	2,823	2,825	2,843	3,019	2,878	2,868	2,924	2,914	2,870	2,870	3,005	2,772	
533	Variety stores	665	668	687	679	689	684	700	697	702	682	722	738	
539	Misc. general merchandise stores	3,584	3,439	3,703	3,763	3,884	3,932	3,915	3,852	3,842	3,895	3,788	3,915	
54	Food group stores	31,052	30,883	31,238	31,333	31,714	31,552	31,367	31,455	31,034	31,060	31,299	30,833	
541	Grocery stores	29,368	29,189	29,602	29,605	29,982	29,753	29,628	29,750	29,360	29,434	29,686	29,263	
554	Gasoline service stations	12,095	11,555	11,396	11,359	11,390	11,580	11,385	11,445	11,361	11,218	11,292	11,365	
56	Apparel and accessory stores	7,809	8,087	8,066	8,429	8,182	8,138	8,294	8,307	8,083	8,024	8,143	7,972	
561	Men's and boys' clothing stores	847	864	862	946	874	863	863	876	877	860	868	869	
562,3	Women's clothing, accessory stores . .	2,617	2,690	2,670	2,858	2,759	2,738	2,852	2,773	2,771	2,751	2,792	2,642	
566	Shoe stores	1,444	1,509	1,479	1,515	1,452	1,440	1,461	1,477	1,421	1,434	1,437	1,453	
58	Eating and drinking places	15,776	16,007	15,874	16,099	16,245	16,438	16,438	16,328	16,243	16,223	16,351	16,448	
591	Drug and proprietary stores	6,075	6,218	6,271	6,300	6,226	6,278	6,286	6,339	6,330	6,370	6,398	6,512	
592	Liquor stores	1,991	1,957	1,939	1,913	1,883	1,894	1,910	1,896	1,856	1,836	1,816	1,690	
5961	Total mail order	2,332	2,373	2,353	2,430	2,474	2,493	2,629	2,659	2,678	2,554	2,458	2,512	
53,56, 57,594	GAF, total³	38,890	39,594	39,991	41,162	40,817	40,457	41,117	41,033	40,697	40,729	40,898	40,456	

(NA) Data not available.

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1990												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Unadjusted													
	Retail sales, total	135,823	130,495	152,118	148,785	158,291	157,868	153,231	161,757	149,502	154,663	159,113	182,965	1,844,611
	Total (excl. automotive dealers) . . .	104,898	101,733	117,547	115,255	122,464	122,297	119,041	126,769	118,109	122,700	129,877	156,316	1,457,006
	Durable goods, total	50,929	48,418	56,998	55,944	60,347	59,858	57,417	59,236	53,617	55,127	53,264	57,680	668,835
52	Building materials group stores	6,234	6,072	7,612	8,169	9,341	9,284	8,794	8,797	7,904	8,268	7,581	6,584	94,640
521,3,5	Building materials, supply, hardware stores	5,606	5,407	6,699	7,090	7,951	7,937	7,706	7,735	6,976	7,273	6,683	5,802	82,865
521,3	Building materials, supply stores . . .	4,744	4,609	5,683	6,003	6,751	6,743	6,596	6,696	5,956	6,209	5,650	4,701	70,341
525	Hardware stores	862	798	1,016	1,087	1,200	1,194	1,110	1,039	1,020	1,064	1,033	1,101	12,524
55 excl 554	Automotive dealers	30,925	28,762	34,571	33,530	35,827	35,571	34,190	34,988	31,393	31,963	29,236	26,649	387,605
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	28,659	26,613	31,965	30,946	33,070	32,743	31,470	32,195	28,849	29,275	26,716	24,263	356,764
551,2	Motor vehicle dealers	27,597	25,455	30,265	28,883	31,078	30,837	29,661	30,577	27,493	28,026	25,496	23,345	338,713
551	Motor vehicle dealers (new & used) . . .	25,563	23,535	28,037	26,883	28,974	28,820	27,901	28,685	25,646	26,274	23,803	21,842	315,963
553	Auto and home supply stores	2,266	2,149	2,606	2,584	2,757	2,828	2,720	2,793	2,544	2,688	2,520	2,386	30,841
57	Furniture group stores	7,230	6,761	7,597	7,172	7,631	7,569	7,328	7,604	7,263	7,589	8,032	9,769	91,545
571	Furniture and home furn. stores	4,085	3,799	4,315	4,092	4,309	4,235	4,068	4,272	4,039	4,270	4,456	4,584	50,524
5712	Furniture stores	2,639	2,468	2,765	2,563	2,641	2,585	2,403	2,563	2,445	2,503	2,595	2,659	30,829
5713	Floor covering stores	820	778	893	878	929	924	923	923	883	983	927	834	10,695
5722,31, 34	Household appliance, electronics stores	2,550	2,369	2,649	2,484	2,746	2,747	2,689	2,683	2,587	2,671	2,873	3,987	33,035
5722	Household appliance stores	678	611	697	681	762	778	775	726	666	722	760	911	8,767
5731	Radio, TV and electronic stores	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5734	Computer and computer software stores	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)	(NA)
5941	Sporting goods stores and bicycle shops . .	1,000	1,052	1,240	1,182	1,298	1,321	1,210	1,340	1,178	1,117	1,192	1,857	14,987
5942	Book stores	692	483	490	485	527	527	529	723	753	599	611	1,015	7,434
5944	Jewelry stores	846	1,025	984	1,004	1,263	1,134	1,075	1,132	996	1,084	1,400	3,238	15,181
	Nonurable goods, total	84,894	82,077	95,120	92,841	97,944	98,010	95,814	102,521	95,885	99,536	105,849	125,285	1,175,776
53	General merchandise group stores	12,577	13,000	16,542	16,271	17,429	17,237	15,823	17,919	16,267	17,428	22,200	32,821	215,514
531	Dept. stores (excl. leased depts.)	9,468	9,859	12,918	12,675	13,309	13,260	12,114	13,935	12,520	13,377	17,023	25,350	165,808
531	Dept. stores (incl. leased depts.) ¹	9,762	10,207	13,320	13,070	13,677	13,625	12,463	14,346	12,894	13,764	17,480	26,021	170,629
531 pt.	Conventional dept. stores ¹	2,686	3,050	4,002	3,856	4,080	3,894	3,501	4,262	3,886	4,106	5,408	8,442	51,173
531 pt.	Discount dept. stores ¹	4,949	5,056	6,505	6,541	6,848	6,917	6,320	7,074	6,371	6,831	8,610	12,286	84,308
531 pt.	National chain dept. stores ¹	2,127	2,101	2,813	2,673	2,749	2,814	2,642	3,010	2,637	2,827	3,462	5,293	35,148
533	Variety stores	509	538	633	684	667	636	622	703	609	680	784	1,241	8,306
539	Misc. general merchandise stores	2,600	2,603	2,991	2,912	3,453	3,341	3,087	3,281	3,138	3,371	4,393	6,230	41,400
54	Food group stores	28,419	27,277	30,950	29,499	31,459	31,758	31,399	32,183	30,558	30,504	31,004	33,323	368,333
541	Grocery stores	26,914	25,748	29,269	27,802	29,731	30,067	29,682	30,446	28,973	28,898	29,374	31,339	348,243
542	Meat, fish (seafood) markets	489	478	524	507	511	504	512	509	458	458	486	614	6,050
546	Retail bakeries	420	404	447	434	432	427	426	439	419	431	452	498	5,229
554	Gasoline service stations	10,120	9,434	10,497	10,537	11,210	11,442	11,548	12,739	12,406	13,242	12,952	12,377	138,504
56	Apparel and accessory stores	5,846	5,729	7,672	7,745	7,867	7,770	7,231	8,659	7,699	7,818	8,914	12,869	95,819
561	Men's and boys' clothing stores	728	621	784	820	868	880	722	771	788	856	971	1,641	10,450
562,3	Women's clothing, accessory stores . . .	2,086	2,016	2,690	2,734	2,795	2,692	2,533	2,766	2,609	2,692	3,008	4,191	32,812
562	Women's ready-to-wear	1,815	1,797	2,444	2,486	2,551	2,478	2,324	2,527	2,402	2,441	2,728	3,762	29,755
565	Family clothing stores	1,514	1,598	2,140	2,079	2,201	2,283	2,155	2,696	2,234	2,317	2,872	4,309	28,398
566	Shoe stores	1,150	1,101	1,536	1,586	1,501	1,479	1,368	1,789	1,511	1,413	1,552	2,057	18,043
58	Eating and drinking places	14,012	13,811	15,889	15,730	16,479	16,922	17,020	17,440	15,879	15,971	15,335	15,661	190,149
5812	Eating places	13,171	12,990	14,942	14,792	15,513	15,918	16,063	16,480	14,917	14,965	14,313	14,615	178,679
5812 pt.	Restaurants, lunchrooms, cafeterias . .	7,354	7,265	8,265	8,289	8,618	8,789	8,941	9,243	8,445	8,475	8,049	8,121	99,854
5812 pt.	Refreshment places	5,574	5,522	6,410	6,208	6,569	6,798	6,888	7,003	6,224	6,240	6,055	6,225	75,716
5813	Drinking places (alcoholic bev.)	841	821	947	938	966	1,004	957	960	962	1,006	1,022	1,046	11,470
591	Drug and proprietary stores	5,545	5,187	5,592	5,662	5,835	5,729	5,656	5,951	5,617	6,006	6,097	7,681	70,558
592	Liquor stores	1,512	1,459	1,653	1,628	1,755	1,850	1,873	1,906	1,753	1,788	1,891	2,654	21,722
596	Nonstore retailers ²	3,721	3,441	3,763	3,501	3,691	3,450	3,495	3,615	3,547	4,225	4,640	4,543	45,632
5961	Total mail order	2,264	1,909	2,172	1,973	2,016	1,933	1,904	2,024	2,011	2,465	2,960	2,946	26,577
598	Fuel dealers	2,102	1,598	1,441	1,077	887	763	752	1,032	1,062	1,340	1,602	1,917	15,573
53,56, 57,594	GAF, total³	30,329	30,128	36,745	35,929	38,232	37,785	35,364	39,645	36,329	38,049	45,458	67,604	471,597
594	Misc. shopping goods stores	4,676	4,638	4,934	4,741	5,305	5,209	4,982	5,463	5,100	5,214	6,312	12,145	68,719

See footnotes on next page.

**Table 1. Estimated Monthly Retail Sales by Kinds of Business, Unadjusted and Adjusted:
January 1990 to December 1999—Con.**

[Data in millions of dollars]

SIC code	Kind of business	1990												Total
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.	
	Adjusted⁴													
	Retail sales, total	154,002	152,810	153,395	152,274	151,967	153,312	153,836	154,595	155,106	155,673	155,240	153,953	
	Total (excl. automotive dealers) . .	119,190	120,231	121,144	119,867	119,940	121,246	121,453	122,371	123,257	123,407	123,493	122,769	
	Durable goods, total	58,603	56,827	56,264	56,030	55,438	55,467	55,836	55,604	55,146	55,661	54,968	53,948	
52	Building materials group stores	7,978	8,131	8,065	7,826	7,769	8,108	8,012	7,945	7,820	7,770	7,890	7,486	
521,3	Building materials, supply stores	5,952	6,089	6,014	5,891	5,840	5,905	5,921	5,900	5,811	5,707	5,771	5,616	
525	Hardware stores	1,055	1,061	1,067	1,054	1,039	1,068	1,064	1,006	1,043	1,034	1,038	1,019	
55 excl 554	Automotive dealers	34,812	32,579	32,251	32,407	32,027	32,066	32,383	32,224	31,849	32,266	31,747	31,184	
551,2,5, 6,7,9	Motor vehicle and misc. automotive dealers	32,165	29,936	29,597	29,813	29,474	29,472	29,829	29,673	29,318	29,721	29,230	28,646	
553	Auto and home supply stores	2,647	2,643	2,654	2,594	2,553	2,594	2,554	2,551	2,531	2,545	2,517	2,538	
57	Furniture group stores	7,876	7,776	7,755	7,741	7,755	7,613	7,581	7,541	7,601	7,648	7,503	7,391	
571	Furniture and home furn. stores	4,474	4,312	4,311	4,271	4,225	4,197	4,177	4,148	4,177	4,190	4,118	4,032	
5722,31, 34	Household appliance, electronics stores	2,742	2,790	2,780	2,785	2,878	2,772	2,749	2,727	2,767	2,777	2,708	2,681	
	Nondurable goods, total	95,399	95,983	97,131	96,244	96,529	97,845	98,000	98,991	99,960	100,012	100,272	100,005	
53	General merchandise group stores . . .	17,806	17,947	18,204	17,601	17,775	18,082	18,057	17,989	18,036	18,070	18,062	18,207	See note 5
531	Dept. stores (excl. leased depts.)	13,702	13,827	14,133	13,571	13,692	13,958	13,908	13,852	13,819	13,848	13,806	13,929	
531	Dept. stores (incl. leased depts.) ¹	14,150	14,139	14,484	14,020	14,098	14,402	14,360	14,260	14,218	14,243	14,134	14,378	
531 pt.	Conventional dept. stores ¹	4,325	4,320	4,388	4,284	4,317	4,346	4,349	4,237	4,201	4,194	4,209	4,208	
531 pt.	Discount dept. stores ¹	6,883	6,851	7,055	6,849	6,841	7,037	7,022	7,081	7,071	7,138	7,205	7,223	
531 pt.	National chain dept. stores ¹	2,942	2,968	3,041	2,887	2,940	3,019	2,989	2,942	2,946	2,911	2,720	2,947	
533	Variety stores	701	695	676	702	681	697	696	709	699	700	699	675	
539	Misc. general merchandise stores	3,403	3,425	3,395	3,328	3,402	3,427	3,453	3,428	3,518	3,522	3,557	3,603	
54	Food group stores	29,732	30,242	30,788	30,278	30,388	30,849	30,703	31,021	31,179	31,027	31,177	31,258	
541	Grocery stores	28,035	28,545	29,066	28,603	28,726	29,191	29,015	29,331	29,504	29,368	29,522	29,621	
554	Gasoline service stations	10,800	10,831	10,878	10,863	10,810	10,960	10,956	11,741	12,493	12,708	12,836	12,464	
56	Apparel and accessory stores	7,990	7,895	8,053	7,918	8,017	8,150	8,131	8,031	7,975	7,972	7,836	7,944	
561	Men's and boys' clothing stores	916	864	895	860	881	891	878	847	862	877	853	861	
562,3	Women's clothing, accessory stores . .	2,800	2,721	2,817	2,776	2,754	2,846	2,818	2,720	2,704	2,703	2,632	2,663	
566	Shoe stores	1,494	1,470	1,506	1,484	1,482	1,505	1,534	1,514	1,502	1,494	1,513	1,526	
58	Eating and drinking places	15,466	15,553	15,716	15,905	15,815	15,949	16,148	16,074	16,023	15,971	15,891	15,771	
591	Drug and proprietary stores	5,711	5,608	5,614	5,719	5,789	5,834	5,941	5,963	6,040	6,073	6,196	6,077	
592	Liquor stores	1,724	1,735	1,746	1,768	1,764	1,787	1,818	1,822	1,851	1,859	1,856	1,940	
5961	Total mail order	2,250	2,233	2,237	2,192	2,206	2,235	2,196	2,190	2,186	2,197	2,232	2,217	
53,56, 57,594	GAF, total³	39,539	39,437	39,824	38,979	39,276	39,507	39,522	39,234	39,368	39,477	39,052	39,263	

(NA) Data not available.

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

⁴Data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

⁵For yearly totals, refer to unadjusted section.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999

[Data in millions of dollars]

SIC code	Kind of business	1999											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	336,512	342,856	353,713	358,384	354,644	353,723	347,208	350,417	362,926	383,076	394,282	367,062
	Total (excl. automotive dealers)	237,486	240,160	246,176	248,834	247,279	246,439	248,912	253,835	264,164	281,142	286,296	255,161
	Durable goods, total	182,932	187,516	194,654	198,818	196,646	196,112	187,271	186,535	191,201	201,155	208,040	203,192
52	Building materials group stores	26,322	27,675	28,942	29,564	29,493	28,876	28,406	28,239	27,998	28,439	28,204	28,205
55 excl	Automotive dealers	99,026	102,696	107,537	109,550	107,365	107,284	98,296	96,582	98,762	101,934	107,986	111,901
554													
57	Furniture group stores	24,307	24,204	24,347	25,034	24,450	24,547	24,973	25,155	26,199	28,563	29,541	25,899
	Nondurable goods, total	153,580	155,340	159,059	159,566	157,998	157,611	159,937	163,882	171,725	181,921	186,242	163,870
53	General merchandise group stores	55,496	56,940	58,899	59,535	58,959	57,650	58,439	60,472	65,217	71,269	73,850	58,451
531	Dept. stores, (excl. leased depts.)	45,453	46,496	48,264	48,739	48,270	46,971	47,685	49,259	52,982	58,160	60,674	47,446
54	Food group stores	30,264	29,833	30,165	29,772	29,842	30,044	30,055	30,172	31,086	32,518	33,228	32,600
56	Apparel and accessory stores	23,253	24,685	25,410	25,390	24,945	25,043	25,842	26,301	27,067	28,417	28,524	23,617
	Adjusted¹												
	Retail Inventories, total	346,158	347,792	352,287	354,480	356,160	360,166	359,060	361,854	363,134	363,553	368,079	372,252
	Total (excl. automotive dealers)	249,039	249,045	250,465	251,277	252,285	253,785	253,616	255,633	256,812	258,577	260,699	264,001
	Durable goods, total	185,402	186,926	190,241	192,207	193,505	196,472	195,601	197,054	197,581	197,333	199,811	202,474
52	Building materials group stores	27,305	27,620	27,856	28,129	28,250	28,310	28,463	28,669	28,599	28,872	29,076	29,380
55 excl	Automotive dealers	97,119	98,747	101,822	103,203	103,875	106,381	105,444	106,221	106,322	104,976	107,380	108,251
554													
57	Furniture group stores	25,426	25,478	25,178	25,389	25,284	25,543	25,666	25,642	25,711	25,756	25,913	26,187
	Nondurable goods, total	160,756	160,866	162,046	162,273	162,655	163,694	163,459	164,800	165,553	166,220	168,268	169,778
53	General merchandise group stores	60,128	60,150	60,847	60,914	61,086	60,899	60,759	61,319	61,470	61,749	62,671	62,797
531	Dept. stores, (excl. leased depts.)	49,352	49,098	49,757	49,784	49,917	49,705	49,569	49,958	50,078	50,399	51,332	51,127
54	Food group stores	30,042	30,180	30,284	30,130	30,415	30,580	30,698	30,918	31,322	31,536	31,578	31,791
56	Apparel and accessory stores	25,894	26,122	25,797	25,803	25,823	26,141	25,688	25,510	25,296	25,260	25,468	25,924
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.61	1.61	1.45	1.48	1.39	1.40	1.36	1.36	1.48	1.53	1.53	1.17
	Total (excl. automotive dealers)	1.50	1.53	1.38	1.39	1.31	1.34	1.33	1.35	1.45	1.48	1.44	1.01
	Durable goods, total	2.16	2.09	1.85	1.92	1.80	1.77	1.71	1.69	1.84	1.96	2.00	1.69
52	Building materials group stores	2.46	2.42	2.03	1.79	1.67	1.68	1.72	1.79	1.83	1.86	1.89	1.99
55 excl	Automotive dealers	1.93	1.84	1.62	1.73	1.62	1.58	1.47	1.42	1.56	1.66	1.83	1.88
554													
57	Furniture group stores	2.03	2.09	1.90	2.08	1.96	1.92	1.91	1.86	1.98	2.16	1.98	1.31
	Nondurable goods, total	1.23	1.27	1.14	1.15	1.09	1.11	1.10	1.12	1.21	1.23	1.21	0.85
53	General merchandise group stores	2.32	2.29	2.03	2.06	1.90	1.92	1.99	1.97	2.24	2.29	2.02	1.08
531	Dept. stores, (excl. leased depts.)	2.45	2.39	2.13	2.15	1.98	2.02	2.09	2.06	2.34	2.41	2.11	1.09
54	Food group stores	0.84	0.88	0.81	0.81	0.77	0.80	0.75	0.79	0.82	0.84	0.87	0.74
56	Apparel and accessory stores	2.90	2.92	2.40	2.34	2.22	2.37	2.40	2.19	2.52	2.53	2.30	1.30
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.45	1.44	1.45	1.45	1.44	1.46	1.44	1.43	1.43	1.43	1.43	1.42
	Total (excl. automotive dealers)	1.38	1.37	1.38	1.37	1.36	1.37	1.36	1.36	1.35	1.35	1.35	1.35
	Durable goods, total	1.86	1.85	1.88	1.89	1.87	1.90	1.86	1.85	1.86	1.85	1.84	1.85
52	Building materials group stores	1.87	1.81	1.90	1.89	1.90	1.92	1.91	1.92	1.95	1.92	1.86	1.89
55 excl	Automotive dealers	1.64	1.65	1.69	1.71	1.68	1.72	1.66	1.64	1.66	1.65	1.66	1.65
554													
57	Furniture group stores	1.98	1.96	1.92	1.93	1.91	1.91	1.92	1.89	1.87	1.86	1.88	1.86
	Nondurable goods, total	1.15	1.15	1.15	1.14	1.13	1.14	1.13	1.13	1.12	1.12	1.13	1.12
53	General merchandise group stores	1.95	1.95	1.95	1.96	1.96	1.94	1.93	1.93	1.92	1.93	1.95	1.93
531	Dept. stores, (excl. leased depts.)	2.04	2.02	2.03	2.04	2.04	2.02	2.01	2.01	2.00	2.02	2.04	2.01
54	Food group stores	0.81	0.80	0.81	0.80	0.80	0.81	0.81	0.81	0.81	0.82	0.81	0.79
56	Apparel and accessory stores	2.32	2.35	2.33	2.29	2.27	2.32	2.29	2.25	2.24	2.23	2.26	2.29

¹Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1998											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	321,626	326,764	334,503	337,968	330,466	326,605	323,348	325,275	338,672	358,224	366,381	337,861
	Total (excl. automotive dealers)	225,620	229,052	235,452	238,142	234,939	235,244	238,910	242,534	252,003	266,585	270,103	238,083
	Durable goods, total	173,931	177,266	181,172	183,569	178,218	174,161	167,962	167,152	172,996	183,644	190,186	184,111
52	Building materials group stores	24,226	25,498	26,415	26,773	26,228	26,052	25,668	25,826	25,782	26,047	25,942	25,885
55 excl 554	Automotive dealers	96,006	97,712	99,051	99,826	95,527	91,361	84,438	82,741	86,669	91,639	96,278	99,778
57	Furniture group stores	23,137	23,115	23,729	24,262	23,779	23,662	24,160	24,339	25,268	27,633	28,692	24,893
	Nondurable goods, total	147,695	149,498	153,331	154,399	152,248	152,444	155,386	158,123	165,676	174,580	176,195	153,750
53	General merchandise group stores	54,849	56,284	57,787	58,368	56,981	56,641	57,856	59,339	64,104	69,960	71,092	55,862
531	Dept. stores, (excl. leased depts.)	45,188	46,481	47,770	48,167	46,943	46,517	47,715	48,888	52,561	57,298	58,320	45,476
54	Food group stores	29,179	28,592	29,060	29,105	28,853	29,108	29,141	28,910	29,275	30,428	31,250	30,339
56	Apparel and accessory stores	22,097	23,135	24,420	24,508	24,072	24,252	25,522	26,259	27,630	28,812	28,448	23,252
	Adjusted¹												
	Retail Inventories, total	330,854	331,537	333,756	334,933	332,404	333,131	334,043	334,878	337,819	338,726	341,165	343,197
	Total (excl. automotive dealers)	236,788	237,756	239,858	240,705	239,816	242,460	243,526	244,095	244,592	244,540	245,518	246,625
	Durable goods, total	176,009	176,466	177,445	177,852	175,676	174,760	175,248	175,992	178,277	179,702	182,257	183,630
52	Building materials group stores	25,105	25,498	25,448	25,498	25,147	25,541	25,719	26,246	26,308	26,417	26,717	26,935
55 excl 554	Automotive dealers	94,066	93,781	93,898	94,228	92,588	90,671	90,517	90,783	93,227	94,186	95,647	96,572
57	Furniture group stores	24,151	24,306	24,615	24,682	24,590	24,648	24,907	24,785	24,724	24,850	25,168	25,170
	Nondurable goods, total	154,845	155,071	156,311	157,081	156,728	158,371	158,795	158,886	159,542	159,024	158,908	159,567
53	General merchandise group stores	59,516	59,563	59,681	59,727	59,023	59,773	60,131	60,099	60,428	60,615	60,355	60,053
531	Dept. stores, (excl. leased depts.)	49,117	49,134	49,247	49,200	48,545	49,172	49,600	49,532	49,680	49,652	49,382	49,004
54	Food group stores	28,971	28,953	29,179	29,425	29,410	29,628	29,735	29,621	29,488	29,507	29,702	29,587
56	Apparel and accessory stores	24,634	24,507	24,817	24,907	24,945	25,342	25,395	25,469	25,822	25,543	25,377	25,524
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.62	1.68	1.52	1.50	1.40	1.39	1.39	1.40	1.52	1.52	1.57	1.20
	Total (excl. automotive dealers)	1.50	1.57	1.45	1.43	1.34	1.37	1.37	1.38	1.51	1.51	1.49	1.04
	Durable goods, total	2.17	2.21	1.94	1.93	1.78	1.68	1.71	1.75	1.86	1.89	2.08	1.70
52	Building materials group stores	2.46	2.59	2.12	1.84	1.66	1.65	1.69	1.83	1.80	1.78	2.00	1.97
55 excl 554	Automotive dealers	2.00	1.98	1.70	1.71	1.57	1.44	1.45	1.47	1.57	1.58	1.88	1.87
57	Furniture group stores	1.99	2.12	2.02	2.17	2.04	1.99	1.97	1.93	2.09	2.22	2.08	1.36
	Nondurable goods, total	1.25	1.30	1.21	1.19	1.12	1.16	1.16	1.16	1.29	1.27	1.25	0.89
53	General merchandise group stores	2.51	2.47	2.24	2.14	1.96	2.06	2.14	2.06	2.43	2.40	2.06	1.13
531	Dept. stores, (excl. leased depts.)	2.66	2.60	2.36	2.23	2.04	2.17	2.26	2.15	2.55	2.51	2.12	1.14
54	Food group stores	0.83	0.89	0.83	0.82	0.77	0.81	0.77	0.78	0.82	0.82	0.86	0.75
56	Apparel and accessory stores	2.90	2.92	2.56	2.36	2.31	2.46	2.52	2.30	2.82	2.66	2.39	1.36
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.49	1.49	1.49	1.48	1.46	1.45	1.46	1.47	1.46	1.45	1.45	1.45
	Total (excl. automotive dealers)	1.41	1.40	1.41	1.42	1.40	1.41	1.40	1.40	1.40	1.39	1.39	1.38
	Durable goods, total	1.92	1.94	1.93	1.89	1.86	1.82	1.87	1.88	1.87	1.84	1.86	1.85
52	Building materials group stores	1.92	1.94	1.94	1.92	1.88	1.90	1.89	1.93	1.92	1.90	1.91	1.88
55 excl 554	Automotive dealers	1.75	1.76	1.73	1.68	1.65	1.58	1.66	1.68	1.67	1.63	1.65	1.64
57	Furniture group stores	1.97	1.97	2.00	2.02	1.99	1.98	1.98	1.96	1.96	1.95	1.95	1.94
	Nondurable goods, total	1.19	1.18	1.19	1.19	1.17	1.18	1.18	1.18	1.18	1.17	1.16	1.16
53	General merchandise group stores	2.11	2.09	2.09	2.08	2.04	2.06	2.07	2.06	2.05	2.05	2.01	2.01
531	Dept. stores, (excl. leased depts.)	2.21	2.18	2.18	2.17	2.11	2.15	2.17	2.16	2.14	2.13	2.09	2.07
54	Food group stores	0.82	0.81	0.81	0.82	0.82	0.82	0.82	0.81	0.81	0.80	0.81	0.79
56	Apparel and accessory stores	2.37	2.34	2.36	2.37	2.38	2.41	2.38	2.41	2.48	2.39	2.34	2.35

¹Inventories data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1997											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	311,024	317,162	320,165	323,871	320,931	317,862	315,523	315,222	328,151	347,226	352,348	324,222
	Total (excl. automotive dealers)	218,181	221,541	224,142	227,289	226,730	224,754	228,473	229,948	240,992	255,331	257,675	226,635
	Durable goods, total	168,956	173,097	174,563	176,698	174,908	173,059	167,555	165,340	170,342	179,919	183,368	176,778
52	Building materials group stores	22,662	23,297	24,492	24,933	25,042	24,646	24,173	23,818	24,263	24,445	24,032	23,884
55 excl 554	Automotive dealers	92,843	95,621	96,023	96,582	94,201	93,108	87,050	85,274	87,159	91,895	94,673	97,587
57	Furniture group stores	24,027	23,733	23,713	23,674	23,846	23,562	23,942	23,784	24,803	27,158	27,716	23,885
	Nondurable goods, total	142,068	144,065	145,602	147,173	146,023	144,803	147,968	149,882	157,809	167,307	168,980	147,444
53	General merchandise group stores	53,794	55,398	56,368	57,514	56,986	56,018	56,856	57,849	62,358	67,607	68,957	54,933
531	Dept. stores, (excl. leased depts.)	43,609	45,141	46,159	47,092	46,636	45,798	46,392	47,308	50,987	55,645	56,986	45,320
54	Food group stores	28,594	28,051	28,347	28,100	28,012	28,063	27,954	28,145	28,708	29,664	30,370	29,469
56	Apparel and accessory stores	20,491	21,701	22,194	22,830	22,542	22,367	23,621	24,222	25,580	27,175	26,952	22,252
	Adjusted¹												
	Retail Inventories, total	319,929	321,834	319,982	321,523	322,784	324,100	326,268	324,792	327,606	328,313	327,947	329,542
	Total (excl. automotive dealers)	229,017	230,139	228,700	230,093	231,410	231,709	232,952	231,279	233,829	233,868	233,887	235,005
	Durable goods, total	170,836	172,197	171,311	171,621	172,546	173,655	175,048	174,249	175,633	176,197	175,689	176,349
52	Building materials group stores	23,460	23,320	23,641	23,791	24,010	24,163	24,197	24,181	24,758	24,767	24,699	24,827
55 excl 554	Automotive dealers	90,912	91,695	91,282	91,430	91,374	92,391	93,316	93,513	93,777	94,445	94,060	94,537
57	Furniture group stores	25,028	24,930	24,624	24,182	24,660	24,544	24,785	24,220	24,198	24,379	24,291	24,151
	Nondurable goods, total	149,093	149,637	148,671	149,902	150,238	150,445	151,220	150,543	151,973	152,116	152,258	153,193
53	General merchandise group stores	58,440	58,726	58,308	58,918	58,959	59,051	59,006	58,481	58,763	58,507	58,551	59,137
531	Dept. stores, (excl. leased depts.)	47,453	47,768	47,685	48,151	48,178	48,361	48,174	47,834	48,146	48,177	48,293	48,889
54	Food group stores	28,386	28,401	28,473	28,382	28,524	28,538	28,519	28,838	28,941	28,796	28,897	28,739
56	Apparel and accessory stores	22,869	23,013	22,555	23,225	23,360	23,421	23,527	23,494	23,907	24,027	24,000	24,426
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.63	1.68	1.49	1.54	1.43	1.46	1.42	1.40	1.54	1.57	1.60	1.23
	Total (excl. automotive dealers)	1.51	1.58	1.41	1.46	1.35	1.39	1.39	1.36	1.51	1.52	1.49	1.06
	Durable goods, total	2.23	2.24	1.97	2.00	1.88	1.88	1.80	1.78	1.92	2.00	2.18	1.78
52	Building materials group stores	2.48	2.54	2.13	1.87	1.71	1.76	1.73	1.84	1.83	1.83	2.09	2.07
55 excl 554	Automotive dealers	1.99	1.97	1.72	1.78	1.68	1.67	1.54	1.52	1.64	1.71	2.02	2.00
57	Furniture group stores	2.31	2.39	2.17	2.24	2.14	2.17	2.12	2.01	2.19	2.32	2.13	1.39
	Nondurable goods, total	1.23	1.30	1.15	1.21	1.11	1.15	1.15	1.13	1.27	1.27	1.25	0.90
53	General merchandise group stores	2.59	2.60	2.22	2.38	2.10	2.15	2.23	2.08	2.54	2.45	2.11	1.19
531	Dept. stores, (excl. leased depts.)	2.72	2.72	2.30	2.48	2.19	2.25	2.34	2.15	2.64	2.56	2.18	1.21
54	Food group stores	0.83	0.88	0.79	0.83	0.76	0.81	0.76	0.77	0.84	0.83	0.86	0.77
56	Apparel and accessory stores	2.89	2.95	2.32	2.60	2.29	2.42	2.53	2.20	2.68	2.67	2.37	1.36
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.49	1.49	1.48	1.49	1.52	1.50	1.49	1.48	1.49	1.49	1.48	1.49
	Total (excl. automotive dealers)	1.41	1.41	1.40	1.41	1.42	1.41	1.41	1.39	1.40	1.40	1.40	1.40
	Durable goods, total	1.97	1.95	1.94	1.96	2.03	1.97	1.96	1.93	1.95	1.97	1.94	1.93
52	Building materials group stores	1.95	1.90	1.91	1.94	1.97	1.96	1.95	1.95	1.97	1.97	1.97	1.95
55 excl 554	Automotive dealers	1.75	1.73	1.73	1.75	1.82	1.77	1.75	1.73	1.75	1.78	1.75	1.74
57	Furniture group stores	2.25	2.19	2.15	2.10	2.13	2.11	2.13	2.05	2.05	2.05	2.02	1.98
	Nondurable goods, total	1.17	1.17	1.16	1.17	1.18	1.17	1.17	1.16	1.17	1.17	1.17	1.17
53	General merchandise group stores	2.16	2.17	2.17	2.18	2.18	2.16	2.13	2.10	2.13	2.09	2.09	2.11
531	Dept. stores, (excl. leased depts.)	2.23	2.25	2.25	2.26	2.26	2.25	2.21	2.18	2.21	2.17	2.17	2.20
54	Food group stores	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.81	0.82	0.81	0.81	0.81
56	Apparel and accessory stores	2.33	2.36	2.32	2.40	2.40	2.36	2.34	2.32	2.36	2.38	2.35	2.36

¹Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1996											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	302,278	306,653	308,481	310,297	309,489	306,026	305,594	308,388	318,751	339,607	343,696	314,819
	Total (excl. automotive dealers)	211,924	214,800	218,563	221,020	219,967	217,438	222,069	225,610	233,992	250,506	252,624	220,954
	Durable goods, total	164,328	166,868	166,734	167,926	168,036	166,104	161,644	161,655	165,744	175,935	178,060	171,195
52	Building materials group stores	21,824	22,458	23,511	23,781	23,815	23,646	23,258	22,687	22,638	22,944	22,848	22,739
55 excl 554	Automotive dealers	90,354	91,853	89,918	89,277	89,522	88,588	83,525	82,778	84,759	89,101	91,072	93,865
57	Furniture group stores	23,325	23,478	23,710	24,339	24,330	23,890	24,120	24,775	25,973	28,291	28,267	24,444
	Nondurable goods, total	137,950	139,785	141,747	142,371	141,453	139,922	143,950	146,733	153,007	163,672	165,636	143,624
53	General merchandise group stores	53,620	54,767	56,244	56,695	56,320	55,507	56,983	58,927	62,912	68,622	69,939	54,837
531	Dept. stores, (excl. leased depts.)	42,737	44,026	45,238	45,640	45,304	44,591	45,736	47,497	50,605	55,281	56,657	44,329
54	Food group stores	27,603	27,232	27,397	27,478	27,317	27,172	27,355	27,232	27,761	29,080	29,769	29,177
56	Apparel and accessory stores	20,293	21,374	22,247	21,799	21,301	21,111	22,378	23,149	23,828	25,611	26,042	20,843
	Adjusted¹												
	Retail Inventories, total	311,076	311,360	308,750	308,847	311,246	311,887	315,792	317,499	318,049	320,678	319,248	319,985
	Total (excl. automotive dealers)	222,608	223,228	223,196	224,101	224,494	224,148	226,520	226,813	226,825	229,034	228,848	229,032
	Durable goods, total	165,914	165,945	163,913	163,714	165,791	166,561	168,678	170,175	170,779	172,242	170,354	170,775
52	Building materials group stores	22,545	22,503	22,716	22,757	22,833	23,182	23,281	23,032	23,100	23,223	23,434	23,613
55 excl 554	Automotive dealers	88,468	88,132	85,554	84,746	86,752	87,739	89,272	90,686	91,224	91,644	90,400	90,953
57	Furniture group stores	24,171	24,636	24,621	24,963	25,186	24,860	25,073	25,229	25,266	25,419	24,774	24,641
	Nondurable goods, total	145,162	145,415	144,837	145,133	145,455	145,326	147,114	147,324	147,270	148,436	148,894	149,210
53	General merchandise group stores	58,396	58,163	58,150	58,087	58,204	58,443	59,075	59,511	59,299	59,363	59,407	59,046
531	Dept. stores, (excl. leased depts.)	46,605	46,638	46,733	46,667	46,753	47,037	47,444	47,977	47,786	47,862	48,055	47,820
54	Food group stores	27,426	27,568	27,530	27,757	27,789	27,603	27,873	27,899	27,979	28,253	28,358	28,456
56	Apparel and accessory stores	22,674	22,666	22,655	22,176	22,074	22,129	22,311	22,431	22,269	22,605	23,128	22,879
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.71	1.66	1.51	1.53	1.42	1.46	1.46	1.42	1.59	1.59	1.59	1.26
	Total (excl. automotive dealers)	1.59	1.58	1.46	1.47	1.36	1.39	1.42	1.38	1.55	1.56	1.50	1.07
	Durable goods, total	2.33	2.21	1.97	1.97	1.81	1.88	1.83	1.80	2.01	2.02	2.16	1.86
52	Building materials group stores	2.60	2.62	2.31	1.91	1.71	1.75	1.75	1.76	1.86	1.79	2.02	2.11
55 excl 554	Automotive dealers	2.08	1.91	1.66	1.70	1.58	1.66	1.56	1.54	1.71	1.70	1.96	2.10
57	Furniture group stores	2.32	2.40	2.20	2.36	2.26	2.24	2.23	2.16	2.39	2.50	2.26	1.56
	Nondurable goods, total	1.30	1.28	1.19	1.21	1.12	1.16	1.19	1.15	1.30	1.30	1.25	0.91
53	General merchandise group stores	2.87	2.66	2.41	2.41	2.17	2.23	2.40	2.23	2.64	2.64	2.25	1.22
531	Dept. stores, (excl. leased depts.)	2.99	2.77	2.49	2.49	2.25	2.31	2.49	2.30	2.71	2.73	2.30	1.23
54	Food group stores	0.84	0.85	0.80	0.83	0.77	0.79	0.77	0.76	0.83	0.84	0.85	0.78
56	Apparel and accessory stores	3.07	2.85	2.48	2.38	2.23	2.33	2.55	2.19	2.59	2.64	2.38	1.36
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.54	1.53	1.50	1.50	1.50	1.50	1.52	1.53	1.51	1.51	1.50	1.50
	Total (excl. automotive dealers)	1.46	1.46	1.44	1.43	1.43	1.42	1.44	1.44	1.43	1.43	1.42	1.41
	Durable goods, total	2.04	2.00	1.95	1.95	1.96	1.96	1.98	2.02	1.98	1.99	1.98	1.99
52	Building materials group stores	2.06	2.05	2.06	1.98	1.98	1.93	1.95	1.94	1.94	1.94	1.95	1.97
55 excl 554	Automotive dealers	1.81	1.74	1.68	1.70	1.72	1.74	1.77	1.82	1.77	1.77	1.77	1.78
57	Furniture group stores	2.23	2.26	2.19	2.21	2.23	2.21	2.24	2.24	2.19	2.23	2.19	2.19
	Nondurable goods, total	1.21	1.21	1.19	1.18	1.18	1.18	1.19	1.19	1.18	1.18	1.18	1.17
53	General merchandise group stores	2.32	2.29	2.30	2.25	2.24	2.26	2.27	2.27	2.25	2.23	2.23	2.20
531	Dept. stores, (excl. leased depts.)	2.37	2.36	2.38	2.31	2.30	2.33	2.33	2.34	2.31	2.29	2.30	2.27
54	Food group stores	0.80	0.81	0.81	0.81	0.81	0.80	0.81	0.81	0.81	0.81	0.81	0.81
56	Apparel and accessory stores	2.41	2.36	2.39	2.30	2.30	2.31	2.33	2.35	2.29	2.30	2.40	2.37

¹Inventry data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1995											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	289,053	294,190	301,504	304,803	304,085	300,834	295,609	299,874	308,930	328,960	336,971	304,896
	Total (excl. automotive dealers)	205,212	207,633	211,904	214,238	214,096	212,927	214,913	221,307	229,667	244,463	247,897	214,579
	Durable goods, total	154,515	157,618	162,070	164,885	164,553	162,070	154,843	155,275	158,498	167,997	174,425	165,583
52	Building materials group stores	20,724	21,068	22,060	22,562	22,577	22,037	21,789	21,864	22,051	22,439	22,156	21,762
55 excl 554	Automotive dealers	83,841	86,557	89,600	90,565	89,989	87,907	80,696	78,567	79,263	84,497	89,074	90,317
57	Furniture group stores	22,221	21,936	22,356	22,574	22,544	22,794	22,526	23,707	25,044	26,849	28,097	24,259
	Nondurable goods, total	134,538	136,572	139,434	139,918	139,532	138,764	140,766	144,599	150,432	160,963	162,546	139,313
53	General merchandise group stores	51,378	53,262	54,638	54,923	54,865	54,408	55,234	56,993	60,876	66,898	68,527	53,975
531	Dept. stores, (excl. leased depts.)	40,579	42,242	43,008	43,309	43,402	42,986	43,755	45,228	48,416	53,276	54,681	43,032
54	Food group stores	26,968	26,560	26,718	26,596	26,477	26,575	26,628	26,613	27,078	28,075	28,578	28,192
56	Apparel and accessory stores	20,865	22,053	23,143	23,393	22,977	22,347	23,275	24,222	24,883	26,480	26,320	20,730
	Adjusted¹												
	Retail Inventories, total	297,870	299,103	301,735	303,626	305,718	306,372	304,971	308,174	308,049	310,623	312,949	309,718
	Total (excl. automotive dealers)	215,619	215,899	216,292	217,297	218,542	219,549	219,113	222,328	222,644	223,482	224,529	222,304
	Durable goods, total	156,091	156,845	159,297	161,063	162,219	162,237	161,209	163,075	163,254	164,807	166,954	164,999
52	Building materials group stores	21,409	21,089	21,335	21,632	21,625	21,605	21,789	22,197	22,524	22,712	22,701	22,598
55 excl 554	Automotive dealers	82,251	83,204	85,443	86,329	87,176	86,823	85,858	85,846	85,405	87,141	88,420	87,414
57	Furniture group stores	22,932	23,018	23,143	23,200	23,313	23,694	23,489	24,142	24,362	24,188	24,690	24,332
	Nondurable goods, total	141,779	142,258	142,438	142,563	143,499	144,135	143,762	145,099	144,795	145,816	145,995	144,719
53	General merchandise group stores	56,038	56,718	56,423	56,211	56,694	57,279	57,188	57,523	57,353	57,879	58,233	58,087
531	Dept. stores, (excl. leased depts.)	44,300	44,843	44,384	44,238	44,791	45,344	45,342	45,639	45,675	46,166	46,419	46,371
54	Food group stores	26,817	26,860	26,833	26,820	26,886	26,946	27,132	27,283	27,311	27,294	27,271	27,499
56	Apparel and accessory stores	23,339	23,361	23,591	23,773	23,810	23,474	23,205	23,426	23,277	23,372	23,333	22,730
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.72	1.78	1.56	1.62	1.50	1.47	1.51	1.46	1.59	1.68	1.65	1.27
	Total (excl. automotive dealers)	1.59	1.66	1.48	1.51	1.41	1.41	1.46	1.44	1.56	1.64	1.55	1.08
	Durable goods, total	2.36	2.41	2.04	2.17	1.95	1.87	1.93	1.82	2.00	2.13	2.21	1.88
52	Building materials group stores	2.49	2.61	2.12	2.03	1.75	1.77	1.89	1.83	1.93	1.93	2.06	2.15
55 excl 554	Automotive dealers	2.13	2.15	1.79	1.95	1.75	1.65	1.66	1.52	1.67	1.80	2.00	2.13
57	Furniture group stores	2.31	2.45	2.23	2.43	2.25	2.23	2.23	2.18	2.36	2.51	2.29	1.55
	Nondurable goods, total	1.31	1.37	1.22	1.24	1.18	1.18	1.21	1.20	1.31	1.38	1.29	0.91
53	General merchandise group stores	2.81	2.90	2.46	2.42	2.30	2.27	2.38	2.32	2.63	2.78	2.28	1.25
531	Dept. stores, (excl. leased depts.)	2.95	3.00	2.49	2.46	2.37	2.33	2.44	2.36	2.68	2.84	2.30	1.26
54	Food group stores	0.84	0.88	0.80	0.81	0.77	0.78	0.77	0.78	0.82	0.85	0.85	0.76
56	Apparel and accessory stores	3.19	3.30	2.68	2.63	2.56	2.52	2.74	2.47	2.67	2.94	2.44	1.34
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.53	1.56	1.57	1.57	1.56	1.55	1.54	1.55	1.55	1.56	1.56	1.53
	Total (excl. automotive dealers)	1.45	1.47	1.47	1.47	1.46	1.47	1.46	1.48	1.47	1.48	1.48	1.45
	Durable goods, total	2.02	2.07	2.08	2.09	2.08	2.04	2.02	2.03	2.03	2.05	2.05	2.01
52	Building materials group stores	1.94	1.95	1.95	2.03	2.02	2.03	2.03	2.05	2.06	2.05	2.02	1.98
55 excl 554	Automotive dealers	1.80	1.87	1.89	1.88	1.88	1.82	1.80	1.78	1.78	1.82	1.83	1.79
57	Furniture group stores	2.18	2.22	2.24	2.26	2.21	2.23	2.21	2.23	2.23	2.20	2.22	2.20
	Nondurable goods, total	1.21	1.23	1.23	1.23	1.22	1.22	1.22	1.23	1.22	1.23	1.23	1.20
53	General merchandise group stores	2.26	2.38	2.32	2.31	2.30	2.30	2.28	2.31	2.27	2.32	2.32	2.30
531	Dept. stores, (excl. leased depts.)	2.32	2.42	2.35	2.36	2.34	2.34	2.32	2.35	2.32	2.37	2.37	2.36
54	Food group stores	0.80	0.80	0.81	0.80	0.80	0.80	0.81	0.81	0.81	0.81	0.81	0.81
56	Apparel and accessory stores	2.49	2.59	2.56	2.61	2.56	2.54	2.52	2.56	2.45	2.52	2.47	2.40

¹Inventories data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1994											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	260,358	264,870	270,473	272,721	275,389	276,324	272,441	278,530	289,985	307,156	314,283	289,205
	Total (excl. automotive dealers)	189,681	192,688	197,130	199,259	200,700	201,624	203,377	208,202	217,135	231,703	234,779	206,514
	Durable goods, total	134,292	136,725	138,992	140,445	142,653	143,174	137,974	140,726	145,283	152,782	158,283	153,704
52	Building materials group stores	18,608	19,452	20,245	20,611	21,018	20,649	20,371	20,429	20,118	20,494	20,593	20,438
55 excl 554	Automotive dealers	70,677	72,182	73,343	73,462	74,689	74,700	69,064	70,328	72,850	75,453	79,504	82,691
57	Furniture group stores	19,899	19,551	19,436	20,089	20,381	20,583	20,416	21,297	22,794	25,201	26,043	23,007
	Nondurable goods, total	126,066	128,145	131,481	132,276	132,736	133,150	134,467	137,804	144,702	154,374	156,000	135,501
53	General merchandise group stores	46,712	48,376	50,215	51,059	51,700	51,668	51,644	53,347	57,585	62,892	64,239	51,191
531	Dept. stores, (excl. leased depts.)	36,730	38,199	39,505	40,327	40,823	40,740	40,880	42,242	45,634	49,703	50,758	40,456
54	Food group stores	26,246	25,803	26,230	25,944	25,860	26,134	26,085	25,892	26,460	27,445	27,947	27,425
56	Apparel and accessory stores	19,867	20,913	21,702	22,058	21,765	21,637	22,712	23,627	24,637	26,254	26,246	21,288
	Adjusted¹												
	Retail Inventories, total	268,507	269,904	271,005	272,410	277,195	281,536	280,290	285,729	289,187	289,882	291,734	293,605
	Total (excl. automotive dealers)	199,031	200,258	200,938	201,986	204,830	207,877	207,250	209,130	210,616	212,026	212,950	213,638
	Durable goods, total	135,777	136,422	136,856	137,854	140,677	143,204	143,050	147,494	149,783	149,967	151,468	152,996
52	Building materials group stores	19,203	19,433	19,560	19,799	20,094	20,224	20,371	20,719	20,571	20,785	21,121	21,201
55 excl 554	Automotive dealers	69,476	69,646	70,067	70,424	72,365	73,659	73,040	76,599	78,571	77,856	78,784	79,967
57	Furniture group stores	20,472	20,515	20,037	20,646	21,055	21,352	21,289	21,732	22,173	22,827	22,966	22,961
	Nondurable goods, total	132,730	133,482	134,149	134,556	136,518	138,332	137,240	138,235	139,404	139,915	140,266	140,609
53	General merchandise group stores	50,929	51,584	51,707	52,096	53,436	54,451	53,404	53,821	54,303	54,391	54,674	55,054
531	Dept. stores, (excl. leased depts.)	40,055	40,594	40,643	41,066	42,129	43,020	42,319	42,626	43,092	43,070	43,162	43,548
54	Food group stores	26,119	26,113	26,354	26,148	26,208	26,451	26,550	26,566	26,717	26,701	26,714	26,750
56	Apparel and accessory stores	22,223	22,107	22,145	22,371	22,531	22,752	22,644	22,784	23,047	23,234	23,309	23,291
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.67	1.69	1.46	1.49	1.46	1.45	1.46	1.43	1.55	1.61	1.61	1.23
	Total (excl. automotive dealers)	1.58	1.62	1.43	1.46	1.41	1.41	1.43	1.41	1.53	1.59	1.53	1.07
	Durable goods, total	2.31	2.25	1.87	1.89	1.87	1.81	1.86	1.79	1.92	2.03	2.12	1.81
52	Building materials group stores	2.55	2.71	2.09	1.88	1.72	1.73	1.83	1.74	1.76	1.84	1.96	2.05
55 excl 554	Automotive dealers	2.00	1.90	1.55	1.59	1.63	1.56	1.56	1.50	1.62	1.69	1.88	2.01
57	Furniture group stores	2.44	2.43	2.11	2.27	2.24	2.16	2.15	2.11	2.31	2.48	2.27	1.53
	Nondurable goods, total	1.29	1.33	1.19	1.22	1.19	1.19	1.20	1.19	1.30	1.34	1.29	0.91
53	General merchandise group stores	2.76	2.76	2.34	2.41	2.33	2.31	2.40	2.30	2.65	2.65	2.27	1.22
531	Dept. stores, (excl. leased depts.)	2.89	2.89	2.40	2.49	2.41	2.38	2.48	2.35	2.72	2.71	2.29	1.22
54	Food group stores	0.84	0.88	0.80	0.81	0.78	0.78	0.77	0.77	0.81	0.84	0.85	0.75
56	Apparel and accessory stores	3.14	3.13	2.46	2.55	2.53	2.52	2.68	2.42	2.77	2.81	2.49	1.36
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.50	1.48	1.47	1.47	1.51	1.51	1.50	1.51	1.52	1.50	1.51	1.52
	Total (excl. automotive dealers)	1.44	1.44	1.42	1.43	1.45	1.45	1.45	1.44	1.45	1.44	1.45	1.45
	Durable goods, total	1.96	1.93	1.90	1.89	1.95	1.96	1.96	1.97	1.98	1.94	1.96	1.98
52	Building materials group stores	1.96	2.03	1.93	1.92	1.95	1.97	1.97	1.93	1.91	1.92	1.93	1.94
55 excl 554	Automotive dealers	1.67	1.64	1.62	1.61	1.70	1.71	1.70	1.74	1.76	1.69	1.71	1.75
57	Furniture group stores	2.30	2.20	2.11	2.16	2.17	2.17	2.15	2.15	2.17	2.20	2.19	2.19
	Nondurable goods, total	1.21	1.20	1.19	1.20	1.22	1.22	1.21	1.21	1.22	1.21	1.21	1.21
53	General merchandise group stores	2.24	2.25	2.23	2.24	2.32	2.33	2.29	2.27	2.29	2.26	2.27	2.28
531	Dept. stores, (excl. leased depts.)	2.31	2.32	2.28	2.31	2.38	2.39	2.35	2.33	2.35	2.32	2.32	2.33
54	Food group stores	0.81	0.80	0.81	0.80	0.80	0.80	0.81	0.80	0.80	0.81	0.80	0.80
56	Apparel and accessory stores	2.51	2.44	2.41	2.45	2.50	2.51	2.48	2.46	2.53	2.48	2.48	2.49

¹Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1993											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	246,462	251,638	259,555	260,680	258,915	256,639	254,713	254,853	263,688	280,195	287,858	264,835
	Total (excl. automotive dealers)	180,917	183,476	189,199	190,688	189,655	188,192	191,418	193,907	201,957	214,713	218,221	192,658
	Durable goods, total	122,493	125,783	129,561	129,827	129,784	128,816	124,196	122,083	125,204	133,041	138,724	135,792
52	Building materials group stores	17,037	17,754	18,438	18,471	18,706	18,366	18,074	17,805	17,764	18,190	18,215	18,167
55 excl 554	Automotive dealers	65,545	68,162	70,356	69,992	69,260	68,447	63,295	60,946	61,731	65,482	69,637	72,177
57	Furniture group stores	17,438	16,932	17,495	17,623	17,676	18,047	18,310	18,712	19,777	21,141	22,171	20,364
	Nondurable goods, total	123,969	125,855	129,994	130,853	129,131	127,823	130,517	132,770	138,484	147,154	149,134	129,043
53	General merchandise group stores	45,764	47,204	50,071	50,822	50,041	48,781	49,843	51,332	54,951	60,083	61,457	48,441
531	Dept. stores, (excl. leased depts.)	35,931	37,206	39,400	39,783	39,441	38,343	39,173	40,383	43,131	46,932	48,056	38,017
54	Food group stores	25,830	25,519	25,847	25,929	25,683	25,696	25,442	25,215	25,697	26,697	27,115	26,641
56	Apparel and accessory stores	20,188	21,239	21,988	22,160	21,744	21,492	22,868	23,522	24,326	25,393	25,402	20,491
	Adjusted¹												
	Retail Inventories, total	254,462	256,685	260,100	260,616	260,656	261,499	261,355	260,786	262,434	264,231	267,160	268,932
	Total (excl. automotive dealers)	189,850	190,609	192,660	193,100	193,478	193,930	194,942	194,641	196,042	196,750	198,275	199,202
	Durable goods, total	123,835	125,634	127,568	127,777	127,933	128,748	128,230	127,685	128,857	130,740	132,920	135,056
52	Building materials group stores	17,564	17,719	17,797	17,761	17,866	17,971	18,074	18,021	18,182	18,505	18,701	18,845
55 excl 554	Automotive dealers	64,612	66,076	67,440	67,516	67,178	67,569	66,413	66,145	66,392	67,481	68,885	69,730
57	Furniture group stores	17,903	17,748	17,962	18,075	18,204	18,663	19,053	19,094	19,276	19,254	19,708	20,243
	Nondurable goods, total	130,627	131,051	132,532	132,839	132,723	132,751	133,125	133,101	133,577	133,491	134,240	133,876
53	General merchandise group stores	49,929	50,294	51,422	51,670	51,775	51,450	51,476	51,754	51,872	51,948	52,451	52,119
531	Dept. stores, (excl. leased depts.)	39,183	39,497	40,410	40,348	40,745	40,532	40,510	40,750	40,805	40,669	40,968	40,922
54	Food group stores	25,750	25,821	25,997	26,136	25,924	25,959	25,870	25,871	25,985	25,993	25,966	26,030
56	Apparel and accessory stores	22,582	22,404	22,483	22,452	22,463	22,576	22,777	22,617	22,756	22,572	22,600	22,419
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.67	1.74	1.58	1.53	1.47	1.46	1.43	1.44	1.54	1.59	1.59	1.21
	Total (excl. automotive dealers)	1.55	1.63	1.50	1.46	1.40	1.41	1.41	1.42	1.53	1.56	1.52	1.06
	Durable goods, total	2.32	2.40	2.10	1.99	1.93	1.85	1.80	1.79	1.90	2.02	2.09	1.75
52	Building materials group stores	2.58	2.67	2.24	1.93	1.75	1.74	1.80	1.79	1.82	1.84	1.95	1.94
55 excl 554	Automotive dealers	2.10	2.15	1.84	1.75	1.72	1.63	1.51	1.51	1.58	1.67	1.84	1.90
57	Furniture group stores	2.22	2.33	2.15	2.22	2.16	2.13	2.10	2.15	2.30	2.39	2.24	1.58
	Nondurable goods, total	1.30	1.36	1.27	1.25	1.19	1.21	1.20	1.22	1.31	1.33	1.30	0.91
53	General merchandise group stores	2.86	2.90	2.64	2.53	2.34	2.39	2.44	2.38	2.69	2.68	2.32	1.23
531	Dept. stores, (excl. leased depts.)	3.04	3.10	2.78	2.63	2.45	2.51	2.56	2.45	2.79	2.75	2.36	1.24
54	Food group stores	0.84	0.89	0.83	0.82	0.79	0.80	0.76	0.79	0.82	0.83	0.86	0.75
56	Apparel and accessory stores	3.05	3.29	2.82	2.52	2.48	2.59	2.70	2.53	2.77	2.80	2.51	1.38
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.51	1.53	1.55	1.53	1.51	1.52	1.50	1.49	1.50	1.49	1.49	1.49
	Total (excl. automotive dealers)	1.43	1.44	1.46	1.45	1.44	1.44	1.44	1.44	1.43	1.43	1.44	1.44
	Durable goods, total	1.98	2.05	2.10	2.03	1.99	1.99	1.95	1.92	1.95	1.94	1.93	1.92
52	Building materials group stores	2.00	2.00	2.05	2.01	1.95	1.98	1.99	1.95	1.96	1.93	1.92	1.85
55 excl 554	Automotive dealers	1.78	1.85	1.91	1.82	1.77	1.79	1.71	1.69	1.71	1.69	1.68	1.66
57	Furniture group stores	2.11	2.12	2.14	2.12	2.11	2.14	2.16	2.16	2.16	2.14	2.16	2.21
	Nondurable goods, total	1.23	1.22	1.24	1.24	1.23	1.23	1.23	1.23	1.22	1.22	1.22	1.22
53	General merchandise group stores	2.33	2.35	2.41	2.40	2.37	2.36	2.33	2.34	2.32	2.31	2.32	2.31
531	Dept. stores, (excl. leased depts.)	2.42	2.46	2.53	2.49	2.48	2.46	2.42	2.43	2.40	2.37	2.38	2.38
54	Food group stores	0.81	0.81	0.82	0.82	0.81	0.82	0.81	0.81	0.81	0.81	0.81	0.80
56	Apparel and accessory stores	2.48	2.55	2.60	2.55	2.51	2.53	2.54	2.54	2.51	2.50	2.48	2.50

¹Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1992											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	233,647	236,751	241,971	246,082	243,613	242,094	243,573	242,504	248,930	262,811	268,234	248,198
	Total (excl. automotive dealers)	173,209	174,989	179,172	181,981	179,897	179,107	182,939	184,276	190,952	202,408	204,696	181,697
	Durable goods, total	115,474	117,031	119,905	122,324	122,054	120,925	118,755	116,394	117,293	122,812	126,621	124,046
52	Building materials group stores	16,165	17,019	17,617	18,166	18,119	17,622	17,456	17,182	17,062	17,211	16,882	16,596
55 excl 554	Automotive dealers	60,438	61,762	62,799	64,101	63,716	62,987	60,634	58,228	57,978	60,403	63,538	66,501
57	Furniture group stores	17,026	16,586	17,275	17,305	17,290	17,090	17,027	17,147	17,762	18,971	19,611	18,077
	Nondurable goods, total	118,173	119,720	122,066	123,758	121,559	121,169	124,818	126,110	131,637	139,999	141,613	124,152
53	General merchandise group stores	42,159	42,684	44,670	45,935	44,450	44,271	46,073	46,925	50,662	55,450	56,201	44,938
531	Dept. stores, (excl. leased depts.)	33,343	33,848	35,506	36,379	35,220	34,884	36,275	36,986	39,611	43,330	43,942	35,104
54	Food group stores	25,460	25,149	25,124	25,323	25,398	25,288	25,194	24,748	25,250	26,399	26,855	26,275
56	Apparel and accessory stores	18,189	19,538	20,078	20,512	20,163	19,848	21,374	22,344	22,790	24,074	24,462	20,336
	Adjusted¹												
	Retail Inventories, total	241,082	241,549	242,458	246,210	245,231	246,433	249,286	247,961	247,915	248,243	249,267	251,997
	Total (excl. automotive dealers)	181,452	181,553	182,111	184,000	183,243	184,238	186,127	184,871	185,686	186,128	186,633	187,863
	Durable goods, total	116,783	117,093	118,284	120,820	120,474	120,779	122,065	121,626	120,655	120,801	121,392	123,169
52	Building materials group stores	16,665	16,968	16,988	17,484	17,289	17,192	17,456	17,391	17,446	17,562	17,386	17,234
55 excl 554	Automotive dealers	59,630	59,996	60,347	62,210	61,988	62,195	63,159	63,090	62,229	62,115	62,634	64,134
57	Furniture group stores	17,445	17,349	17,664	17,694	17,752	17,619	17,645	17,497	17,363	17,389	17,588	17,951
	Nondurable goods, total	124,299	124,456	124,174	125,390	124,757	125,654	127,221	126,335	127,260	127,442	127,875	128,828
53	General merchandise group stores	46,028	45,416	45,669	46,537	46,009	46,715	47,542	47,279	47,926	48,016	48,102	48,425
531	Dept. stores, (excl. leased depts.)	36,361	35,894	36,231	36,746	36,384	36,875	37,513	37,360	37,617	37,613	37,525	37,828
54	Food group stores	25,408	25,472	25,272	25,525	25,561	25,478	25,593	25,370	25,548	25,731	25,735	25,738
56	Apparel and accessory stores	20,346	20,566	20,551	20,761	20,787	20,805	21,268	21,443	21,319	21,495	21,841	22,249
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.65	1.66	1.57	1.56	1.48	1.48	1.48	1.47	1.56	1.56	1.61	1.22
	Total (excl. automotive dealers)	1.54	1.56	1.50	1.48	1.39	1.42	1.43	1.41	1.53	1.53	1.52	1.06
	Durable goods, total	2.36	2.31	2.13	2.09	2.02	1.93	1.92	1.96	1.98	2.02	2.24	1.82
52	Building materials group stores	2.57	2.63	2.28	2.05	1.85	1.82	1.88	1.95	1.91	1.90	2.16	2.04
55 excl 554	Automotive dealers	2.09	2.03	1.84	1.82	1.79	1.68	1.64	1.69	1.66	1.69	2.02	2.08
57	Furniture group stores	2.34	2.31	2.29	2.35	2.28	2.19	2.13	2.16	2.28	2.33	2.25	1.55
	Nondurable goods, total	1.28	1.31	1.25	1.24	1.16	1.20	1.21	1.19	1.31	1.30	1.29	0.92
53	General merchandise group stores	2.83	2.69	2.51	2.46	2.23	2.37	2.50	2.30	2.72	2.66	2.25	1.21
531	Dept. stores, (excl. leased depts.)	3.08	2.86	2.62	2.57	2.34	2.48	2.63	2.38	2.82	2.75	2.30	1.22
54	Food group stores	0.84	0.86	0.83	0.82	0.79	0.81	0.77	0.77	0.82	0.83	0.87	0.77
56	Apparel and accessory stores	3.00	3.03	2.68	2.45	2.42	2.47	2.66	2.39	2.69	2.66	2.51	1.38
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.52	1.51	1.52	1.55	1.53	1.53	1.55	1.53	1.51	1.50	1.50	1.50
	Total (excl. automotive dealers)	1.44	1.43	1.44	1.46	1.44	1.45	1.46	1.44	1.43	1.43	1.42	1.42
	Durable goods, total	2.09	2.04	2.08	2.12	2.10	2.08	2.09	2.08	2.03	2.00	2.01	2.01
52	Building materials group stores	2.06	2.01	2.04	2.13	2.07	2.07	2.09	2.09	2.05	2.05	2.07	1.96
55 excl 554	Automotive dealers	1.85	1.80	1.85	1.89	1.87	1.85	1.87	1.87	1.80	1.76	1.77	1.80
57	Furniture group stores	2.24	2.20	2.24	2.25	2.25	2.20	2.18	2.17	2.15	2.13	2.13	2.13
	Nondurable goods, total	1.22	1.22	1.21	1.23	1.22	1.22	1.24	1.22	1.22	1.21	1.21	1.21
53	General merchandise group stores	2.29	2.24	2.27	2.32	2.29	2.32	2.36	2.30	2.30	2.30	2.29	2.29
531	Dept. stores, (excl. leased depts.)	2.43	2.33	2.37	2.42	2.38	2.41	2.46	2.41	2.39	2.38	2.36	2.36
54	Food group stores	0.82	0.82	0.81	0.82	0.82	0.82	0.82	0.81	0.81	0.81	0.81	0.81
56	Apparel and accessory stores	2.47	2.45	2.46	2.46	2.47	2.40	2.47	2.44	2.40	2.43	2.47	2.47

¹Inventry data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1991											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	235,187	235,783	235,151	235,681	234,706	231,666	231,599	232,756	240,556	254,608	258,609	239,478
	Total (excl. automotive dealers)	170,218	171,644	173,788	175,090	174,116	172,729	174,666	177,779	184,166	194,666	196,683	176,344
	Durable goods, total	121,234	120,328	117,815	117,829	117,974	115,812	113,629	112,168	115,497	120,924	123,344	119,977
52	Building materials group stores	16,414	16,706	17,246	16,976	17,119	16,906	16,439	16,355	16,202	16,055	16,114	16,099
55 excl 554	Automotive dealers	64,969	64,139	61,363	60,591	60,590	58,937	56,933	54,977	56,390	59,942	61,926	63,134
57	Furniture group stores	17,235	17,029	17,061	17,561	17,492	17,369	17,275	17,337	18,173	19,298	19,416	17,737
	Nondurable goods, total	113,953	115,455	117,336	117,852	116,732	115,854	117,970	120,588	125,059	133,684	135,265	119,501
53	General merchandise group stores	39,316	40,788	42,155	42,544	41,626	41,164	42,457	43,668	46,558	51,330	51,898	42,168
531	Dept. stores, (excl. leased depts.)	31,051	31,954	33,225	33,641	32,808	32,246	33,166	34,058	36,424	40,422	41,028	33,257
54	Food group stores	25,331	24,877	25,205	25,071	25,320	25,344	25,077	24,885	25,091	26,154	26,702	26,045
56	Apparel and accessory stores	17,648	18,833	19,267	19,502	19,218	19,035	19,684	20,644	21,409	22,205	22,372	18,500
	Adjusted¹												
	Retail Inventories, total	242,378	240,386	235,661	235,831	236,199	235,524	236,375	237,660	239,622	241,079	240,954	243,211
	Total (excl. automotive dealers)	178,333	178,018	176,468	176,760	177,126	177,359	177,520	178,185	179,241	179,570	180,019	182,330
	Durable goods, total	122,442	120,453	116,396	116,714	116,570	115,594	116,268	116,956	118,557	118,986	118,344	119,206
52	Building materials group stores	16,939	16,673	16,599	16,339	16,351	16,446	16,423	16,537	16,550	16,450	16,630	16,718
55 excl 554	Automotive dealers	64,045	62,368	59,193	59,071	59,073	58,165	58,855	59,475	60,381	61,509	60,935	60,881
57	Furniture group stores	17,677	17,776	17,391	17,901	17,885	17,851	17,846	17,655	17,799	17,770	17,603	17,666
	Nondurable goods, total	119,936	119,933	119,265	119,117	119,629	119,930	120,107	120,704	121,065	122,093	122,610	124,005
53	General merchandise group stores	42,980	43,313	42,987	42,898	43,107	43,445	43,750	43,952	44,099	44,529	44,557	45,569
531	Dept. stores, (excl. leased depts.)	33,898	33,814	33,800	33,776	33,893	34,087	34,298	34,437	34,690	35,150	35,097	35,915
54	Food group stores	25,355	25,221	25,374	25,269	25,430	25,494	25,430	25,460	25,372	25,474	25,593	25,580
56	Apparel and accessory stores	19,740	19,783	19,721	19,739	19,751	19,911	19,567	19,755	20,027	19,879	20,047	20,263
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.76	1.80	1.54	1.56	1.44	1.48	1.47	1.43	1.61	1.64	1.63	1.30
	Total (excl. automotive dealers)	1.57	1.65	1.45	1.48	1.36	1.40	1.41	1.37	1.56	1.58	1.51	1.12
	Durable goods, total	2.72	2.62	2.20	2.12	1.99	2.03	1.97	1.97	2.15	2.22	2.36	2.03
52	Building materials group stores	2.90	2.94	2.53	2.01	1.88	1.97	1.90	1.94	2.06	1.97	2.23	2.33
55 excl 554	Automotive dealers	2.53	2.36	1.91	1.83	1.73	1.75	1.67	1.67	1.79	1.91	2.18	2.29
57	Furniture group stores	2.56	2.59	2.33	2.42	2.29	2.32	2.24	2.22	2.49	2.54	2.39	1.75
	Nondurable goods, total	1.28	1.35	1.19	1.23	1.13	1.16	1.18	1.14	1.31	1.33	1.27	0.95
53	General merchandise group stores	3.01	3.04	2.43	2.52	2.21	2.31	2.49	2.26	2.75	2.74	2.23	1.24
531	Dept. stores, (excl. leased depts.)	3.18	3.12	2.48	2.58	2.31	2.41	2.59	2.29	2.83	2.84	2.29	1.27
54	Food group stores	0.85	0.89	0.79	0.84	0.77	0.79	0.78	0.76	0.84	0.85	0.85	0.80
56	Apparel and accessory stores	3.09	3.20	2.39	2.54	2.36	2.49	2.63	2.26	2.79	2.79	2.45	1.43
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.61	1.57	1.53	1.52	1.52	1.51	1.51	1.53	1.54	1.56	1.55	1.57
	Total (excl. automotive dealers)	1.46	1.45	1.44	1.42	1.43	1.43	1.42	1.43	1.45	1.45	1.45	1.48
	Durable goods, total	2.40	2.24	2.15	2.15	2.14	2.11	2.12	2.17	2.15	2.19	2.18	2.17
52	Building materials group stores	2.35	2.20	2.23	2.10	2.15	2.14	2.12	2.16	2.15	2.16	2.17	2.16
55 excl 554	Automotive dealers	2.23	2.04	1.91	1.91	1.89	1.85	1.87	1.93	1.90	1.98	1.95	1.91
57	Furniture group stores	2.43	2.36	2.29	2.32	2.30	2.31	2.28	2.28	2.30	2.33	2.33	2.32
	Nondurable goods, total	1.21	1.21	1.20	1.18	1.18	1.19	1.18	1.19	1.21	1.22	1.21	1.24
53	General merchandise group stores	2.37	2.38	2.32	2.23	2.27	2.31	2.28	2.29	2.33	2.32	2.30	2.39
531	Dept. stores, (excl. leased depts.)	2.45	2.40	2.39	2.28	2.35	2.40	2.35	2.35	2.41	2.41	2.35	2.49
54	Food group stores	0.82	0.82	0.81	0.81	0.80	0.81	0.81	0.81	0.82	0.82	0.82	0.83
56	Apparel and accessory stores	2.53	2.45	2.44	2.34	2.41	2.45	2.36	2.38	2.48	2.48	2.46	2.54

¹Inventory data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 2. Estimated End-of-Month Retail Inventories and Inventories/Sales Ratios by Kinds of Business: January 1990 to December 1999—Con.

[Data in millions of dollars]

SIC code	Kind of business	1990											
		Jan.	Feb.	Mar.	Apr.	May	June	July	Aug.	Sept.	Oct.	Nov.	Dec.
	Unadjusted												
	Retail Inventories, total	228,052	230,622	235,756	236,364	236,871	235,117	235,414	237,584	242,303	255,422	258,940	236,152
	Total (excl. automotive dealers)	165,723	168,028	172,628	174,567	174,389	172,525	174,194	177,061	181,830	191,559	193,182	170,635
	Durable goods, total	117,493	118,567	120,681	120,088	121,372	121,174	119,142	118,876	120,185	125,622	127,923	122,141
52	Building materials group stores	16,600	17,082	17,855	18,093	18,243	17,999	17,228	17,009	16,867	16,532	16,419	16,368
55 excl 554	Automotive dealers	62,329	62,594	63,128	61,797	62,482	62,592	61,220	60,523	60,473	63,863	65,758	65,517
57	Furniture group stores	17,149	17,090	17,402	17,443	17,508	17,385	17,317	17,685	18,341	19,281	19,303	17,477
	Nondurable goods, total	110,559	112,055	115,075	116,276	115,499	113,943	116,272	118,708	122,118	129,800	131,017	114,011
53	General merchandise group stores	39,376	40,777	42,273	42,486	41,241	40,295	41,400	42,540	44,877	49,105	49,684	38,969
531	Dept. stores, (excl. leased depts.)	30,947	32,178	33,352	33,633	32,497	31,650	32,485	33,195	34,839	38,476	39,316	30,716
54	Food group stores	23,586	23,331	23,603	23,714	24,146	24,203	24,133	24,192	24,443	25,272	25,742	25,402
56	Apparel and accessory stores	17,541	18,371	19,205	19,680	19,544	19,196	20,369	21,122	21,224	22,313	22,023	17,957
	Adjusted¹												
	Retail Inventories, total	235,284	234,847	235,920	236,282	238,179	238,444	239,934	242,922	241,927	242,707	242,100	239,688
	Total (excl. automotive dealers)	173,959	174,155	175,096	175,982	177,184	176,789	176,917	177,207	177,030	177,189	177,387	176,581
	Durable goods, total	118,552	118,470	119,126	118,911	119,910	120,711	121,611	124,276	123,679	123,936	123,026	121,212
52	Building materials group stores	17,149	17,065	17,185	17,431	17,457	17,475	17,194	17,163	17,194	16,973	16,979	17,015
55 excl 554	Automotive dealers	61,325	60,692	60,824	60,300	60,995	61,655	63,017	65,715	64,897	65,518	64,713	63,107
57	Furniture group stores	17,607	17,765	17,721	17,745	17,847	17,813	17,834	17,973	17,981	17,836	17,661	17,460
	Nondurable goods, total	116,732	116,377	116,794	117,371	118,269	117,733	118,323	118,646	118,248	118,771	119,074	118,476
53	General merchandise group stores	43,152	43,186	42,976	42,660	42,693	42,448	42,608	42,735	42,569	42,687	42,793	42,232
531	Dept. stores, (excl. leased depts.)	33,859	33,979	33,826	33,599	33,537	33,386	33,594	33,564	33,275	33,516	33,690	33,242
54	Food group stores	23,635	23,655	23,733	23,913	24,241	24,294	24,446	24,713	24,707	24,600	24,696	25,038
56	Apparel and accessory stores	19,643	19,297	19,637	19,939	20,045	20,038	20,288	20,212	19,854	20,030	19,787	19,690
	Inventories/Sales Ratios, Unadjusted												
	Retail trade, total	1.68	1.77	1.55	1.59	1.50	1.49	1.54	1.47	1.62	1.65	1.63	1.29
	Total (excl. automotive dealers)	1.58	1.65	1.47	1.51	1.42	1.41	1.46	1.40	1.54	1.56	1.49	1.09
	Durable goods, total	2.31	2.45	2.12	2.15	2.01	2.02	2.08	2.01	2.24	2.28	2.40	2.12
52	Building materials group stores	2.66	2.81	2.35	2.21	1.95	1.94	1.96	1.93	2.13	2.00	2.17	2.49
55 excl 554	Automotive dealers	2.02	2.18	1.83	1.84	1.74	1.76	1.79	1.73	1.93	2.00	2.25	2.46
57	Furniture group stores	2.37	2.53	2.29	2.43	2.29	2.30	2.36	2.33	2.53	2.54	2.40	1.79
	Nondurable goods, total	1.30	1.37	1.21	1.25	1.18	1.16	1.21	1.16	1.27	1.30	1.24	0.91
53	General merchandise group stores	3.13	3.14	2.56	2.61	2.37	2.34	2.62	2.37	2.76	2.82	2.24	1.19
531	Dept. stores, (excl. leased depts.)	3.27	3.26	2.58	2.65	2.44	2.39	2.68	2.38	2.78	2.88	2.31	1.21
54	Food group stores	0.83	0.86	0.76	0.80	0.77	0.76	0.77	0.75	0.80	0.83	0.83	0.76
56	Apparel and accessory stores	3.00	3.21	2.50	2.54	2.48	2.47	2.82	2.44	2.76	2.85	2.47	1.40
	Inventories/Sales Ratios, Adjusted¹												
	Retail trade, total	1.53	1.54	1.54	1.55	1.57	1.56	1.56	1.57	1.56	1.56	1.56	1.56
	Total (excl. automotive dealers)	1.46	1.45	1.45	1.47	1.48	1.46	1.46	1.45	1.44	1.44	1.44	1.44
	Durable goods, total	2.02	2.08	2.12	2.12	2.16	2.18	2.18	2.24	2.24	2.23	2.24	2.25
52	Building materials group stores	2.15	2.10	2.13	2.23	2.25	2.16	2.15	2.16	2.20	2.18	2.15	2.27
55 excl 554	Automotive dealers	1.76	1.86	1.89	1.86	1.90	1.92	1.95	2.04	2.04	2.03	2.04	2.02
57	Furniture group stores	2.24	2.28	2.29	2.29	2.30	2.34	2.35	2.38	2.37	2.33	2.35	2.36
	Nondurable goods, total	1.22	1.21	1.20	1.22	1.23	1.20	1.21	1.20	1.18	1.19	1.19	1.18
53	General merchandise group stores	2.42	2.41	2.36	2.42	2.40	2.35	2.36	2.38	2.36	2.36	2.37	2.32
531	Dept. stores, (excl. leased depts.)	2.47	2.46	2.39	2.48	2.45	2.39	2.42	2.42	2.41	2.42	2.44	2.39
54	Food group stores	0.79	0.78	0.77	0.79	0.80	0.79	0.80	0.80	0.79	0.79	0.79	0.80
56	Apparel and accessory stores	2.46	2.44	2.44	2.52	2.50	2.46	2.50	2.52	2.49	2.51	2.53	2.48

¹Inventry data adjusted for seasonal variations; sales data adjusted for seasonal variations, holiday, and trading day differences, but not for price changes.

Note: U.S. and group totals include kinds of business not shown.

Table 3. Estimated Purchases by Kinds of Business: 1990 to 1998

[Data in millions of dollars, not adjusted for price changes]

SIC code	Kind of business	1990	1991	1992	1993	1994	1995	1996	1997	1998
	Retail Purchases, total	1,258,569	1,259,268	1,331,032	1,424,979	1,545,755	1,616,760	1,717,076	1,789,122	1,877,501
	Total (excl. automotive dealers)	941,773	955,430	996,304	1,045,802	1,110,847	1,154,245	1,215,719	1,263,885	1,318,868
	Durable goods, total	491,510	475,617	519,223	583,366	664,125	707,450	762,077	796,319	852,882
52	Building materials group stores	65,003	62,954	69,742	77,443	87,467	91,550	98,120	104,067	113,702
521,3	Building materials, supply stores	49,723	48,285	53,662	59,858	67,752	70,681	75,682	80,944	88,482
525	Hardware stores	8,012	7,733	7,990	8,249	8,769	8,658	8,651	8,680	9,143
55 excl 554	Automotive dealers	316,796	303,838	334,728	379,177	434,908	462,515	501,357	525,237	558,633
551,2,5,6,7,9	Motor vehicle and misc. automotive dealers	297,861	286,083	316,510	360,222	414,485	441,128	478,914	502,173	534,349
553	Auto and home supply stores	18,935	17,755	18,218	18,955	20,423	21,387	22,443	23,064	24,284
57	Furniture group stores	56,854	56,776	60,589	67,241	76,122	83,329	87,655	89,605	96,422
571	Furniture and home furn. stores	28,948	28,124	29,589	31,258	33,331	34,312	36,190	37,930	39,920
5722,31,34	Household appliance, electronics stores	22,903	23,269	25,496	29,997	36,221	41,988	44,172	44,444	48,394
	Nondurable goods, total	767,059	783,651	811,809	841,613	881,630	909,310	954,999	992,803	1,024,619
53	General merchandise group stores	149,014	158,907	173,860	186,468	201,816	212,293	222,210	233,449	248,033
531	Dept. stores, (excl. leased depts.)	110,563	116,648	125,724	134,754	149,085	158,049	166,756	176,676	186,881
533	Variety stores	5,444	5,416	6,276	6,237	6,162	6,407	6,887	7,077	7,653
539	Misc. general merchandise stores	33,007	36,843	41,860	45,477	46,569	47,837	48,567	49,696	53,499
54	Food group stores	276,631	279,494	281,123	285,186	293,732	296,641	305,386	311,377	317,774
541	Grocery stores	266,230	269,390	271,258	275,299	283,851	286,493	294,794	300,471	306,419
554	Gasoline service stations	113,738	112,537	110,301	112,587	117,412	121,674	131,326	134,421	127,890
56	Apparel and accessory stores	54,669	54,415	61,524	63,302	64,763	65,469	67,350	70,373	72,878
561	Men's and boys' clothing stores	5,823	5,779	5,770	5,553	5,430	5,081	5,198	5,545	5,841
562,3	Women's clothing, accessory stores	18,570	17,758	20,884	21,018	19,789	18,811	18,563	18,526	18,754
566	Shoe stores	10,518	9,996	10,228	10,225	10,677	10,875	11,508	11,874	12,212
58	Eating and drinking places	66,659	66,841	69,134	73,298	76,712	80,528	83,648	87,830	90,214
591	Drug and proprietary stores	50,858	54,795	56,634	57,706	59,819	63,171	67,302	72,043	78,597
592	Liquor stores	16,000	16,487	16,278	15,998	16,080	15,808	16,659	17,579	18,579
53,56,57,594	GAF, total ¹	301,328	311,014	337,951	362,114	391,632	412,541	431,512	448,081	476,312

¹GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown.

Table 4. Estimated Gross Margin by Kinds of Business: 1990 to 1998

[Data in millions of dollars, not adjusted for price changes]

SIC code	Kind of business	1990	1991	1992	1993	1994	1995	1996	1997	1998
	Retail Gross Margin, total	589,051	599,995	629,277	673,770	726,813	757,944	795,212	830,843	881,731
	Total (excl. automotive dealers)	519,161	533,569	553,703	587,969	625,902	650,114	684,488	719,847	768,044
	Durable goods, total	177,246	172,193	188,450	210,301	240,440	251,776	262,529	272,493	290,838
52	Building materials group stores	29,568	28,273	31,593	34,832	39,999	40,390	43,223	45,475	50,869
521,3	Building materials, supply stores	20,755	19,762	22,371	24,620	28,356	28,229	30,450	31,638	36,173
525	Hardware stores	4,578	4,436	4,650	4,865	5,152	5,092	5,219	5,690	5,742
55 excl 554	Automotive dealers	69,890	66,426	75,574	85,801	100,911	107,830	110,724	110,996	113,687
551,2,5,6,7,9	Motor vehicle and misc. automotive dealers	57,610	54,898	63,971	73,823	87,793	94,787	96,849	97,500	99,563
553	Auto and home supply stores	12,280	11,528	11,603	11,978	13,118	13,043	13,875	13,496	14,124
57	Furniture group stores	34,871	35,160	36,698	40,553	45,598	46,206	47,482	50,009	55,111
571	Furniture and home furn. stores	21,359	21,392	22,889	24,280	26,616	26,736	28,487	30,334	33,015
5722,31,34	Household appliance, electronics stores	10,273	10,369	10,518	12,493	14,732	15,354	14,885	15,575	17,606
	Nondurable goods, total	411,805	427,802	440,827	463,469	486,373	506,168	532,683	558,350	590,893
53	General merchandise group stores	65,982	71,022	75,330	81,084	83,022	88,069	91,381	96,041	102,488
531	Dept. stores, (excl. leased depts.)	55,045	58,815	62,546	68,035	70,888	75,847	79,306	84,235	89,268
533	Variety stores	2,892	2,937	3,633	3,418	3,305	3,404	3,698	3,915	4,557
539	Misc. general merchandise stores	8,045	9,270	9,151	9,631	8,829	8,818	8,377	7,891	8,663
54	Food group stores	93,283	95,672	96,206	97,889	101,268	106,605	109,924	112,640	118,479
541	Grocery stores	83,509	85,627	87,262	88,595	91,499	96,443	99,504	102,046	107,080
554	Gasoline service stations	25,116	24,488	26,516	28,954	31,608	35,629	37,663	37,680	35,530
56	Apparel and accessory stores	41,394	43,569	44,524	44,256	46,389	45,377	48,101	50,641	55,102
561	Men's and boys' clothing stores	4,609	4,657	4,462	4,369	4,625	4,032	4,330	4,600	4,977
562,3	Women's clothing, accessory stores	14,210	15,165	15,725	15,130	14,712	14,214	14,883	15,046	16,041
566	Shoe stores	7,734	7,452	8,062	8,272	8,779	8,830	9,083	9,029	9,466
58	Eating and drinking places	123,617	127,508	130,928	139,645	145,656	149,370	155,346	166,603	176,350
591	Drug and proprietary stores	20,677	21,783	20,920	22,501	22,833	23,028	25,144	28,036	30,820
592	Liquor stores	5,933	5,977	5,225	5,408	6,085	6,206	6,699	6,612	7,376
53,56,57,594	GAF, total ¹	170,621	178,833	185,841	198,485	210,758	216,503	224,897	236,560	255,305

¹GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown. See introductory text for an explanation of gross margin. Because of rounding differences, the published gross margin may not equal the gross margin calculated from its published components.

Table 5. Estimated Gross Margin as Percent of Sales by Kinds of Business: 1990 to 1998

SIC code	Kind of business	1990	1991	1992	1993	1994	1995	1996	1997	1998
	Retail sales, total	31.9	32.3	32.2	32.4	32.3	32.1	31.8	31.8	32.1
	Total (excl. automotive dealers)	35.6	36.0	35.8	36.2	36.3	36.2	36.1	36.4	37.0
	Durable goods, total	26.5	26.5	26.8	26.9	27.1	26.6	25.8	25.6	25.6
52	Building materials group stores	31.2	30.9	31.3	31.5	31.9	30.9	30.8	30.6	31.3
521,3	Building materials, supply stores	29.5	29.0	29.7	29.6	30.0	28.8	28.9	28.2	29.3
525	Hardware stores	36.6	36.5	36.5	37.3	37.2	37.0	37.4	40.6	38.8
55 excl 554	Automotive dealers	18.0	17.8	18.6	18.7	19.2	19.2	18.2	17.5	17.0
551,2,5,6,7,9	Motor vehicle and misc. automotive dealers	16.1	16.0	17.0	17.2	17.8	17.9	16.9	16.4	15.8
553	Auto and home supply stores	39.8	38.9	38.9	38.9	39.8	38.3	38.9	37.1	37.0
57	Furniture group stores	38.1	38.4	37.9	38.4	38.3	36.0	35.2	35.7	36.6
571	Furniture and home furn. stores	42.3	43.2	43.7	44.3	45.0	43.8	44.3	44.6	45.6
5722,31,34	Household appliance, electronics stores	31.1	30.9	29.4	30.3	29.8	27.3	25.1	25.7	26.7
	Nondurable goods, total	35.0	35.5	35.3	35.6	35.7	35.9	35.9	36.1	36.7
53	General merchandise group stores	30.6	31.3	30.6	30.7	29.4	29.6	29.2	29.2	29.3
531	Dept. stores, (excl. leased depts.)	33.2	34.0	33.6	34.0	32.6	32.8	32.4	32.4	32.3
533	Variety stores	34.8	35.2	38.2	35.1	34.8	34.7	35.0	34.9	38.7
539	Misc. general merchandise stores	19.4	20.4	18.1	17.7	16.0	15.6	14.6	13.5	14.0
54	Food group stores	25.3	25.5	25.5	25.6	25.7	26.5	26.5	26.6	27.2
541	Grocery stores	24.0	24.2	24.4	24.4	24.4	25.2	25.3	25.4	25.9
554	Gasoline service stations	18.1	17.8	19.4	20.4	21.2	22.7	22.3	21.9	21.8
56	Apparel and accessory stores	43.2	44.7	42.7	41.2	42.0	40.7	41.7	42.3	43.4
561	Men's and boys' clothing stores	44.1	44.6	43.8	43.8	46.0	43.2	45.3	45.6	46.8
562,3	Women's clothing, accessory stores	43.3	46.1	44.0	41.7	42.3	42.6	44.5	45.0	46.3
566	Shoe stores	42.9	42.6	44.5	44.7	45.4	44.7	44.1	43.5	44.0
58	Eating and drinking places	65.0	65.6	65.4	65.6	65.6	65.0	65.0	65.6	66.2
591	Drug and proprietary stores	29.3	28.8	26.9	28.2	27.8	26.8	27.4	28.4	28.4
592	Liquor stores	27.3	26.6	24.1	25.1	27.5	28.2	28.9	27.4	28.9
53,56,57,594	GAF, total ¹	36.2	36.8	35.8	35.9	35.5	34.7	34.3	34.6	35.1

¹GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, and miscellaneous shopping goods stores).

Note: U.S. and group totals include kinds of business not shown.

Table 6. Estimated Accounts Receivable of Retail Stores by Type of Account and Kinds of Business: End of 1998 and 1997

SIC code	Kind of business	Total accounts receivable		Type of account							
				Charge		Installment					
						Total		Open-end		Closed-end	
		1998	1997	1998	1997	1998	1997	1998	1997	1998	1997
	Retail accounts receivables, total	63,279	63,550	16,743	16,027	46,536	47,523	40,674	42,022	5,862	5,501
	Total (excl. automotive dealers)	56,881	57,369	13,186	12,609	43,695	44,760	39,299	40,598	4,396	4,162
	Durable goods, total	23,098	22,022	11,106	10,337	11,992	11,685	7,578	7,513	4,414	4,172
52	Building materials group stores	7,448	6,601	5,342	4,993	(S)	(S)	(S)	(S)	(S)	(S)
55 excl	Automotive dealers	6,398	6,181	3,557	3,418	2,841	2,763	1,375	1,424	1,466	1,339
554	Furniture group stores	6,087	6,232	1,526	1,221	4,561	5,011	2,216	2,813	2,345	2,198
57	Nondurable goods, total	40,181	41,528	5,637	5,690	34,544	35,838	33,096	34,509	1,448	1,329
53	General merchandise group stores	29,003	30,596	116	110	28,887	30,486	28,484	30,159	403	327
531	Dept. stores, (excl. leased depts.)	28,848	30,430	88	78	28,760	30,352	28,358	30,026	402	326
554	Gasoline service stations	1,340	1,329	986	979	(S)	(S)	(S)	(S)	(S)	(S)
56	Apparel and accessory stores	2,035	1,964	203	146	1,832	1,818	1,812	1,794	(S)	(S)

(S) Does not meet publication standards because of high sampling or nonsampling error.

¹Includes mail order houses engaged in the sale of department store merchandise (SIC 5961 part).

Table 7. Estimated per Capita Sales by Selected Kinds of Business: 1990 to 1999

[Dollars]

SIC code	Kind of business	1990	1991	1992	1993	1994	1995	1996	1997	1998	1999
	Retail sales, total	7,443	7,407	7,700	8,124	8,683	9,022	9,481	9,794	10,206	11,032
	Total (excl. automotive dealers)	5,879	5,920	6,094	6,332	6,654	6,870	7,175	7,421	7,715	8,273
	Durable goods, total	2,699	2,594	2,776	3,051	3,424	3,623	3,861	3,989	4,224	4,623
52	Building materials group stores	382	365	398	432	484	500	532	557	604	662
55 excl. 554	Automotive dealers	1,564	1,487	1,606	1,792	2,029	2,152	2,306	2,373	2,491	2,759
57	Furniture group stores	369	366	383	412	460	491	511	526	560	595
	Nondurable goods, total	4,744	4,813	4,924	5,073	5,259	5,399	5,620	5,805	5,982	6,409
53	General merchandise group stores	870	905	972	1,030	1,090	1,138	1,185	1,236	1,299	1,396
54	Food group stores	1,486	1,495	1,488	1,493	1,523	1,539	1,570	1,590	1,618	1,688
554	Gasoline service stations	559	548	540	553	575	601	639	646	607	667
56	Apparel and accessory stores	387	389	411	419	426	426	437	449	472	498
58	Eating and drinking places	767	776	790	830	858	879	905	953	990	1,051
591	Drug and proprietary stores	285	302	307	311	317	328	348	371	403	445

Note: Population estimates (in thousands) as of: 1990 — 247,799; 1991 — 250,513; 1992 — 253,417; 1993 — 256,280; 1994 — 258,880; 1995 — 261,409; 1996 — 263,893; 1997 — 266,384; 1998 — 269,027; 1999 — 271,491.

U.S. Department of Commerce, U.S. Census Bureau, Population Division, Population Estimates Program.

The data are subject to sampling variability. However, measures of sampling variability for per capita sales are not available.

Appendix A.

Explanatory Material

INTRODUCTION

The U.S. Census Bureau produces the *Annual Benchmark Report for Retail Trade* to provide national estimates of annual sales and end-of-year inventories of retail establishments by kind of business. The U.S. Census Bureau uses the more accurate annual estimates to revise the previously published estimates of monthly sales and end-of-month inventories. These revisions are also included in this report.

The sales and inventory estimates in this report are developed using data from a probability sample. The sample is taken from a universe of employer firms of all sizes and kinds of business in retail trade throughout the Nation. Knowing each unit's probability of being included in the sample allows us to evaluate the sampling variability of the estimates.

SAMPLE DESIGN

This section describes the design of the sample used to estimate sales (monthly and annual) and end-of-year inventories. The sample used to estimate end-of-month inventories is a subsample of this sample. A description of the methods used to design this subsample is included at the end of this section.

Sampling Frame

A new sample was used to compute estimates beginning with the April 1997 reference month. This section describes the design and selection procedures for the new sample. For a description of the prior sample, see the *Annual Benchmark Report for Retail Trade* for 1996 or prior years.

The same sampling frame was used for the Monthly Retail Trade Survey (MRTS) and the Annual Retail Trade Survey (ARTS). The frame has two types of sampling units represented — Employer Identification Numbers (EINs) and large, multiple-establishment firms. Both sampling units represent clusters of one or more establishments owned or controlled by the same firm. All of the information used to create these sampling units was extracted from establishment records contained on the Census Bureau's Standard Statistical Establishment List (SSEL) as updated to December 31, 1994. The next few paragraphs give details about the SSEL; the distinction between firms, EINs, and establishments; and the construction of the sampling units used in the sample selection. Though important,

they are not essential to understanding the basic sample design and readers may continue to the **Stratification, Sampling Rates, and Allocation** section.

The SSEL is a multirelational database that contains a record for each establishment with employees. The establishment is the smallest entity represented on the SSEL. An *establishment* is a single physical location where business transactions take place and for which payroll and employment records are kept. Groups of one or more establishments under common ownership or control are *firms*. A *single-unit* firm owns or operates only one establishment; whereas, a *multiunit* firm owns or operates two or more establishments. The treatment of establishments on the SSEL differs according to whether the establishment is part of a multiunit or single-unit firm. In particular, the structure of an establishment's primary identifier on the SSEL differs depending on whether it is owned by a *single-unit* firm or by a *multiunit* firm.

A single-unit firm's primary identifier is its Employer Identification Number. The Internal Revenue Service (IRS) issues the EIN and the firm uses it as an identifier to report social security payments for its employees under the Federal Insurance Contributions Act (FICA). The same act requires all employer firms to use EINs. Each employer firm is associated with at least one EIN and only one firm can use a given EIN. Because a single-unit firm has only one establishment, there is a one-to-one relationship between the firm and the EIN. Thus the firm, the EIN, and the establishment all reference the same physical location and all three terms can be used interchangeably and unambiguously when referring to a single-establishment firm.

For multiunit firms however, a different structure connects the firm with its establishments via the EIN. When reading the following, it may help to keep in mind the analogy of a filing cabinet (multiunit firm) composed of many drawers (EINs) each containing several files (establishments).

Essentially, a multiunit firm is associated with a cluster of one or more EINs, and EINs are associated with two or more establishments. Because of the possibility of one-to-many relationships, we must distinguish between the firm, its EINs, and its establishments. The multiunit firm that owns or controls a particular establishment is identified on the SSEL by way of the establishment's primary identifier.

The primary identifier of an establishment owned by a multiunit firm consists of a unique combination of an

alpha number and a plant number. The alpha number identifies the multiunit firm; and the plant number identifies a particular establishment within that firm. All establishments owned or controlled by the same multiunit firm have the same alpha number. Different multiunit firms have different alpha numbers and different establishments within the same multiunit firm have different plant numbers. The Census Bureau assigns both the alpha number to the multiunit firm and plant numbers to the corresponding establishments based on the results of the quinquennial economic censuses and the annual Company Organization Survey.

To create the sampling frame, we extract the records for all establishments that have a Standard Industrial Classification (SIC) that falls in the retail trade area as defined in the *1987 Standard Industrial Classification Manual*. For these establishments, we extract sales (or receipts), payroll, employment, inventory, name and address information, as well as primary identifiers and, for establishments owned by multiunit firms, associated EINs. To create the sampling units for multiunit firms, we aggregate the economic data of the establishments owned by these firms to an EIN level by tabulating the establishment data for all retail establishments associated with the same EIN. Similarly, we aggregate the data to a multiunit firm level by tabulating the establishment data for all retail establishments associated with the same alpha number. No aggregation is necessary to put single-unit establishment information on an EIN basis or a firm basis. Thus, the sampling units created for single-unit firms simultaneously represent establishment, EIN, and firm information. In summary, the sampling frame is a complex mix of establishments, EINs, and firms.

Stratification, Sampling Rates, and Allocation

The primary stratification of the frame is by kind-of-business group based on the detail required for this publication. We further stratify the sampling units within kind-of-business groups (substratify) by a measure of size related to their sales. To reduce the variance of the estimates, the largest sampling units are selected “with certainty.” This means they are sure to be selected and will represent only themselves (i.e., have a selection probability of one and a sampling weight of one). Within each kind-of-business stratum a substratum boundary (or cutoff) that divides the certainty units from the noncertainty units is determined. We based these cutoffs on a statistical analysis of data from the 1992 Census of Retail Trade. Accordingly, these values are on a 1992 sales basis. We also used this analysis to set sampling rates needed to achieve specified sampling variability objectives for sales estimates for different kind-of-business groups. The reciprocal of the sampling rate is referred to as the sampling weight. Note, that we computed sampling rates using data from the 1992 census, the actual sample size was determined by applying these sampling rates to the sampling

frame constructed from the 1994 SSEL. We then allocated the sample optimally based on the number of sampling units and standard deviation of the units’ measures of size. The allocation is optimal in the sense that it achieves the minimum variance for a fixed sample size.

Sample Selection

The first step in the sample selection identified certainty firms. If a firm had total retail sales (for 1994 adjusted to a 1992 basis) greater than the corresponding certainty cutoff for its major kind of business, the firm was selected into the sample with certainty. In this case, the firm is considered the sampling unit. This has important consequences when the firm adds establishments. If a firm was selected with certainty and had more than one establishment at the time of sampling, any new establishments that the firm acquires, even if under new or different EINs, are included in the sample with certainty. If a single-unit firm was selected with certainty, all future establishments associated with that firm’s original EIN are included with certainty; any new EINs that might later be associated with that firm are subjected to sampling as births (see below).

All firms not selected with certainty were subjected to sampling on an EIN basis. If a firm had more than one EIN, each of its EINs was a separate sampling unit. To be eligible for the initial sampling, an EIN had to have nonzero payroll in 1994. The EINs were stratified according to their major kind of business and their estimated sales (on a 1992 basis). Within each noncertainty stratum, a simple random sample of EINs was selected. We then assigned the selected cases to one of two groups. One group is canvassed for both the monthly and annual surveys, the other only for the annual survey. The sampling weights for the EINs selected in the sample for the monthly sales survey varied between 1 in 1 and 1 in 968.6. The maximum weight for the noncertainty sample canvassed for the annual survey was 464.3.

Sample Maintenance

Periodically, we update the sample to represent EINs issued since the last sample selection. For all EIN “births,” a two-phase selection procedure is used. EIN births are new EINs recently assigned by the IRS, on the latest available IRS mailing list for FICA taxpayers, and assigned a kind-of-business classification (if possible) by the Social Security Administration (SSA). In the first phase, births are stratified by kind of business and size (expected employment or quarterly payroll). A relatively large sample is drawn and canvassed to obtain a more reliable measure of size, consisting of sales in two recent months, and a more detailed kind-of-business code, if needed.

Using this more reliable information, the selected births from the first phase are subjected to probability-proportional-to-size sampling with overall probabilities equivalent to those used in drawing the initial sample

from the 1994 SSEL. Because of the lag in reporting births to the IRS, and the time needed to accomplish the two-phase birth-selection procedure, births are added to the sample about 9 months or more after they begin operation.

The processing of the EIN births differs between the monthly and annual surveys. For the monthly survey (MRTS), the EIN births selected in a quarter are added into the survey during the quarter. Because births are not represented in the monthly sample until they go through the two-phase selection procedure, an interim procedure is used to account for births during the period between the onset of activity and the time of birth selection. This consists of imputing data for all selected cases that go out of business, but are still on the IRS mailing list.

For the annual survey (ARTS), the births that are selected in the quarterly birth-selection procedure in November of the annual survey year are included in the main mailing of the ARTS questionnaires in January of the following year. To better represent all EIN births in the annual survey year, and specifically to account for the coverage lag in the birth-selection procedure, we add births to the annual sample that are selected in February, May, and August of the year following the survey year. We mail survey forms to these births in June and August to supplement the main annual survey mailing.

To be eligible for the sample canvass and tabulation in a given month, a retail EIN selected in the noncertainty sampling operations must meet both of the following requirements:

- It must be on the latest available IRS mailing list for FICA taxpayers from the previous quarter.
- It must have been selected from either the SSEL or the file of employer births.

EINs selected into the sample with certainty are not dropped from canvass and tabulation if they are no longer on the IRS mailing list. Rather, the business that used the EIN is contacted, and if a successor EIN is found, it is added to the survey. This is a more stringent quality control used for these larger businesses.

Estimation Procedures for Monthly Sales

All sampling units selected with certainty (weight equal to 1.0) are canvassed each month to obtain sales and other information for the month just ending. As noted previously, two samples of noncertainty (weight greater than 1.0) EINs were selected. Each month, all certainty sampling units and half of all selected noncertainty sampling units are asked to report their sales data for the month just ending. (The remaining half of the noncertainty units are canvassed only for the annual survey.) The estimates are computed as the sum of weighted data (reported and imputed), where the weight for a given sampling unit is the reciprocal of its probability of selection.

Estimation Procedures for Annual Data

The annual sales, purchases, end-of-year inventories, accounts receivable, and gross margin estimates published in this report are based on the ARTS. The estimates are computed as the sum of weighted data (reported and imputed) for all selected sampling units that meet the tabulation criteria given in the **Sample Maintenance** section. The weight for a given sampling unit is the reciprocal of its probability of selection. For noncertainty units, annual weights are equal to half of the monthly weight because units from both noncertainty panels are used to produce annual estimates, whereas, only one panel is used to produce monthly estimates. The use of a larger sample results in annual estimates having less sampling variability than monthly estimates.

The estimates of total inventory published in this report are on a non-LIFO basis. For those firms that value inventory on a LIFO (last-in, first-out) basis, the LIFO reserve amount is added to the LIFO value to get inventory on a non-LIFO basis. In the ARTS, sampling units that used a LIFO cost basis for all or part of their inventory were asked to report LIFO reserves.

The estimates of gross margin represent sales minus the cost of goods sold (see text, Definition of Terms) and are a function of the sums of weighted sales, inventories, and purchases data reported by the sampling units in the ARTS. We adjusted the inventories and purchases estimates by multiplying them by the ratio of sales from the most recent census to the census-year ARTS sales. This adjustment puts the inventories and purchases estimates in line with the census figures.

SUBSAMPLE TO ESTIMATE END-OF-MONTH INVENTORIES

As stated above, the sample used to estimate end-of-month inventories is a subset of the units used to estimate monthly and annual sales and end-of-year inventories. This section highlights differences between the design of the subsample and the complete sample.

Sampling Frame

The inventory sample is a subsample of the sales sample. Thus, the inventory sampling frame is the sales sample and has the same types of sampling units as the sales frame; large, multiple-establishment firms and EINs. Descriptions of these sampling units are given above.

Stratification, Sampling Rates, and Allocation

Sampling units are stratified by their major kind of business. The stratification used for the monthly inventory sample is based on groupings of three-digit and four-digit Standard Industrial Classification codes. Because the estimates of end-of-month inventories are produced for somewhat broader kind-of-business groupings, the stratification for the inventory sample is coarser than the stratification

used for the sales sample. Sampling units are assigned to substrata based on a measure of size related to their sales. Sampling rates for the inventory subsample are computed using the same methods as described previously. The reciprocal of the sampling rate is referred to as the sampling weight. Units tabulated in the monthly inventory survey have both an inventory weight and a sales weight. Because the inventory sample is a subsample of the sales sample, the inventory weight is greater than or equal to the sales weight.

Sample Selection

The selection of the inventory sample is carried out independently within each sales-size substratum contained in a kind-of-business stratum. The actual selection procedure follows a systematic, probability-proportional-to-size scheme and will not be described here. Because the inventory sample is a subsample of the sales sample, it is possible that some units already have been selected with a sales weight that is greater than the desired inventory weight. These units are assigned to a separate panel without being subjected to a second sampling procedure. For these units, the inventory weight is set equal to the sales weight. Thus, in addition to the panel of certainty units and two panels of noncertainty units, there is another panel of noncertainty units that was not subjected to the subsampling. The sampling rates for the EINs selected in the sample for the monthly inventory survey varied between 1 in 1 and 1 in 2631.6.

Sample Maintenance

The inventory sample is updated in the same manner and at the same time as the Monthly Retail Trade Survey sample. A subsample of the births selected for the sales sample is selected for the inventory sample. The sampling rates of the initial inventory sampling are maintained.

Monthly Estimation Procedures

The procedures described above in the **Estimation Procedures for Monthly Sales** are followed, except the sales weight is replaced by the inventory weight for all inventory computations.

RELIABILITY OF THE ESTIMATES

An estimate based on a sample survey potentially contains two types of errors - sampling and nonsampling. Sampling error occurs because characteristics differ among sampling units and because only a subset of the entire population is measured in a sample survey. Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate. The accuracy of a survey result may be affected by these two types of errors.

Sampling and nonsampling errors are often measured by the quantities, bias and variance. The bias of an estimator of an unknown population value is the difference, averaged over all possible samples of the same size and design, between the estimator and the unknown population value. Any systematic error or inaccuracy that affects all samples in a similar way will cause the resulting estimates to be biased. *Variance* is the squared difference, averaged over all possible samples of the same size and design, between an estimator and its average value.

Descriptions of sampling variability and nonsampling error for the Monthly Retail Trade Survey (MRTS) are provided in the following sections.

Measures of Sampling Variability

Because the estimates are based on a sample, exact agreement with the results that would be obtained from a complete enumeration of retail firms on the sampling frame is not expected. However, because each firm represented on the sampling frame has a known probability of being selected into the sample, it is possible to estimate the sampling variability of the survey estimates.

The particular sample used in this survey is one of a large number of samples of the same size that could have been selected using the same design. If all possible samples had been surveyed under the same conditions, an estimate of an unknown population value could have been obtained from each sample. These samples give rise to a distribution of estimates for the unknown population value. A statistical measure of the variability among these estimates is the standard error, which can be approximated from any one sample. The *standard error* is defined as the square root of the variance. The *coefficient of variation* (or relative standard error) of an estimate is the standard error of the estimate divided by the estimate. Note that measures of sampling variability, such as the standard error or coefficient of variation, are estimated from the sample and are also subject to sampling variability. (Technically, we should refer to the *estimated* standard error or the *estimated* coefficient of variation of an *estimator*. However, for the sake of brevity, we have omitted this detail.) It is important to note that the standard error and coefficient of variation only measure sampling variability. They do not capture any systematic biases in the estimates. The table Estimated Coefficients of Variation and Standard Error for Retail Sales by Kind of Business gives the estimates of coefficients of variation in percent for recent dollar-volume sales estimates and trends. The table Estimated Coefficients of Variation and Standard Error for Retail Inventories by Kind of Business gives the estimates of coefficients of variation in percent for recent monthly dollar-volume inventory estimates and trends.

The estimate from a particular sample and the approximate standard error associated with the estimate can be used to construct a confidence interval. A *confidence interval* is a range about a given estimator that has a specified

probability of containing the estimator's corresponding, unknown population value. If, for each possible sample, an estimate of an unknown population value and its approximate standard error were obtained, then:

- For approximately 90 percent of the possible samples, the interval from 1.65 standard errors below to 1.65 standard errors above the estimate would include the unknown population value.
- For approximately 95 percent of the possible samples, the interval from two standard errors below to two standard errors above the estimate would include the unknown population value.

Nonsampling Errors

Nonsampling error encompasses all other factors that contribute to the total error of a sample survey estimate and may also occur in censuses. It is often helpful to think of nonsampling error as arising from deficiencies or mistakes in the survey process. In the MRTS nonsampling error can be attributed to many sources: (1) inability to obtain information about all firms in the sample,

(2) response errors, (3) differences in the interpretation of the questions, (4) mistakes in coding or keying the data obtained, and (5) other errors of collection, response, coverage, and processing. Although no direct measurement of the potential biases due to nonsampling error has been obtained, precautionary steps were taken in all phases of the collection, processing, and tabulation of the data in an effort to minimize its influence.

A potential source of bias in the estimates is due to imputing data for nonrespondents and for data which fail edit. (Imputation is the process of replacing a missing value by a predicted value obtained from an appropriate model for nonresponse.) Across all kinds of business combined, in any given month imputed data amounts to about 26 percent of the total retail sales estimate and about 32 percent of the end-of-month inventory estimate. For the annual survey, imputed data amounts to about 10 percent of the total retail sales estimate, 12 percent of the total end-of-year inventory estimate, 26 percent of the total purchases estimate, and 11 percent of the total accounts receivable estimate.

Table A-1. Estimated Coefficients of Variation for Monthly Retail Sales and End-of-Month Inventories by Kinds of Business: 1999

[Coefficients are percentages-based on sales and inventories estimates not adjusted for seasonal variations, holiday, or trading-day difference s]

SIC code	Kind of business	Sales		Inventories	
		Range	Median	Range	Median
	Retail trade, total	0.3-0.6	0.5	1.3-1.4	1.3
	Total (excl. automotive dealers)	0.5-0.7	0.6	(NA)	(NA)
	Durable goods, total	0.8-1.2	0.9	1.1-1.4	1.3
52	Building materials group stores	1.9-2.8	2.2	2.8-3.0	2.9
521	Building materials, supply, hardware stores	2.1-2.6	2.4	(NA)	(NA)
521,3,5	Building materials, supply stores	1.9-2.4	2.2	(NA)	(NA)
525	Hardware stores	4.1-4.9	4.2	(NA)	(NA)
55 excl. 554	Automotive dealers	1.1-1.8	1.4	2.3-2.6	2.4
551,2,5,6,7,9	Motor vehicle and misc. automotive dealers	1.2-2.0	1.5	(NA)	(NA)
551,2	Motor vehicle dealers	1.6-2.3	1.9	(NA)	(NA)
551	Motor vehicle dealers (new & used)	1.8-2.6	2.1	(NA)	(NA)
553	Auto and home supply stores	4.6-5.5	5.2	(NA)	(NA)
57	Furniture group stores	1.5-1.9	1.7	3.7-4.3	3.9
571	Furniture and home furn. stores	2.1-2.7	2.4	(NA)	(NA)
5712	Furniture stores	3.1-4.0	3.5	(NA)	(NA)
5713	Floor covering stores	4.5-5.7	4.9	(NA)	(NA)
5722,31,34	Household appliance, electronics stores	3.0-3.5	3.1	(NA)	(NA)
5722	Household appliance stores	2.7-3.1	2.9	(NA)	(NA)
5731	Radio, Television, and electronics stores	4.5-4.8	4.6	(NA)	(NA)
5734	Computer and computer software stores	3.4-5.6	4.5	(NA)	(NA)
5941	Sporting goods stores and bicycle shops	3.3-4.1	3.8	(NA)	(NA)
5942	Book stores	3.7-5.1	4.6	(NA)	(NA)
5944	Jewelry stores	4.5-5.2	4.9	(NA)	(NA)
	Nondurable goods, total	0.6-0.8	0.7	0.8-1.0	0.9
53	General merchandise group stores	0.1-0.3	0.2	0.3-0.4	0.3
531	Dept. stores, (excl. leased depts.)	0.0-0.0	0.0	0.1-0.2	0.2
531	Dept. stores, (incl. leased depts.) ¹	0.0-0.0	0.0	(NA)	(NA)
531 pt.	Conventional dept. stores ¹	0.0-0.0	0.0	(NA)	(NA)
531 pt.	Discount dept. stores ¹	0.0-0.0	0.0	(NA)	(NA)
531 pt.	National chain dept. stores ¹	0.0-0.0	0.0	(NA)	(NA)
533	Variety stores	2.1-2.4	2.3	(NA)	(NA)
539	Misc. general merchandise stores	0.7-1.7	0.9	(NA)	(NA)
54	Food group stores	1.2-1.3	1.2	0.9-1.0	1.0
541	Grocery stores	1.2-1.3	1.2	(NA)	(NA)
542	Meat, fish (seafood) markets	4.7-7.2	5.4	(NA)	(NA)
546	Retail bakeries	3.4-4.6	3.9	(NA)	(NA)
554	Gasoline service stations	3.1-3.3	3.3	(NA)	(NA)
56	Apparel and accessory stores	1.1-1.7	1.3	3.8-4.8	4.0
561	Men's and boys' clothing stores	7.8-15.7	11.3	(NA)	(NA)
562,3	Women's clothing, accessory stores	2.3-2.7	2.5	(NA)	(NA)
562	Women's ready-to-wear stores	2.9-3.4	3.2	(NA)	(NA)
565	Family clothing stores	1.2-2.4	1.7	(NA)	(NA)
566	Shoe stores	1.8-2.3	1.9	(NA)	(NA)
58	Eating and drinking places	2.7-3.2	2.9	(NA)	(NA)
5812	Eating places	2.9-3.4	3.1	(NA)	(NA)
5812 pt.	Restaurants, lunchrooms, cafeterias	2.6-3.7	3.2	(NA)	(NA)
	Refreshment places	4.4-4.9	4.7	(NA)	(NA)
5813	Drinking places (alcoholic bev.)	3.0-5.1	4.0	(NA)	(NA)
591	Drug and proprietary stores	1.5-2.0	1.7	(NA)	(NA)
592	Liquor stores	2.8-3.7	3.2	(NA)	(NA)
596	Nonstore retailers ²	3.0-4.3	3.9	(NA)	(NA)
5961	Total mail order	3.0-4.1	3.4	(NA)	(NA)
598	Fuel dealers	4.5-7.9	6.1	(NA)	(NA)
53,56,57,594	GAF, total ³	0.4-0.5	0.4	(NA)	(NA)
594	Misc. shopping goods stores	2.3-2.7	2.4	(NA)	(NA)

(NA) Not available.

¹Includes data for leased departments operated within department stores. Data for this line not included in broader kind-of-business totals.

²Includes establishments primarily selling merchandise through coin-operated vending machines, by house-to-house canvass, or from mail order.

³GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: The ranges and medians of the coefficients of variation shown above are based on sales and inventories estimates for January through December 1999. Coefficients of variation for historical estimates are available in prior publications.

Table A-2. **Estimated Coefficients of Variation for Annual Sales, End-of-Year Inventories, and Purchases: 1998**

[In percent]

SIC code	Kind of business	Dollar volume estimates			Inventories/ sales ratio	Gross margin as a percent of sales
		Sales	Inventories	Purchases		
	Retail sales, total	0.2	0.3	0.3	0.2	0.3
	Total (excl. automotive dealers)	0.2	0.3	0.2	0.3	0.3
	Durable goods, total	0.4	0.5	0.5	0.5	0.5
52	Building materials group stores	1.0	1.5	1.2	1.1	1.5
521,3	Building materials, supply stores	1.0	(NP)	0.9	(NP)	1.9
525	Hardware stores	2.5	(NP)	2.9	(NP)	1.5
55 excl. 554	Automotive dealers	0.7	0.9	0.7	0.7	1.2
551,2,5,6,7,9	Motor vehicle and misc. automotive dealers ..	0.7	(NP)	0.8	(NP)	1.4
553	Auto and home supply stores	1.4	(NP)	1.8	(NP)	1.3
57	Furniture group stores	0.6	0.7	0.7	0.8	0.6
571	Furniture and home furn. stores	0.8	(NP)	0.9	(NP)	0.7
5722,31,34	Household appliance, electronics stores	0.8	(NP)	0.8	(NP)	1.5
	Nondurable goods, total	0.3	0.4	0.2	0.3	0.3
53	General merchandise group stores	0.1	0.1	0.1	0.1	0.1
531	Dept. stores (excl. leased depts.)	0.0	0.0	0.0	0.0	0.0
533	Variety stores	0.6	(NP)	0.7	(NP)	0.4
54	Food group stores	0.4	0.9	0.5	0.8	0.5
541	Grocery stores	0.4	(NP)	0.5	(NP)	0.6
554	Gasoline service stations	1.1	(NP)	1.1	(NP)	1.3
56	Apparel and accessory stores	0.3	0.8	0.4	0.6	0.3
561	Men's and boys' clothing stores	1.8	(NP)	2.2	(NP)	1.2
562,3	Women's clothing, accessory stores	0.6	(NP)	0.7	(NP)	1.0
566	Shoe stores	0.9	(NP)	1.0	(NP)	0.6
58	Eating and drinking places	0.7	(NP)	1.2	(NP)	0.5
591	Drug and proprietary stores	0.7	(NP)	1.0	(NP)	0.9
592	Liquor stores	1.1	(NP)	0.7	(NP)	2.6
53,56,57, 594	GAF, total ¹	0.2	(NP)	0.2	(NP)	0.3

(NP) Not published.

¹GAF represents stores that specialize in department store types of merchandise (general merchandise, apparel, furniture, miscellaneous shopping goods stores).

Note: The estimated coefficients of variation are based on 1998 Annual Retail Trade Survey data, adjusted to the results of the 1997 Census of Retail Trade. Coefficients of variation for historical estimates are available in prior publications. Further detail for year-end inventories are available upon request.

Table A-3. **Estimated Coefficients of Variation for Accounts Receivable Dollar Volume Estimates: 1998**

[In percent]

SIC code	Kind of business	Total accounts receivable	Type of account			
			Charge	Installment		
				Total	Open-end	Closed-end
	Retail accounts receivables, total	1.3	3.5	1.0	1.0	4.0
	Total (excl. automotive dealers)	1.3	3.6	1.2	1.0	4.4
	Durable goods, total	3.1	5.3	3.5	5.1	4.6
52	Building materials group stores	7.2	8.7	(*)	(*)	(*)
55 excl. 554	Automotive dealers	4.3	6.5	5.1	5.8	9.9
57	Furniture group stores	4.4	7.8	4.1	6.6	6.9
	Nondurable goods, total	1.0	3.7	0.8	0.6	10.7
53	General merchandise group stores	0.4	2.8	0.4	0.4	0.1
531	Dept. stores (excl. leased depts.)	0.0	0.0	0.0	0.0	0.0
554	Gasoline service stations	7.9	6.3	(*)	(*)	(*)
56	Apparel and accessory stores	3.9	10.2	4.4	4.2	(*)

*Measures of sampling variability are not shown because the corresponding total estimates are not published in Table 6.

Note: The estimates of sampling variability shown above are based on estimates derived from the 1998 Annual Retail Trade Survey. Coefficients of variation for historical estimates are available in prior publications.

Appendix B.

Kind-of-Business Classifications

GENERAL DESCRIPTION

Retail trade SIC Major Groups 52-59, includes establishments primarily engaged in selling merchandise for personal or household consumption and rendering services incidental to the sale of goods.

The kinds of business shown in this report parallel broad classifications defined in the 1987 edition of the Standard Industrial Classification (SIC) manual. Descriptions of each kind of business follow. Data for some kinds of business are not shown separately but are included in U.S. and group totals.

DURABLE GOODS

Building Materials Group Stores (SIC Major Group 52)

This major group includes retail establishments primarily engaged in selling lumber and other building materials; paint, glass, and wallpaper; hardware; nursery stock; lawn and garden supplies; and mobile homes even if sales to contractors account for the larger proportion of total sales. These establishments are known as “retail” in the trade. Establishments primarily selling these products but not selling to the general public are classified in wholesale trade.

Lumber and other building materials dealers (SIC 521).¹ Establishments engaged in selling primarily lumber and a general line of building materials to the general public. The lumber which they sell may include rough and dressed lumber, flooring, molding, doors, sashes, frames, and other millwork. The building materials may include roofing, siding, shingles, wallboard, paint, brick, tile, cement, sand, gravel, and other building materials and supplies. Hardware is often an important line of retail lumber and building materials dealers. Establishments known as “home centers” are included here.

Paint, glass, and wallpaper stores (SIC 523).¹ Establishments engaged in selling primarily paint, glass, and wallpaper, or any combination of these lines, to the general public.

Hardware stores (SIC 525). Establishments primarily selling a number of basic hardware lines such as tools, builders’ hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Retail nurseries, lawn and garden supply stores (SIC 526).¹ Establishments primarily engaged in selling trees, shrubs, other plants, seeds, bulbs, mulches, soil conditioners, fertilizers, pesticides, garden tools, and other garden supplies to the general public. These establishments primarily sell products purchased from others, but may sell some plants which they grow themselves.

Mobile home dealers (SIC 527).¹ Establishments primarily engaged in the retail sale of new and used mobile homes, including parts and accessories.

Automotive Dealers (SIC Major Group 55 ex. 554)

This major group includes retail dealers selling new and used automobiles, boats, recreational trailers, and motorcycles; and those selling new automobile parts and accessories. Automobile repair shops maintained by the establishments engaged in the sale of new automobiles are also included.

Motor vehicle dealers (New and Used) (SIC 551). Establishments primarily engaged in the sale of new automobiles or new and used foreign or domestic automobiles. These establishments frequently maintain repair departments and used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories. Used car lots and repair departments operated by franchised new passenger car dealers are not considered separate locations.

Motor vehicle dealers (Used Cars) Only (SIC 552).¹ Establishments primarily selling used cars and not holding a franchise for the sale of new cars.

Auto and home supply stores (SIC 553). Establishments primarily engaged in the retail sale of automobile tires, batteries, and other automobile parts and accessories. These establishments frequently sell additional lines of merchandise such as household appliances, radios and television sets, sporting goods, housewares, and hardware.

Boat dealers (SIC 555).¹ Establishments primarily engaged in the retail sale of new and used motorboats and other watercraft, including parts, accessories, marine supplies, and outboard motors.

Recreational vehicle dealers (SIC 556).¹ Establishments primarily engaged in the retail sale of new and used recreational trailers, campers (pickup coaches), and other trailers for passenger automobiles, and motor homes, including parts and accessories.

Motorcycle dealers (SIC 557).¹ Establishments primarily engaged in the retail sale of new and used motorcycles and motor scooters, including parts and accessories.

Automotive dealers, not elsewhere classified (SIC 559).¹ Establishments primarily engaged in the retail sale of new and used automotive vehicles, such as snowmobiles, dunebuggies, go-carts, aircraft, utility trailers, and new automotive equipment and supplies, not elsewhere classified.

Furniture Group Stores (SIC Major Group 57)

This major group includes retail stores selling goods used for furnishing the home, such as furniture, floor coverings, draperies, glassware and china, domestic stoves, refrigerators, and other household appliances and electronics.

Furniture stores (SIC 5712). Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings, provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor coverings stores (SIC 5713). Establishments primarily engaged in the retail sale of floor coverings and related products.

Drapery, curtain, and upholstery stores (SIC 5714).¹ Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom made draperies and slipcovers for household use also are included.

Miscellaneous home furnishing stores (SIC 5719).¹ Establishments primarily engaged in the retail sale of miscellaneous home furnishings, such as china, glassware, and metalware for kitchen and table use, bedding and linen, brooms, brushes, lamps and shades, mirrors and pictures, venetian blinds, window shades, and fireplace accessories.

Household appliance stores (SIC 5722). Establishments primarily engaged in the retail sale of electric and gas refrigerators, stoves, and other household appliances, such as electric irons, percolators, hot plates, and vacuum cleaners. Many such stores also sell radio and television

sets. Retail stores operated by public utility companies and primarily engaged in the sale of electric and gas appliances for household use are classified here.

Radio, television, and electronics stores (SIC 5731). Establishments primarily engaged in the retail sale and installation of radios, televisions, record players, sound reproducing equipment and home computers. Such establishments also may sell additional lines, such as household appliances, musical instruments, or records.

Computer and computer software stores (SIC 5734). Establishments primarily engaged in the retail sale of computers, computer peripheral equipment, and software.

Music stores (SIC 5735+5736).¹ Establishments primarily engaged in the retail sale of musical instruments, phonograph records and albums, sheet music, and similar musical supplies.

Miscellaneous durable goods stores (SIC Major Group 59, part)

This includes all retail durable goods stores not elsewhere classified.

Used merchandise stores (SIC 593).¹ This industry includes stores primarily engaged in the retail sale of used merchandise, antiques, and secondhand goods such as clothing and shoes; furniture; books and rare manuscripts; musical instruments; office furniture, phonographs and phonograph records; and store fixtures and equipment. This industry also includes pawnshops.

Sporting goods stores and bicycle shops (SIC 5941). Establishments primarily selling a general or a specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; bicycles, bicycle parts and accessories; and gymnasium and playground equipment.

Book stores (SIC 5942). Establishments primarily selling new books and periodicals. Stationery and related items may also be sold.

Jewelry stores (SIC 5944). Establishments primarily engaged in the retail sale of any combination of the lines of jewelry, such as diamonds and other precious stones; rings, bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Hobby, toy, and game shops (SIC 5945).¹ Establishments primarily engaged in the retail sale of toys, games, crafts, hobby kits and supplies.

Camera and photographic supply stores (SIC 5946).¹ Establishments primarily engaged in the retail sale of cameras, film, and other photographic supplies and equipment. Excluded are establishments primarily engaged in finishing films.

Gift, novelty, and souvenir shops (SIC 5947).¹ Establishments primarily engaged in the retail sale of combined lines of gifts and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Luggage and leather goods stores (SIC 5948).¹ Establishments primarily engaged in the retail sale of luggage, trunks, and leather goods.

Optical goods stores (SIC 5995).¹ Establishments primarily engaged in the retail sale of eyeglasses and related optical goods. Excluded are establishments whose receipts are primarily from examining eyes and prescribing eyeglasses or contact lenses.

Miscellaneous retail stores not elsewhere classified (SIC 5999).¹ Establishments primarily engaged in the retail sale of specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, cosmetics, telephones and communication devices, pets, religious goods, hearing aids, monuments and tombstones, picture frames, swimming polls, and other merchandise not elsewhere classified.

NONDURABLE GOODS

General Merchandise Group Stores (SIC Major Group 53)

This major group includes retail stores which sell a number of lines of merchandise, such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food. The stores included in this group are known as department stores, variety stores, general merchandise stores, general stores, etc.

Department stores (SIC 531). Establishments normally employing 50 people or more, having sales of apparel and soft goods combined amounting to 20 percent or more of total sales, and selling each of the following lines of merchandise:

- Furniture, home furnishings, appliances, radio and TV sets.
- A general line of apparel for the family.
- Household linens and dry goods.

To qualify as a department store, sales of each of the lines listed above must be less than 80 percent of total store sales. An establishment with total sales of \$10 million or more is classified as a department store even if sales of one of the merchandise lines listed above exceed the maximum percent of total sales, provided that the combined sales of the other two groups are \$1 million or more. Department store sales have been separately presented for the following classifications:

Department stores (incl. leased depts.), and
Department stores (excl. leased depts.).

Department stores (incl. leased depts.) are also sub-categorized as shown below:

Conventional department stores (SIC 531 part).

Establishments which satisfy the criteria of a department store and:

- Usually provide check-out service and customer assistance (salespersons) within each department.
- May have a catalog order desk.
- Are not affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are primarily nationally advertised brands.
- Appliances which are serviced by another company.
- Limited lines of merchandise through seasonal or special catalogs.

Discount department stores (SIC 531 part). Establishments which satisfy the criteria of a department store and usually:

- Convey the image of a high-volume, fast turnover outlet selling a variety of merchandise for less than conventional prices.
- Provide centralized check-out service.
- Do not provide customer assistance within store departments. Merchandise is normally sold through self-service with minimal assistance provided in any department.
- Do not have a catalog order desk.

These stores often sell:

- Soft goods which are usually their own corporate brands or are unbranded.
- Hard goods which are primarily nationally advertised brands.
- Appliances which are serviced by another company.

National chain department stores (SIC 531 part).

Establishments which satisfy the criteria of a department store and:

- Usually provide check-out service and customer assistance (salespersons) within each department.
- May have a catalog order desk.
- Are affiliated with a company which operates similar establishments on a national basis.

These stores often sell:

- Soft goods and hard goods which are their own corporate brands or are unbranded.
- Appliances which are serviced by their own company.

Variety stores (SIC 533). Establishments primarily engaged in the retail sale of a variety of merchandise in the low and popular price ranges. Sales usually are made on a cash-and-carry basis with the open selling method of display and customer selection of merchandise. These stores generally do not carry a complete line of merchandise, are not departmentalized, do not carry their own charge service, and do not deliver merchandise.

Miscellaneous general merchandise stores (SIC 539). Establishments primarily engaged in the retail sale of a general line of apparel, dry goods, hardware, home-ware or home furnishings, groceries, and other lines in limited amounts. Stores selling commodities covered in the definition for department stores, but normally having less than 50 employees, and stores usually known as catalog showrooms, country general stores, or warehouse clubs are included here. Also included in this classification are establishments whose sales of apparel or of furniture and home furnishings exceed half of their total sales providing that sales of the smaller of the two lines in combination with dry goods and household linens account for 20 percent or more of total sales.

Food Group Stores (SIC Major Group 54)

This major group includes retail stores primarily engaged in selling food for home preparation and consumption.

Grocery stores (SIC 541). Establishments primarily selling (1) a wide variety of canned or frozen foods, such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour, and crackers; and (3) other processed foods and nonedible grocery items. In addition, these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, convenience stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

Meat and fish (seafood) markets, including freezer provisioners (SIC 542). Establishments primarily engaged in the retail sale of fresh, frozen, or cured meats, fish, shellfish, and other seafood. Frequently these establishments also sell poultry, dairy products, eggs, some groceries, and items commonly used in preparing seafood or consumed with seafood.

Fruit stores and vegetable markets (SIC 543).¹

Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their own produce are not included.

Candy, nut, and confectionery stores (SIC 544).¹

Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Also included are candy and popcorn stands located in motion picture theaters.

Dairy products stores (SIC 545).¹ Establishments primarily engaged in the retail sale of dairy products, such as milk, cream, butter, cheese, and related products, to over-the-counter customers.

Retail bakeries (SIC 546). Establishments primarily engaged in the over-the-counter retail sale of bakery products such as bread, cakes, pies, or cookies, all or some of which may be baked on the premises.

Other miscellaneous food stores (SIC 549).¹ Establishments primarily engaged in the retail sale of specialized foods, not elsewhere classified, such as eggs and poultry, health foods, spices, herbs, coffee, and tea. The poultry stores may sell live poultry, slaughter and clean poultry for their own account and sell dressed fowls, or sell fowl cleaned and dressed by others.

Gasoline Service Stations (SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from the sale of gasoline and automotive lubricants and establishments known as "truck stops" which are primarily engaged in selling diesel fuel to truckers are also included. Convenience food stores deriving more than 50 percent of their sales from the sale of gasoline are classified as gasoline service stations.

Apparel and Accessory Stores (SIC Major Group 56)

Establishments in this major group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment.

Men's and boys' clothing stores (SIC 561). Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings.

Women's ready-to-wear stores (SIC 562). Establishments primarily selling women's and girls' ready-to-wear apparel.

Women's accessory and specialty stores (SIC 563).¹ Establishments primarily selling a specialized line of women's and girls' apparel, such as furs, sportswear, beachwear, blouses, hosiery, millinery, foundation garments, lingerie, robes, and other intimate wear.

Children's and infants' wear stores (SIC 564).¹ Establishments primarily engaged in the retail sale of children's and infants' clothing, furnishings, and accessories. Such establishments may specialize in either children's or infants' wear or they may sell a combination of children's and infants' wear.

Family clothing stores (SIC 565). Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line.

Shoe stores (SIC 566). Establishments primarily engaged in the retail sale of any one line, or a combination of the lines, of men's, women's, and children's footwear. These establishments frequently carry accessory lines such as hosiery, gloves, and handbags.

Miscellaneous apparel and accessory stores (SIC 569).¹ Establishments primarily engaged in the retail sale of specialized lines of apparel and accessories not elsewhere classified, such as uniforms, bathing suits, raincoats, riding apparel, sports apparel, umbrellas, wigs, and toupees. This industry also includes custom tailors primarily engaged in making and selling men's and women's clothing (except fur apparel SIC 568) to individual order.

Eating and Drinking Places (SIC Major Group 58)

Establishments in this major group are primarily engaged in selling prepared foods and drinks for consumption on or near the premises and lunch counters and refreshment stands selling prepared foods and drinks for immediate consumption.

Restaurants, Lunchrooms, Cafeterias, and Contract Feeding (SIC 5812 part).

*Restaurants and Lunchrooms.*¹ Establishments engaged in serving prepared food and beverages selected by the patron from a full menu. Waiter or waitress service is provided and the establishment has seating facilities for at least 15 patrons. These establishments often serve alcoholic beverages, but receipts from the sale of alcoholic beverages may not exceed the receipts from prepared food.

*Cafeterias.*¹ Establishments engaged in serving prepared food and beverages primarily through the use of a cafeteria line where customers serve themselves from displayed selections. Some limited waiter or waitress service may be provided. Table and/or booth seating facilities are usually provided.

*Contract Feeding.*¹ Establishments primarily engaged in providing food service under contract to another company; hospital; or governmental, penal, or educational institution. The facilities and personnel of these establishments may be provided by the contracting company, institutions, etc., however, the management is always supplied by the contractor.

Social caterers (SIC 5812 part).¹ Establishments primarily engaged in serving prepared food and beverages for weddings, banquets, etc., at a hall or similar place rather than at a fixed business location. Such establishments also may arrange for some entertainment but this should be a minor part of the business.

Refreshment Places, Ice Cream and Frozen Custard Stands, (SIC 5812 part).

*Refreshment Places.*¹ Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as pizza, barbecued chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

*Ice Cream and Frozen Custard Stands.*¹ Establishments primarily engaged in selling ice cream, frozen custard, or other frozen ices for consumption either on or near the premises. "Take-home" packages also may be provided for ice cream sold in bulk.

Drinking places (SIC 5813). Establishments primarily engaged in the retail sale of drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from the sale of prepared foods may not exceed receipts from sales of alcoholic beverages.

Drug Stores and Proprietary Stores (SIC 591)

Establishments engaged in the retail sale of prescription drugs and patent medicines and which may carry a number of related lines such as cosmetics, toiletries, tobacco, and novelty merchandise. Included are drug stores which also have a soda fountain or lunch counter. These stores are included on the basis of their usual trade designation rather than on the more strict interpretation of commodities handled.

Liquor Stores (SIC 592)

Establishments primarily selling packaged alcoholic beverages, such as ale, beer, wine, and whiskey, for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Miscellaneous Nondurable Goods Stores (SIC Major Group 59, part)

This includes all retail nondurable goods stores not elsewhere classified.

Miscellaneous shopping goods stores (SIC 594).

Establishments engaged in the retail sale of one or more lines of merchandise similar to that found in department stores.

Stationery stores (SIC 5943).¹ Establishments primarily engaged in the retail sale of stationery, such as paper and paper products (including printing and engraving), post cards, novelties, and school and office supplies (excluding office furniture and machines).

Sewing, needlework, and piece goods stores (SIC 5949).¹ Establishments primarily engaged in the retail sale of piece goods, notions, sewing and knitting supplies, fabrics, patterns, and other needlework accessories.

Mail-Order houses (Department Store Merchandise) (SIC 5961 part). Establishments with normally 50 or more employees primarily engaged in the retail sale by catalog and mail order of a general line of merchandise similar to that sold by department stores.

Other mail-order houses (SIC 5961 part). Establishments primarily engaged in the retail sale of a specialized or limited line of merchandise such as food, automotive merchandise, apparel, books, stationery, etc., by catalog and mail order.

Automatic Merchandising Machine Operators (SIC 5962).¹

Establishments primarily engaged in the retail sale of products by means of automatic merchandising units (vending machines) which are generally located on the premises of other businesses. Those products include candy, nut, and confectionery; milk and ice cream; other beverages; and tobacco products.

Direct-selling operations (SIC 5963).¹ Establishments primarily selling merchandise by house-to-house canvass, by party plan, by telephone, or from a truck. The merchandise includes building materials, hardware, and garden supplies; general merchandise, milk; other foods; apparel and accessories; furniture, home furnishings, and equipment; mobile food service; and books and stationery.

Fuel oil dealers (SIC 5983).¹ Establishments primarily engaged in the retail sale of fuel oil.

Liquefied petroleum gas dealers (SIC 5984).¹ Establishments primarily engaged in the retail sale of liquefied petroleum (LP) gas (bottled gas or in bulk.)

Fuel dealers, not elsewhere classified (SIC 5989).¹ Establishments primarily engaged in the retail sale of coal, coke, charcoal, wood, or any combination of these lines.

Florists (SIC 5992).¹ Establishments primarily engaged in the retail sale of cut flowers and growing plants. Greenhouses and nurseries are included if receipts are primarily from the sale of products not grown on the premises.

Cigar stores and stands (SIC 5993).¹ Establishments primarily engaged in the retail sale of cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places.

News dealers and newsstands (SIC 5994).¹ Establishments primarily engaged in the retail sale of newspapers, magazines, and other periodicals.

¹Data for this kind of business are not shown separately, but are included in U.S. and group totals.